

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM358149

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the the Assignee's name on the coversheet and assignment document previously recorded on Reel 005338 Frame 0338. Assignor(s) hereby confirms the Assignment of the Entire Interest and Goodwill.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Baby Doll Enterprises		08/01/2014	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	IT Cosmetics, LLC		
Street Address:	111 Town Square Place		
Internal Address:	Suite 317		
City:	Jersey City		
State/Country:	NEW JERSEY		
Postal Code:	07310		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4094231	IT GIRL	
CORRESPONDENCE DATA			
Fax Number:	2166216165		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	216-621-1113		
Email:	gsteyer@rennerotto.com		
Correspondent Name:	Grant J. Steyer		
Address Line 1:	1621 Euclid Avenue		
Address Line 2:	Floor 19		
Address Line 4:	Cleveland, OHIO 44115		
ATTORNEY DOCKET NUMBER:	KERJT0332US		
NAME OF SUBMITTER:	Grant J. Steyer		
SIGNATURE:	/Grant J. Steyer/		
DATE SIGNED:	10/09/2015		
Total Attachments: 4			

OP \$40.00 4094231

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Appendix B

Trademark Assignment

WHEREAS, *Baby Doll Enterprises, a Limited Liability Company, Florida*, with its principal place of business at *398 E. Coral Trace Circle, Delray Beach, Florida 33445* ("Assignor"), has adopted, owns and is using the Mark IT GIRL ("the Mark") in connection with the following goods and/or services: *cosmetics*; and

WHEREAS, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 4094231 registered on *January 31, 2012*; and

gss 10/9/15

WHEREAS, *IT Cosmetics, a Limited Liability Company, Delaware*, with its principal place of business at *Suite 317, 111 Town Square Place, Jersey City, New Jersey 07310* ("Assignee"), desires to acquire the Mark and the above-referenced Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and the registration thereof, together with the goodwill of the business symbolized by the Mark and with the right to recover and have damages and profits for past infringement, if any.

Baby Doll Enterprises
[Name of Assignor]

By: *Lori Ritter*

Name: *Lori Ritter*

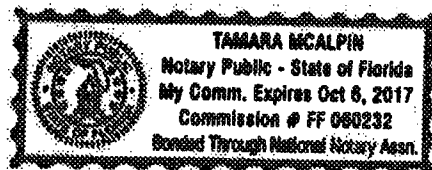
Title: *President*

Dated effective as of: *August 1, 2014*

SUBSCRIBED and SWORN to before me this *1* of *August*, *2014*

[Signature]
Notary Public

My Commission Expires: *10-6-2019*



DECLARATION FOR RECORDATION

Grant J. Steyer declares,

That I am the Attorney of Record for IT Cosmetics, LLC, a Limited Liability Company of Delaware, and is authorized to execute this document on behalf of IT Cosmetics, LLC.

That I have firsthand knowledge of the following facts and hereby declares the following facts to be true.

IT Cosmetics, LLC (hereinafter "Assignee"), a Limited Liability Company of Delaware, having a place of business at Suite 317, 111 Town Square Place, Jersey City, New Jersey 07310, was assigned all right, title and interest in and to the trademark IT GIRL, for which a U.S. Trademark Registration was granted on January 31, 2012 under Registration No. 4,094,231, by Baby Doll Enterprises, a Limited Liability Company, Florida having a principal place of business at 398 E. Coral Trace Circle, Delray Beach, Florida ("Assignor"), who at that time had adopted and was the owner of said mark.

A Trademark Assignment for said mark was executed on August 1, 2014 between the Assignee and Assignor.

The executed Trademark Assignment for said mark inadvertently contained a typographical error in which the Assignee was named as IT Cosmetics instead of IT Cosmetics, LLC. Said typographical error occurred in good faith, was in no way a willful and wanton act.

The current and correctly named owner of said mark is IT Cosmetics, LLC, a Limited Liability Company of Delaware, having a place of business at Suite 317, 111 Town Square Place, Jersey City, New Jersey 07310.

It is respectfully requested that the records of the U.S. Trademark Office reflect the correct name of the current owner of said mark. The error was inadvertent and there was no intention to deceive or mislead the U.S. Trademark Office or the public.

The undersigned being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that all statements made of his own knowledge are true; and all statements made on information and belief are believed to be true.

By Grant Steyer
Name: Grant J. Steyer
Title: Attorney of Record, Ohio Bar Member

Date 10/9/15

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ETAS ID: TM313167

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NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
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Correspondent Name:	Grant J. Steyer		
Address Line 1:	1621 Euclid Avenue		
Address Line 2:	19th Floor		
Address Line 4:	Cleveland, OHIO 44115		
ATTORNEY DOCKET NUMBER:	KERJ.G0140		
NAME OF SUBMITTER:	Grant J. Steyer		
SIGNATURE:	/Grant J. Steyer/		
DATE SIGNED:	08/06/2014		
Total Attachments: 1			
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