

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM358635

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
U.S. Bank National Association		10/08/2015	national banking association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Drew Developments LLC		
Street Address:	8935 N. Milwaukee Ave.		
City:	Niles		
State/Country:	ILLINOIS		
Postal Code:	60714		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
Name:	Gold Standard Enterprises, Inc.		
Street Address:	8935 N. Milwaukee Ave.		
City:	Niles		
State/Country:	ILLINOIS		
Postal Code:	60714		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3971722	MARCA MB BINNY'S 1949	
Registration Number:	3971711	MARCA BINNY'S	
Registration Number:	2702387	BINNY'S	
Registration Number:	2350261	BINNY'S BEVERAGE DEPOT	
Registration Number:	1679761	SAM'S	
Registration Number:	1633524	SAM'S	
Registration Number:	0879227	JACQUES ARNOUL	
CORRESPONDENCE DATA			
Fax Number:	3128637867		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3128637267		
Email:	jaclyn.digrande@goldbergkohn.com		
TRADEMARK			

OP \$190.00 3971722

Correspondent Name:	Jaclyn Di Grande - Paralegal
Address Line 1:	55 E Monroe St., Ste 3300
Address Line 4:	Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:	1075.260
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NAME OF SUBMITTER:	Jaclyn Di Grande
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SIGNATURE:	/jaclyn di grande/
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DATE SIGNED:	10/14/2015
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Total Attachments: 5

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RELEASE OF SECURITY INTEREST IN PATENTS AND TRADEMARKS

WHEREAS, GOLD STANDARD ENTERPRISES, INC., an Illinois corporation and DREW DEVELOPMENTS LLC, an Illinois limited liability company (collectively, "Grantors"), granted a security interest in and lien upon certain patents and trademarks and related rights of Grantors to U.S. BANK NATIONAL ASSOCIATION ("Secured Party") as set forth in that certain Patent and Trademark Security Agreement dated as of October 19, 2010, by Grantors in favor of Secured Party (the "Security Agreement");

WHEREAS, an executed copy of the Patent and Trademark Security Agreement was recorded in the United States Patent and Trademark Office ("USPTO") on October 19, 2010 at Reel No. 004299, Frame No. 0459; and

WHEREAS, Grantors have requested that Secured Party release its interest in the patents and trademarks of Grantors.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Secured Party hereby:

1. Releases any and all liens, security interests, right, title and interest of Secured Party granted pursuant to the Security Agreement in the patents and trademarks of Grantors without recourse or representation or warranty, express or implied, of any kind, including, without limitation, with respect to the patents and trademarks listed on Exhibit A;

2. Agrees that any power of attorney or similar rights granted by Grantors to Secured Party under the Security Agreement is terminated; and

3. Authorizes and requests that the USPTO note and record the existence of the release hereby given.

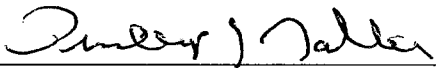
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(Signature Page to Release of Security Interest in Patents and Trademarks)

IN WITNESS WHEREOF, Secured Party has caused this Release of Security Interest in Patents and Trademarks to be executed this 8 day of October, 2015.

SECURED PARTY:

U.S. BANK NATIONAL ASSOCIATION

By: 
Its: VICE PRESIDENT

(Notary Page to Release of Security Interest in Patents and Trademarks)

STATE OF ILLINOIS)
) ss.:
COUNTY OF COOK)

On the 8th day of October 2015, before me personally came Phillip J. Salterio
me known, who being by me duly sworn, did depose and say, that (s)he is VP of U.S. Bank
National Association and that the foregoing instrument was signed on behalf of such company.

Angelica Fajardo
Notary Public



EXHIBIT A

EXHIBIT A
TRADEMARKS

MARK	SERIAL NUMBER	STATUS	REGIS. NUMBER	REGIS. DATE	OWNER INFORMATION
CHICAGOLAND'S WINE SUPERSTORE	86467360	Pending – Application filed 12/1/14	N/A	N/A	Gold Standard Enterprises, Inc.
LINCOLN PARK TASTING ROOM	86467357	Pending – application filed 12/1/14	N/A	N/A	Gold Standard Enterprises, Inc.
IF YOU CAN'T FIND IT AT BINNY'S, IT'S PROBABLY NOT WORTH DRINKING	85876955	Registered	4425184	10/29/13	Gold Standard Enterprises, Inc.
BINNY'S BEVERAGE DEPOT	85467962	Registered	4240674	11/13/12	Gold Standard Enterprises, Inc.
BINNY'S	85466849	Registered	4167825	7/3/12	Gold Standard Enterprises, Inc.
EL SEÑOR	85331453	Registered	4126905	4/10/12	Gold Standard Enterprises, Inc.
EL SEÑOR	85331435	Registered	4133131	4/24/12	Gold Standard Enterprises, Inc.
MARCA MB BINNY'S 1949	85008549	Registered	3971722	5/31/11	Gold Standard Enterprises, Inc.
MARCA BINNY'S	85005964	Registered	3971711	5/31/11	Gold Standard Enterprises, Inc.
BINNY'S	76414915	Registered	2702387	4/1/03	Gold Standard Enterprises, Inc.
BINNY'S BEVERAGE DEPOT	75769374	Registered	2350261	5/16/00	Gold Standard Enterprises, Inc.
SAM'S	74173077	Registered	1679761	3/17/92	Gold Standard Enterprises, Inc.
SAM'S	73796637	Registered	1633524	1/29/91	Gold Standard Enterprises, Inc.
JACQUES ARNOUL	72297121	Registered	879227	10/21/69	Gold Standard Enterprises, Inc.