

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM358153

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Centiv Services Holdings, LLC		08/19/2011	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Centiv Acquisition Company		
Street Address:	233 South Wacker Drive, Suite 4400		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3720531	DESIGNTRACKER	
Registration Number:	3720530	DESIGNTRACKER	
Registration Number:	2764940	INSTANT IMPACT	
Registration Number:	2644179	CENTIV	
CORRESPONDENCE DATA			
Fax Number:	3125693491		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3125691491		
Email:	IPDOCKETCHICAGO@dbr.com		
Correspondent Name:	Drinker Biddle & Reath LLP		
Address Line 1:	191 North Wacker Drive, Suite 3700		
Address Line 2:	c/o Jeffrey T. Baravetto, Esq.		
Address Line 4:	Chicago, ILLINOIS 60606-1698		
ATTORNEY DOCKET NUMBER:	CENTIV 357467		
NAME OF SUBMITTER:	Jeffrey T. Baravetto		
SIGNATURE:	/Jeffrey T. Baravetto/		
DATE SIGNED:	10/09/2015		
Total Attachments: 3			

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into as of August 19, 2011 by and between Centiv Services Holdings, LLC ("Assignor") and Centiv Acquisition Company, a Delaware corporation ("Assignee").

WHEREAS, Assignor has adopted, used and is using the trademarks listed on Schedule A hereto (hereinafter, the "Marks"), and owns all right, title and interest to the same, including the goodwill associated therewith;

WHEREAS, Assignor and Assignee have entered into a Membership Interest Purchase Agreement, pursuant to which Assignor has agreed to assign certain assets and intellectual property to Assignee, including the Marks pursuant to this Assignment;

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to the Marks, including the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignor hereby assigns to Assignee all of its rights, title and interest in and to the Marks, including any and all applications and registrations therefor, and including the goodwill of the business symbolized thereby.
2. Assignor further assigns to Assignee all rights to sue, bring actions and recover and hold damages, profits and other compensation for any and all past and future infringements and unauthorized uses of the Marks.
3. Assignor covenants and agrees that, upon the request of Assignee, Assignor shall execute all papers, make all rightful oaths, testify on behalf of Assignee, furnish such documents, materials, information and/or assistance, and do all other lawful acts necessary to perfect the assignment of the Marks to Assignee and otherwise carry out the intent of this Assignment.
4. This Assignment shall be binding upon Assignor, Assignor's successors and assigns, and upon all others acting by, through, with or under Assignor's direction or control, and all those in privity therewith.

IN WITNESS WHEREOF, Assignor and Assignee, intending to be legally bound hereby, have executed and delivered this Agreement on the date first written above.

CENTIV SERVICES HOLDINGS, LLC

By: Adam C Meier

Name: Adam Meier

CENTIV ACQUISITION COMPANY

By: Adam C Meier

Name: Adam Meier

SCHEDULE A

Trademarks

DESIGNTRACKER	U.S. Reg. No. 3,720,531
DESIGNTRACKER	U.S. Reg. No. 3,720,530
INSTANT IMPACT	U.S. Reg. No. 2,764,940
CENTIV	U.S. Reg. No. 2,644,179

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