

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM358166

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
iSwim, Inc.		09/17/2015	CORPORATION: VIRGINIA
RECEIVING PARTY DATA			
Name:	Marksmen, Inc.		
Street Address:	111 N Maryland Avenue Suite 201		
City:	Glendale		
State/Country:	CALIFORNIA		
Postal Code:	91206		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3842327	ISWIM	
Registration Number:	3850823	ISWIM	
Registration Number:	3850822	ISWIM	
CORRESPONDENCE DATA			
Fax Number:	5108362595		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	510-832-8700		
Email:	bsb@bsbllp.com		
Correspondent Name:	Kathleen A. Skinner		
Address Line 1:	One Kaiser Plaza Suite 750		
Address Line 4:	Oakland, CALIFORNIA 94612		
ATTORNEY DOCKET NUMBER:	K3041-222.X		
NAME OF SUBMITTER:	Kathleen A. Skinner		
SIGNATURE:	/Kathleen A. Skinner/		
DATE SIGNED:	10/09/2015		
Total Attachments: 1	source=1-Trademark Assignment from lswim#page1.tif		

OP \$90.00 3842327

EXHIBIT A

TRADEMARK ASSIGNMENT

WHEREAS iSwim, Inc., a Virginia corporation having a principal place of business at 14531 Potomac Mills, Rd., Woodbridge, VA 22192, USA (hereinafter "Assignor") is the record owner of 3 US Trademark Registrations Nos. 3842327, 3850823, and 3850822 for ISWIM ("Trademark"); and

WHEREAS Assignee, Marksmen, Inc., a Delaware corporation with its principal place of business located at 111 N Maryland Avenue, Suite 201, Glendale, CA 91206, USA (hereinafter "Assignee") is desirous of acquiring the Trademark and all right, title and interest thereto and the goodwill associated therewith as an agent for and on behalf of an undisclosed principal;

NOW THEREFORE IT IS AGREED AS FOLLOWS

For good and valuable consideration, the receipt and sufficiency of which is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys unto said Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, the goodwill symbolized thereby, together with all causes of action for infringement of the Trademark and any and all rights to recover damages and profits arising therefrom. Assignor shall take all such further lawful actions and sign all such further documents, and provide all such materials as may be necessary or reasonably requested by Assignee, at Assignee's expense, to carry out the purposes of this Assignment, including providing Assignee, at Assignee's expense, with all reasonable assistance in the event that Assignee may find it necessary to prove that the Trademark has been used in trade or commerce.

This agreement is effective as of 9/1/2015.

iSwim, Inc. (Assignor)

Marksmen, Inc. (Assignee)

on behalf of an undisclosed third party beneficiary

BY: *Cynthia Tonnesen*

BY: *JKC*

Name: *Cynthia Tonnesen*

Name: ~~Keith Lim~~ *JEFF CHAP*

Title: *CEO*

Title: ~~CEO~~ *CEO*

Date: *9/1/15*

Date: *9/17/15*

JKC