

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM358643

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MSG Holdings, L.P.		09/28/2015	LIMITED PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	MSG Sports & Entertainment, LLC		
Street Address:	Two Pennsylvania Plaza		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10121		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Registration Number:	3697993	ARE YOU FAN ENOUGH?	
Registration Number:	0835284	MADISON SQUARE GARDEN	
Registration Number:	3078978	MADISON SQUARE GARDEN	
Registration Number:	2020986	MADISON SQUARE GARDEN	
Registration Number:	2247939	MADISON SQUARE GARDEN	
Registration Number:	3049889	MSG	
Registration Number:	3097675	MSG	
Registration Number:	3321383	MSG	
Registration Number:	3798144	MSG +	
Registration Number:	4490666	MSG 150	
Serial Number:	86290653	MSG GO	
Registration Number:	2692577	MSG NETWORK	
Registration Number:	3685222	MSG PLUS	
Registration Number:	3656986	MSG + PLUS	
Registration Number:	4109202	MSGV	
CORRESPONDENCE DATA			
Fax Number:	2125562222		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (212) 556-2128
Email: nytrademarks@kslaw.com, mperry@kslaw.com,
kmccarthy@kslaw.com
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ATTORNEY DOCKET NUMBER:	15786.104031
NAME OF SUBMITTER:	Maren C. Perry
SIGNATURE:	/mcp/
DATE SIGNED:	10/14/2015

Total Attachments: 15
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ASSIGNMENT OF INTELLECTUAL PROPERTY AGREEMENT

This assignment agreement (the "Assignment") is effective as of September 28, 2015 between MSG Holdings, L.P., a Delaware limited partnership, ("ASSIGNOR") and MSG Sports & Entertainment, LLC, a Delaware limited liability company, ("ASSIGNEE").

WHEREAS ASSIGNOR and ASSIGNEE desire to memorialize the assignment of all intellectual property associated with the Assignee, including names, logos, and all other intellectual property, including as set forth on Schedule 1 attached hereto and made a part hereof, and all related registrations and/or applications thereto (collectively, "MSG&E IP").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, and transfer to ASSIGNEE, all right, title, and interest in MSG&E IP, including, but not limited to, all trademarks, service marks, and goodwill of the business associated therewith; copyrights; and all other intellectual property thereto.

IN TESTIMONY WHEREOF, the parties have executed this Assignment by their duly authorized officers.

ASSIGNOR

ASSIGNEE

MSG HOLDINGS, L.P.

MSG SPORTS & ENTERTAINMENT, LLC

By: 

Donna Coleman
Interim Chief Financial Officer

Date Signed: September 28, 2015

By: 



Lawrence J. Burtan
Executive Vice President,
General Counsel & Secretary

Date Signed: September 28, 2015

SCHEDULE I

Mark with Image	Country	Owner Name	Status	File Date	Registration #	Registration Date	Class	Assignee
ARE YOU FAN ENOUGH?	UNITED STATES	MSG Holdings, L.P.	REGISTERED	25-Nov-2008	3697993	20-Oct-2009	41 - Int. Customer communication program, namely, providing live entertainment and sports news and information, early event alerts, and special ticket offers and promotions via a global computer database and via digital and other communication methods.	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN	UNITED STATES	MSG Holdings, L.P.	REGISTERED	14-Apr-1967	835284	12-Sep-1967	41 - Int. Operation of a sports, entertainment, convention and exhibition arena, and the production or co-production of sports and entertainment events for public exhibition and television and radio broadcast.	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN	UNITED STATES	MSG Holdings, L.P.	REGISTERED	24-Nov-2004	3078978	11-Apr-2006	06 - Int. PERMANENTLY DELETED Key chains made of metal. 09 - Int. PERMANENTLY DELETED Decorative magnets. 14 - Int. PERMANENTLY DELETED Jewelry namely pins. 21 - Int. PERMANENTLY DELETED Mugs. 25 - Int. T-shirts.	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN (Stylized)	UNITED STATES	MSG Holdings, L.P.	REGISTERED	22-Jan-1996	2020986	3-Dec-1996	41 - Int. Education and entertainment services, namely, operating a sports, entertainment, concert, convention and exhibition arena and the production or co-production of sports and entertainment events, concerts, conventions and exhibitions for public exhibition, viewing and for radio, television, and cable television broadcast.	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN (Stylized)	UNITED STATES	MSG Holdings, L.P.	REGISTERED	22-Jan-1996	2247939	25-May-1999	25 - Int. Clothing and apparel, namely, T-shirts, caps, jogging suits.	MSG Sports & Entertainment, LLC
MSG	UNITED STATES	MSG Holdings, L.P.	REGISTERED	24-Nov-2004	3049889	24-Jan-2006	06 - Int. Metal keychains. 09 - Int. (PERMANENTLY DELETED) Decorative magnets. 14 - Int. Jewelry namely pins. 21 - Int. (PERMANENTLY DELETED) Mugs. 25 - Int. T-shirts.	MSG Sports & Entertainment, LLC

