

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM358174

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Marksman, Inc.		09/17/2015	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Spiraledge, Inc.
Street Address:	110 Rio Robles
City:	San Jose
State/Country:	CALIFORNIA
Postal Code:	95134
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3842327	ISWIM
Registration Number:	3850823	ISWIM
Registration Number:	3850822	ISWIM

CORRESPONDENCE DATA

Fax Number: 5108362595

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 510-832-8700

Email: bsb@bsblp.com

Correspondent Name: Kathleen A. Skinner

Address Line 1: One Kaiser Plaza Suite 750

Address Line 4: Oakland, CALIFORNIA 94612

ATTORNEY DOCKET NUMBER:	K3041-222.X
NAME OF SUBMITTER:	Kathleen A. Skinner
SIGNATURE:	/Kathleen A. Skinner/
DATE SIGNED:	10/09/2015

Total Attachments: 1

source=2-Trademark_Assignment_to_Spiraledge_2015-9-17__2015-09-01_Trademark_Purchase_agreement_executed

OP \$90.00 3842327

TRADEMARK ASSIGNMENT

WHEREAS Marksmen, Inc., a Delaware corporation having a principal place of business at 111 N Maryland Avenue, Suite 201, Glendale, CA 91206 USA (hereinafter "Assignor") is the record owner of 3 US Trademark Registrations Nos. 3842327, 3850823, and 3850822 for ISWIM ("Trademark"); and

WHEREAS Assignee, Spiraledge, Inc., a Delaware corporation with its principal place of business located at 110 Rio Robles, San Jose, CA 95134 USA (hereinafter "Assignee") is desirous of acquiring the Trademark and all right, title and interest thereto and the goodwill associated therewith;

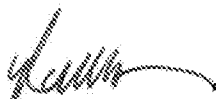
NOW THEREFORE IT IS AGREED AS FOLLOWS

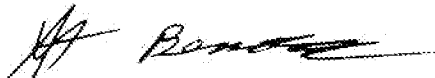
For good and valuable consideration, the receipt and sufficiency of which is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys unto said Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, the goodwill symbolized thereby, together with all causes of action for infringement of the Trademark and any and all rights to recover damages and profits arising therefrom. Assignor shall take all such further lawful actions and sign all such further documents, and provide all such materials as may be necessary or reasonably requested by Assignee, at Assignee's expense, to carry out the purposes of this Assignment, including providing Assignee, at Assignee's expense, with all reasonable assistance in the event that Assignee may find it necessary to prove that the Trademark has been used in trade or commerce.

This agreement is effective as of September 17, 2015.

Marksmen, Inc. (Assignor)

Spiraledge, Inc. (Assignee)

BY: 

BY: 

Name: Keith Lim

Name: Avi Benaroya

Title: COO

Title: CEO

Date: 9/17/2015

Date: 10 / 04 / 2015