

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM358358

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Stephan Co.		09/30/2015	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Hope for Depression Research Foundation		
Street Address:	40 West 57th Street		
Internal Address:	Suite 1440		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	Non-Profit Organization: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1386494	HOPE	
CORRESPONDENCE DATA			
Fax Number:	2157511142		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2155672010		
Email:	mlozada@crbcp.com		
Correspondent Name:	Eric S. Marzluf, Esq., c/o Caesar Rivise		
Address Line 1:	1635 Market Street		
Address Line 2:	7 Penn Center - 12th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-2212		
ATTORNEY DOCKET NUMBER:	H1173/30007		
NAME OF SUBMITTER:	Eric S. Marzluf		
SIGNATURE:	/E.S.Marzluf/		
DATE SIGNED:	10/13/2015		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

WHEREAS, The Stephan Co., a Florida corporation having an address at 4829 East 7th Avenue, Tampa, Florida 33605 (hereinafter "Stephan") is the sole owner of all rights, title and interest in and to the mark HOPE and U.S. Registration No. 1,386,494 for cosmetics, namely, perfume, bath and body perfume, cologne, dusting powder and body lotion (the HOPE mark, U.S. Registration No. 1,386,494 therefore hereinafter being collectively referred to as "Trademark Rights") and in and to the goodwill of the business associated with the use of, and symbolized by, the Trademark Rights; and

WHEREAS, Hope for Depression Research Foundation, a Delaware non-profit organization having an address at Suite 1440 40 West 57th Street New York, New York 10019 (hereinafter "HDRF"), is desirous of acquiring all of the rights, title and interest in and to the Trademark Rights and in and to the goodwill of the business associated with the use of, and symbolized by, the Trademark Rights;

WHEREAS, STEPHAN and HDRF are parties to a Bill of Sale dated September 30, 2015 ("the Bill of Sale");

WHEREAS, pursuant to the Bill of Sale, STEPHAN agreed to, and did, sell, and HDRF agreed to, and did, purchase all of STEPHAN'S rights, title and interest in and to the Trademark Rights and in and to the good will of the business associated with the use of, and symbolized by, the Trademark Rights; and

WHEREAS, it was, and is, the intent of STEPHAN and HDRF pursuant to the Bill of Sale that all of Stephan's rights, title and interest in and to the Trademark Rights and in and to the good will of the business associated with the use of, and symbolized by, the Trademark Rights be transferred to HDRF.

NOW, THEREFORE, STEPHAN and HDRF, intending to be legally bound under the laws of the State of New York, and for \$100 and other good and valuable consideration as set forth in the Bill of Sale, the receipt and sufficiency of which is hereby acknowledged, agree as follows:

1. STEPHAN hereby confirms its agreement to sell and does hereby sell, transfer and assign to HDRF, and HDRF hereby confirms its agreement to purchase and does hereby purchase and accept from STEPHAN, all of HDRF's rights, title and interest in and to the Trademark Rights and in and to the goodwill of the business associated with the use of, and symbolized by, the Trademark Rights, including the right to sue others for past acts of infringement of the Trademark Rights and to retain all revenues received from others for past acts of infringement of the Trademark Rights.

2. STEPHAN further agrees for itself, its successors, assigns, and its legally bound predecessors to execute, without further consideration, any further legal documents, any further assignments, and any releases, declarations, renewals or other applications for Trademark Rights that may be deemed necessary by HDRF, or by HDRF's successors-in-interest or assigns, fully to secure to HDRF, or to HDRF's successors-in-interest or assigns, STEPHAN's interest as aforesaid in and to the Trademark Rights and in and to the goodwill of the business associated with the use of, and symbolized by, the Trademark Rights.

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STATE OF NEW YORK)
)ss:
COUNTY OF New York)

Before me personally appeared said Audrey Gruss and acknowledged that she is the Chairman and Founder of Hope for Depression Research Foundation, that she has the authority to execute this instrument on behalf of Hope for Depression Research Foundation, and has acknowledged the foregoing instrument to be her free act and deed this 8th day of October, 2015.

Elizabeth Anne Annese
Notary Public

My Commission Expires: December 23, 2017

