

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM358459

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Affirmation of Assignment
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Vapor 4 Life Holdings, Inc.		09/14/2015	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	Vapor 4 Life, LLC
Street Address:	4100 Commercial Avenue
City:	Northbrook
State/Country:	ILLINOIS
Postal Code:	60062
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Serial Number:	85349149	COOL CARTS
Serial Number:	85349156	NOBACCO JUICE
Serial Number:	85665897	OMG MOD
Serial Number:	85956252	SMILEOMIZER
Serial Number:	85432116	THE SMOKELESS LOUNGE
Serial Number:	85349178	V4L
Serial Number:	85364353	VAPOR TITAN
Serial Number:	85349193	VAPOR TITAN
Serial Number:	85131343	VAPOR TITAN
Serial Number:	85349243	VAPOR4LIFE
Serial Number:	85403687	VERY IMPORTANT VAPER
Serial Number:	85403736	VIV
Serial Number:	85349137	WOW VAPOR
Serial Number:	86350852	WOW VAPORIZER

CORRESPONDENCE DATA

Fax Number: 9374436635

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

TRADEMARK

Phone: 937-443-6865
Email: trademarks@thompsonhine.com
Correspondent Name: Bryan C. Wisecup
Address Line 1: 10050 Innovation Drive, Suite 400
Address Line 4: Dayton, OHIO 45342

ATTORNEY DOCKET NUMBER: 078853-005/JMB

NAME OF SUBMITTER: Bryan C. Wisecup

SIGNATURE: /bcw/

DATE SIGNED: 10/13/2015

Total Attachments: 2

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AFFIRMATION OF ASSIGNMENT

WHEREAS, Vapor 4 Life Holdings, Inc., an Illinois corporation having a place of business at 4100 Commercial Avenue, Northbrook, Illinois 60062 (hereinafter "Assignor"), is the owner of the trademarks, U.S. trademark registrations, and U.S. trademark application listed on Exhibit A;

WHEREAS, Vapor 4 Life, LLC, a Delaware limited liability company, having a place of business at 4100 Commercial Avenue, Northbrook, Illinois 60062 (hereinafter "Assignee"), has acquired ownership of the trademarks and the registrations thereof pursuant to a Bill of Sale and Assignment and Assumption Agreement dated December 31, 2014 and a Confirmatory Trademark(s) and Domain Name(s) Assignment dated January 23, 2015; and

WHEREAS, Assignor and Assignee now desire to affirm said sale, assignment and transfer of said trademarks, registrations, and application in a form appropriate for recording in the United States Patent and Trademark Office.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration given by Assignee to Assignor, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark, registrations, and application, together with the goodwill of the business symbolized by said trademarks.

Vapor 4 Life Holdings, LLC

Date:

9/14/2015

By:

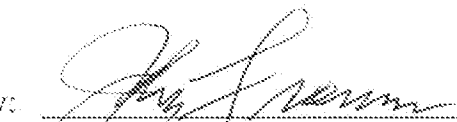

Name: John Froman
Title: CEO

Exhibit A

Mark	Serial No.	Filing Date	Reg. No.	Reg. Date
VAPOR TITAN	85/131,343	09/16/2010	4,150,897	05/29/2012
WOW VAPOR	85/349,137	06/17/2011	4,101,843	02/21/2012
COOL CARTS	85/349,149	06/17/2011	4,101,845	02/21/2012
NOBACCO JUICE	85/349,156	06/17/2011	4,090,735	01/24/2012
V4L	85/349,178	06/17/2011	4,090,738	01/24/2012
VAPOR TITAN	85/349,193	06/17/2011	4,101,847	02/21/2012
VAPOR4LIFE	85/349,243	06/17/2011	4,163,538	06/26/2012
VAPOR TITAN	85/364,353	07/06/2011	4,091,097	01/24/2012
VERY IMPORTANT VAPER	85/403,687	08/22/2011	4,403,832	09/17/2013
VIV	85/403,736	08/22/2011	4,392,861	08/27/2013
THE SMOKELESS LOUNGE	85/432,116	09/26/2011	4,336,419	05/14/2013
OMG MOD	85/665,897	06/29/2012	4,365,926	07/09/2013
SMILEOMIZER	85/956,252	06/11/2013	4,625,760	10/21/2014
WOW VAPORIZER	86/350,852	07/29/2014		

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