SCHEDULE I

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MSG	UNITED STATES	MSG Holdings, L.P.	REGISTERED	3-Mar-2005	3097675	30-May-2006	38 - Int. Cable television broadcasting services. 41 - Int. Organizing sports and entertainment events for public exhibition; entertainment services in the nature of on-going television program in the field of sports, news, comedy and variety. 43 - Int. Arena services, namely, providing facilities for sports, concerts, conventions and exhibitions.	MSG Sports & Entertainment, LLC
MSG & DESIGN II 	UNITED STATES	MSG Holdings, L.P.	REGISTERED	24-Mar-2006	3321383	23-Oct-2007	38 - Int. Television broadcast services; cable television broadcast services; audio, video and satellite broadcast services. 41 - Int. Entertainment services namely providing entertainment and sports programming for television and cable television; providing on-line entertainment and sports programming, scheduling, information and news.	MSG Sports & Entertainment, LLC
MSG + & Design 	UNITED STATES	MSG Holdings, L.P.	REGISTERED	12-Sep-2008	3798144	8-Jun-2010	38 - Int. Television broadcast services; cable television broadcast services; audio, video and satellite broadcast services; Internet broadcasting services. 41 - Int. Entertainment services, namely, providing entertainment and sports programming for television and cable television; providing on-line entertainment and sports programming, scheduling, information and news.	MSG Sports & Entertainment, LLC
MSG 158	UNITED STATES	MSG Holdings, L.P.	REGISTERED	31-May-2013	4490666	4-Mar-2014	41 - Int. Entertainment services, namely, the provision of continuing segments featuring sports, commentary, and news delivered by television, satellite, cable, audio and video media and the internet.	MSG Sports & Entertainment, LLC
MSG GO	UNITED STATES	MSG Holdings, L.P.	ALLOWED	23-May-2014			09 - Int. Software platforms and downloadable software applications for use in distribution of digital video, video files, and multimedia content. Downloadable software application for downloading DVR-recorded content. Computer software for use in processing, transmitting, receiving, organizing, manipulating, controlling, playing, reviewing, reproducing and streaming audio, video, television,	MSG Sports & Entertainment, LLC

SCHEDULE I

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							<p>movies, other images, and multimedia content including text, data, image, audio, video and audiovisual files; Computer software for interactive entertainment, which allows users to customize the viewing, listening, and playing experience by selecting and arranging the display and performance of audio, video and audiovisual and multimedia elements; Downloadable audio, visual, and audiovisual files and recordings, featuring multimedia entertainment programs and content in the fields of comedy, action, variety, news, adventure, sports, music, musicals, current events and entertainment news, documentary, and animation.</p> <p>38 - Int. Television transmission and television broadcasting, webcasting, streaming, narrowcasting, multicasting and unicastng services; Communication services, namely, transmission of voice, audio, visual images, text, and data; Broadcasting, webcasting, streaming, narrowcasting, multicasting and unicastng of audio, video, television, movies, other images, and multimedia content and programming; Streaming audio and video material on the Internet; Video on demand transmissions; Transfer of video, audio, audiovisual materials, text, data and/or voice via telecommunications; Mobile media services in the nature of electronic transmission, broadcasting, webcasting, streaming, narrowcasting, multicasting, unicastng and delivery of audio, video and multimedia entertainment content including text, data, images, audio, video and audiovisual files.</p> <p>41 - Int. Entertainment services in the nature of providing ongoing entertainment programs, entertainment multimedia programs, and entertainment content and segments, namely, programs, clips, movies, television programs, graphics and information in the fields of comedy, drama, action, variety, news, adventure, sports, music, musicals, current events and entertainment news, documentary, and animation delivered via various platforms across multiple forms of transmission media; Provision of non-downloadable films, music, television, and multimedia programs via a video-on-demand service.</p> <p>Production and co-production of sports and entertainment events, concerts, conventions, exhibitions, meetings, parties, receptions, and special events for social entertainment purposes, and</p>	

