

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM358394

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Simplechurch, L.L.C.		10/03/2015	LIMITED LIABILITY COMPANY: TENNESSEE
RECEIVING PARTY DATA			
Name:	Site Organic, L.L.C.		
Street Address:	14488 Old Stage Rd.		
City:	Lenoir City		
State/Country:	TENNESSEE		
Postal Code:	37772		
Entity Type:	LIMITED LIABILITY COMPANY: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4780062	SIMPLECHURCH	
CORRESPONDENCE DATA			
Fax Number:	8655234478		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	865-546-4305		
Email:	mbradford@luedeka.com		
Correspondent Name:	Michael J. Bradford		
Address Line 1:	P. O. Box 1871		
Address Line 4:	Knoxville, TENNESSEE 37901		
ATTORNEY DOCKET NUMBER:	69681.M1		
NAME OF SUBMITTER:	Michael J. Bradford		
SIGNATURE:	/Michael J. Bradford/		
DATE SIGNED:	10/13/2015		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

SIMPLECHURCH, L.L.C., a Tennessee limited liability company, having a principal place of business at 14488 Old Stage Road, Lenoir City, Tennessee 37772, does hereby assign and transfer to SITE ORGANIC, L.L.C., a limited liability company of the state of Tennessee, having a principal place of business at 14488 Old Stage Road, Lenoir City, Tennessee 37772, its successors, assigns and legal representatives, the entire right, title and interest in and to the SIMPLECHURCH mark and U.S. Registration No. 4,780,062 therefore, including all rights of action, including all rights in the mark arising by Federal registration and common law, including all rights in logos, scripts, and trade dress associated with the mark, along with the goodwill associated with the mark.

SIMPLECHURCH, L.L.C.

By: _____

Its _____

Date: _____

Olga Stummett
Chief Operating Officer
10/13/2015