

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM358572

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|---|--|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Dispatch Consumer Services | | 06/18/2015 | CORPORATION: OHIO |
| RECEIVING PARTY DATA | | | |
| Name: | GateHouse Media Ohio Holdings II, Inc. | | |
| Street Address: | 175 Sully's Trail | | |
| City: | Pittsford | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 14534 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2011297 | THE BAG | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2165669711 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2165669700 | | |
| Email: | docketing@rankinhill.com | | |
| Correspondent Name: | Rankin, Hill & Clark LLP | | |
| Address Line 1: | 38210 Glenn Avenue | | |
| Address Line 4: | Willoughby, OHIO 44094-7808 | | |
| ATTORNEY DOCKET NUMBER: | GHM-39728 | | |
| NAME OF SUBMITTER: | Stephen A. Hill | | |
| SIGNATURE: | /stephen a hill/ | | |
| DATE SIGNED: | 10/14/2015 | | |
| Total Attachments: 1 | | | |
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CH \$40.00 2011297

ASSIGNMENT OF UNITED STATES TRADEMARK RIGHTS

WHEREAS, Dispatch Consumer Services, an Ohio Corporation, and having a place of business at 7801 North Central Drive, P.O. Box 206, Westerville, Ohio 43215, ("Assignor"), is the sole and exclusive owner of United States Trademark Registration No. 2011297, for THE BAG & Pelican Design; and

WHEREAS, GateHouse Media Ohio Holdings II, Inc. a Delaware corporation, having a place of business located at 175 Sully's Trail, Pittsford, New York, 14534, ("Assignee"), wishes to acquire all of Assignor's right, title, and interest to the United States Trademark Registration No. 2011297, for THE BAG & Pelican Design;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, convey, assign, transfer and deliver as sole legal and beneficial owner to Assignee, for its use and the use of its successors, assigns and legal representatives, all of Assignor's right, title and interest in and to the above noted application, together with any and all additions, divisions and/or extensions thereof, and including all common law rights and the goodwill associated therewith, for the full term or terms of all such rights, together with the right to sue and recover all claims for damages for the past infringement thereof, for its own use and for the use of its successors, assigns and legal representatives.

IN WITNESS WHEREOF, Dispatch Consumer Services has caused this ASSIGNMENT OF UNITED STATES TRADEMARK RIGHTS to be executed on its behalf as of the 18th day of June 2015.

Dispatch Consumer Services



Name: Sherry L. Lewis

Title: Secretary-Treasurer