SCHEDULE 1

Mark with Image	Country	Owner Name	Status	File Date	Registration #	Registration Date	Class	Assignee
MSC NETWORK	UNITED STATES	MSG Holdings, L.P.	REGISTERED	13-Dec-2001	2692577	4-Mar-2003	<p>distribution of videos featuring sports and entertainment events, concerts, conventions, exhibitions, meetings, parties, receptions, and special events for social entertainment purposes; Production and co-production of sports and entertainment events, concerts, conventions, exhibitions, meetings, parties, receptions, special entertainment events, movies, television programs, and audio, video, and audiovisual content for public exhibition and viewing, including via radio, television, broadcast, and webcast, narrowcast, multimed, and unicast, and distribution of movies, television programs, videos, and audio programs featuring sports and entertainment events, concerts, conventions, exhibitions, meetings, parties, receptions, special entertainment events for public exhibition and viewing, including via radio, television, broadcast, and webcast, narrowcast, multimed, and unicast. Entertainment services in the nature of live visual and audio performances, concerts, and special events for social entertainment purposes; Providing a website featuring entertainment information in the fields of comedy, drama, action, variety, news, adventure, sports, music, musicals, current events and entertainment news, documentary and animation, theatrical performances, television programs in the fields of comedy, drama, action, variety, news, adventure, sports, music, musicals, current events and entertainment news, documentary and animation, theatrical performances, and entertainment special events; Providing entertainment information relating to live performances, road shows, stage events, theatrical performances, music, musicals, music concerts, special events for social entertainment purposes, sports, comedy, drama, action, variety, news, adventure, sports, current events and entertainment news, documentary, and animation; Electronic and digital distribution of movies, television programs, and audio and video programs.</p>	MSG Sports & Entertainment, LLC
							<p>41 - Int. Entertainment services namely providing entertainment and sports programming for television and cable television; providing on-line entertainment and sports programming, scheduling, information and news.</p>	

SCHEDULE I

Mark with Image	Country	Owner Name	Status	File Date	Registration #	Registration Date	Class	Assignee
MSG PLUS	UNITED STATES	MSG Holdings, L.P.	DO NOT RENEW	12-Sep-2008	3685222	22-Sep-2009	38 - Int. Television broadcast services; cable television broadcast services; audio, video and satellite broadcast services; Internet broadcasting services. 41 - Int. Entertainment services, namely, providing entertainment and sports programming for television and cable television; providing on-line entertainment and sports programming, scheduling, information and news.	MSG Sports & Entertainment, LLC
MSG PLUS AND PLUS LOGO 8222222222 8222222222	UNITED STATES	MSG Holdings, L.P.	DO NOT RENEW	12-Sep-2008	3656986	21-Jul-2009	38 - Int. Television broadcast services; cable television broadcast services; audio, video and satellite broadcast services; Internet broadcasting services. 41 - Int. Entertainment services, namely, providing entertainment and sports programming for television and cable television; providing on-line entertainment and sports programming, scheduling, information and news.	MSG Sports & Entertainment, LLC
MSGV	UNITED STATES	MSG Holdings, L.P.	REGISTERED	29-May-2009	4109202	6-Mar-2012	38 - Int. Broadcasting of video and audio programming over the Internet; Television broadcasting services; Broadcasting services, namely, broadcasting of television programming via cable, global computer network, audio and video media, wireless communications and wired communications. 41 - Int. Television programming services; Providing an Internet website portal in the field of sporting events; Providing sports news and information via a global computer network; Production and scheduling of television programs relating primarily to sports distributed via television, audio and video media and wireless communications, wired communications and global computer networks.	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN	ARGENTINA	MSG Holdings, L.P.	REGISTERED	9/9/2008	2311904	9/4/2009	43 - Int. Restaurant, bar, cocktail lounge, food and beverage services.	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN	ARGENTINA	MSG Holdings, L.P.	REGISTERED	1/3/2014	2701867	12/23/2014	41 - Int. Production or co-production of sports and entertainment events, concerts, conventions, exhibitions, meetings, parties, receptions, and special events; Special events for public	MSG Sports & Entertainment, LLC

