

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM358460

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>SEQUENCE:</b>	2

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Questex, LLC		10/09/2015	LIMITED LIABILITY COMPANY: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Buyers Laboratory LLC
<b>Street Address:</b>	80 Little Falls Road
<b>City:</b>	Fairfield
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	07004
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE
<b>Name:</b>	BLI Services (UK) Limited
<b>Street Address:</b>	Unit 1, Station Industrial Estate
<b>Internal Address:</b>	Oxford Road, Wokingham
<b>City:</b>	Berkshire
<b>State/Country:</b>	UNITED KINGDOM
<b>Postal Code:</b>	RG41 2YQ
<b>Entity Type:</b>	COMPANY: UNITED KINGDOM

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
<b>Registration Number:</b>	4182012	INFO360

## CORRESPONDENCE DATA

Fax Number: 6123408827

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 6124926819

Email: ip.docket@dorsey.com

Correspondent Name: Evan P. Everist

Address Line 1: 50 South Sixth Street

Address Line 2: Suite 1500

Address Line 4: Minneapolis, MINNESOTA 55402

CH \$40.00 4182012

<b>ATTORNEY DOCKET NUMBER:</b>	59235-10274
<b>NAME OF SUBMITTER:</b>	Evan P. Everist
<b>SIGNATURE:</b>	/Evan P. Everist/
<b>DATE SIGNED:</b>	10/13/2015

**Total Attachments: 5**

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment"), is made as of this 9th day of October, 2015, by and among QUESTEX, LLC, a Delaware limited liability company (the "Assignor"), BUYERS LABORATORY LLC, a Delaware limited liability company and BLI SERVICES (UK) LIMITED, a United Kingdom company (collectively the "Assignee"). All capitalized terms used but not defined herein shall have the respective meanings ascribed to them in the Asset Purchase Agreement of even date by and between the Assignor and the Assignee (the "Agreement").

WHEREAS, Assignor owns various trademarks, service marks and various registrations and applications therefor, used by Assignor in connection with the operation of the Business, including but not limited to the trademarks listed on the attached Schedule A and included in the Purchased Assets (the "Marks");

WHEREAS, pursuant to the terms of the Agreement, Assignor has sold the Purchased Assets to Assignee, and in connection therewith, Assignor has agreed to assign and Assignee has agreed to acquire, all of Assignor's right, title and interest in and to the Marks.

WHEREAS, Assignor currently uses and has a *bona fide* intent to continue to use the Marks in connection with the goods and/or services for which such Marks have been used; and

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby sell, assign, transfer, grant, and set over to the Assignee and its successors and assigns all of the right, title, and interest worldwide, in, to and under the Marks, all goodwill associated therewith, together with that portion of Assignor's business in connection with which it uses and has a *bona fide* intent to continue to use the Marks, all common law rights thereto, and all applications for registration that may be granted, all renewals, extensions, and foreign counterparts thereof, together with the right to sue and recover damages for future or past infringements and to fully and entirely stand in the place of the Assignor in all matters related thereto, the same to be held and enjoyed by the Assignee as fully and entirely as the same would have been held by the Assignor had this sale, assignment, transfer, grant, and set over not been made, all subject to the terms and conditions of the Agreement.

1. Assignor further agrees, for itself, its successors and assigns, to execute such further documents and to perform such further lawful acts as may reasonably be requested by Assignee to effectuate this Assignment.

2. The rights, duties and obligations of the parties hereunder shall be cumulative and in addition to the rights, duties and obligations of the parties under the Agreement. Nothing herein shall be deemed to limit the rights, duties and obligations of the parties under the Agreement and, to the extent of any conflict between the terms and conditions of this Assignment and the terms and conditions of the Agreement, the terms and conditions of the Agreement shall govern, supersede and prevail.

3. This Assignment and all of the provisions hereof shall be binding upon and inure to the benefit of the parties hereto and their respective heirs, executors, personal representatives, successors and permitted assigns.

4. The laws of the State of Delaware will govern the validity of this Assignment, the construction of its terms, and the interpretation and enforcement of the rights and duties of the parties hereto, without regard to its choice of law principles.

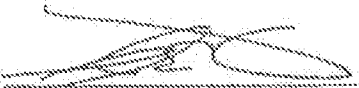
5. This Assignment may be executed in counterparts, and by any party on separate counterparts, each of which as so executed and delivered shall be deemed an original, but all of which together shall constitute one and the same instrument, and it shall not be necessary in making proof of this Assignment as to any party hereto to produce or account for more than one such counterpart executed and delivered by such party. Counterparts may be executed either in original, faxed or digital transmission form and the parties adopt any signatures received by a receiving fax machine or computer as original signatures of the parties.

6. All notices and other communications to be given under the terms of this Assignment or which any of the parties desire to give hereunder shall be in writing and shall be made in accordance with Section 8.05 (Notices) of the Agreement.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as an instrument under seal as of the date written above.

QUESTEX, LLC

BUYERS LABORATORY LLC

By:   
Name: Thomas E. Caridi  
Its: Executive Vice President  
thereunto duly authorized

By: \_\_\_\_\_  
Name: Gerard J. Stois  
Its: Chief Executive Officer  
thereunto duly authorized

BLI SERVICES (UK) LIMITED

By: \_\_\_\_\_  
Name: Gerard J. Stois  
Title: Sole Director  
hereunto duly authorized

[Signature Page to Trademark Assignment]


**TRADEMARK**  
**REEL: 005644 FRAME: 0078**

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as an instrument under seal as of the date written above.

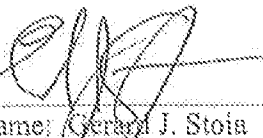
QUESTEX, LLC

BUYERS LABORATORY LLC

By: \_\_\_\_\_  
Name: Thomas E. Caridi  
Its: Executive Vice President  
thereunto duly authorized

By:  \_\_\_\_\_  
Name: Gerald J. Stola  
Its: Chief Executive Officer  
thereunto duly authorized

BLI SERVICES (UK) LIMITED

By:  \_\_\_\_\_  
Name: Gerald J. Stola  
Title: Sole Director  
hereunto duly authorized

[Signature Page to Trademark Assignment]

**TRADEMARK**  
**REEL: 005644 FRAME: 0079**

Schedule A

Marks

Registered Trademarks:

Trademark Name	Country	Status	Application No.	Registration Number	Filing Date	Registration Date
Info360	United States	Registered	85/350,880	4182012	June 20, 2011	July 31, 2012

Common Law Trademarks. The marks listed on Schedule 3.10.2, including all common law rights related thereto, are owned by the Seller immediately prior to the Closing and comprise part of the Purchased Assets.

4811-6019-6135.1  
4811-6019-6135.2