TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 10/12/2015 900340582

ETAS ID: TM358285

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hestan Commercial Corporation		05/07/2015	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Meyer Intellectual Properties Limited	
Street Address:	382 Kwun Tong Road	
Internal Address:	Kwon Tong	
City:	Kowloon	
State/Country:	HONG KONG	
Entity Type:	COMPANY: VIRGIN ISLANDS, BRITISH	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	86488276	V-CHEF
Serial Number:	86488279	V-CHEF
Serial Number:	86488291	V-CHEF

CORRESPONDENCE DATA

Fax Number:

7075512951

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone:

707-551-2775

Email:

maryjanen@meyer.com

Correspondent Name:

Dean Luca Krause

Address Line 1:

1 Meyer Plaza

Address Line 4:

Vallejo, CALIFORNIA 94590

DATE SIGNED:	10/12/2015	
SIGNATURE:	/Mary Jane Nicolas-Carrion/	
NAME OF SUBMITTER:	MARYJANE NICOLAS-CARRION	
ATTORNEY DOCKET NUMBER:	V-CHEF	

Total Attachments: 1

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TRADEMARK REEL: 005643 FRAME: 0370 3H \$90.00 86488276

TRADEMARK/SERVICE MARK ASSIGNMENT V-CHEF and V-CHEF (& Design)

This Trademark/Service Mark Assignment is entered into as of February 1, 2015, by Hestan Commercial Corporation, a Delaware corporation ("Assignor"), with a mailing address of 3375 East La Palma Avenue, Anaheim, California 92806, on the one hand, and Meyer Intellectual Properties Limited, a British Virgin Islands company ("Assignee"), with a mailing address of 382 Kwun Tong Road, Kwon Tong, Kowloon, Hong Kong, on the other hand.

WHEREAS, Assignor is the owner of the trademarks/service marks V-CHEF and V-CHEF (& Design) ("Marks") worldwide; and

WHEREAS, Assignee is desirous of formally acquiring said Marks and the good will associated therewith;

NOW, THEREFOR, for good and valuable consideration, receipt thereof which is hereby acknowledged, Assignor does hereby formally assign unto Assignee all right, title and interest in and to the Marks, together with the goodwill of that portion of Assignor's business symbolized by the Marks worldwide, except Australia.

For such good and valuable consideration, Assignor hereby further sells, assigns and transfers to Assignee all rights and interests in, to and arising from any infringement of the Marks, including without limitation, all claims for damages and profits for any infringements which occurred prior to the date of the this Assignment, including the right to sue for any infringements in its own name and stead and for its own benefit.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all of Assignor's rights, title and interest in and to the Marks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor. At Assignor's election, Assignee may record this Assignment.

HESTAN COMMERCIAL CORPORATION ("ASSIGNOR")

Dated: May 1 20/5

Eric Deng
General Manager

I accept this assignment:

MEYER INTELLECTUAL PROPERTIES LIMITED ("ASSIGNEE")

Dated: 5-/9-20/5

Dean Luca Krause
Attorney-in-Fact

TRADEMARK REEL: 005643 FRAME: 0371

RECORDED: 10/12/2015