

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM358263

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Neil Mossberg		09/29/2015	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	DFBK. LLC		
Street Address:	780 Third Avenue		
Internal Address:	7th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86443462	DEFEND DETROIT	
Serial Number:	86242236	DEFEND DETROIT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9735079748		
Email:	john@buckman-group.com		
Correspondent Name:	John Buckman		
Address Line 1:	11 S. Passaic Avenue		
Address Line 2:	2nd Floor		
Address Line 4:	CHATHAM, NEW JERSEY 07928		
ATTORNEY DOCKET NUMBER:	DFBK		
NAME OF SUBMITTER:	John Buckman		
SIGNATURE:	/John Buckman/		
DATE SIGNED:	10/12/2015		
Total Attachments: 2			
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OP \$65.00 86443462

ASSIGNMENT OF TRADEMARK

WHEREAS, Neil Mossberg, an individual, (hereinafter referred to as the "Assignor") has adopted and used the following trademark and is owner of the application for registration of the trademark with the United States Patent and Trademark Office:

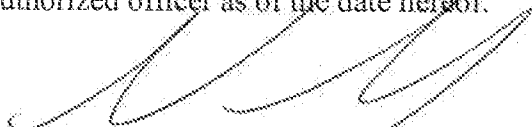
MARK: Defend Detroit
SERIAL NUMBER: 86242236

WHEREAS, Assignor has assigned said trademark to DFBK, LLC, a limited liability company organized and existing under the laws of the State of New York having a place of business at 780 Third Avenue, 7th floor, New York, New York 10017 (hereinafter referred to as the "Assignee");

WHEREAS, the Assignor and the Assignee are desirous of confirming the assignment for purposes of filing the same with the United States Patent and Trademark Office and other appropriate governmental offices.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor sold, transferred, assigned, and delivered, and hereby sells, transfers, assigns and delivers unto Assignee, effective as of the date hereof, all right, title and interest in and to the above trademark and the registrations with the United States Patent and Trademark Office for registration therefor, together with the goodwill of the business connected with and symbolized by such trademark and trademark registration, as well as all rights to damages or profits, due or accrued, arising out of past infringement of such service mark or injury to said goodwill and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed on behalf of the Assignor by its duly authorized officer as of the date hereof.


NEIL MOSSBERG

STATE OF New York)
COUNTY OF New York)

On the 29 day of Sept., before me personally came Neil Mossberg, to me known to be the person who executed the foregoing instrument and who being duly sworn by me did depose and say that he executed the same as his own act and deed, for the uses and purposes therein mentioned.



Notary Public

KATHERINE SZWADER
Notary Public, State of New York
No. 01S26255491
Qualified in Queens County
Commission Expires February 6, 2016

ASSIGNMENT OF TRADEMARK

WHEREAS, Neil Mossberg, an individual, (hereinafter referred to as the "Assignor") has adopted and used the following trademark and is owner of the application for registration of the trademark with the United States Patent and Trademark Office:

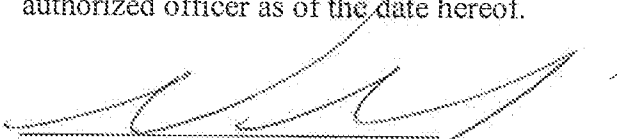
MARK: Defend Detroit
SERIAL NUMBER: 86443462

WHEREAS, Assignor has assigned said trademark to DFBK, LLC, a limited liability company organized and existing under the laws of the State of New York having a place of business at 780 Third Avenue, 7th floor, New York, New York 10017 (hereinafter referred to as the "Assignee");

WHEREAS, the Assignor and the Assignee are desirous of confirming the assignment for purposes of filing the same with the United States Patent and Trademark Office and other appropriate governmental offices.

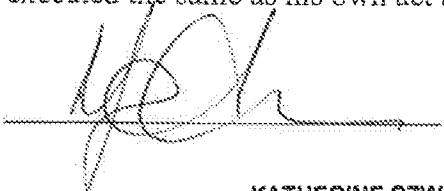
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NEIL MOSSBERG

STATE OF New York
COUNTY OF New York

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