SCHEDULE I

Mark with Image	Country	Owner Name	Status	File Date	Registration #	Registration Date	Class	Assignee
MADISON SQUARE GARDEN	AUSTRALIA	MSG Holdings, L.P.	REGISTERED	1/18/1996	703793	1/18/1996	exhibition, viewing and for radio, television, and cable television broadcast; Entertainment services in the nature of live visual and audio performances, concerts, and special events; Providing a website featuring entertainment news and information in the field of sports, music, and special events; Providing information relating to live performances, road shows, stage events, music concerts, special events, and sports; Providing sports facilities.	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN	CHINA	MSG Holdings, L.P.	REGISTERED	1/23/1996	1085720	8/21/1997	41 - Int. Education and entertainment services; namely, operating a sports, entertainment, concert, convention and exhibition arena and the production or co-production of sports and entertainment events, concerts, conventions and exhibitions for public exhibition, viewing and for radio, television, and cable television broadcast. 42 - Int. Restaurant, bar, cocktail lounge, food and beverage services.	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN	CHINA	MSG Holdings, L.P.	REGISTERED	1/23/1996	1055301	7/14/1997	42 - Int. Restaurant, bar, cocktail lounge, food and beverage services.	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN	CHINA	MSG Holdings, L.P.	REGISTERED	5/1/1994	809296	1/21/2006	18 - Int. Bags, namely, travel bags, shoulder bags, duffel bags, overnight bags, sports bags (not included in other classes), cosmetic bags, handbags, waist packs, back packs; umbrellas, waffles, coin cases and key cases.	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN	DENMARK	MSG Holdings, L.P.	REGISTERED	22-Dec-1989	VR 1991 05046	16-Aug-1991	41 - Int. All services in the class.	MSG Sports & Entertainment, LLC

SCHEDULE I

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MADISON SQUARE GARDEN	EGYPT	MSG Holdings, L.P.	REGISTERED	14-Aug-2006	190931	8-Jan-2009	41 - Int. Education and entertainment services; namely, operating a sports, entertainment, concert, convention and exhibition arena and the production or co-production of sports and entertainment events, concerts, conventions and exhibitions for public exhibition, viewing and for radio, television, and cable television broadcast.	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN	EGYPT	MSG Holdings, L.P.	REGISTERED	7-Feb-1996	99689	16-Oct-2001	42 - Int. Restaurant, bar, cocktail lounge, food and beverage services.	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN	EUROPEAN UNION (CTM)	MSG Holdings, L.P.	REGISTERED	1-Apr-1996	219816	26-Oct-1998	16 - Int. Paper, cardboard and goods made from these materials, not included in other classes; Printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); playing cards; printers' type; printing blocks. 25 - Int. Clothing, footwear, headgear. 41 - Int. Casino, gaming and gambling services; casino management; cabarets and siccotheques; entertainment services; entertainment services featuring music, dancing, comedy, drama and magic shows; health clubs, beach and pool clubs; amusement parks, theme parks; amusement arcades; amusement centers; providing facilities for recreational activities; country club services; country clubs providing sporting facilities; provision of sports facilities; sports instruction services; arranging and conducting athletic events, athletic competitions and sports events; production of television and radio programs; production of videos, movies, audio tapes, CD ROMS, discs, television shows and on-going television shows; rental of video cassettes, discs, CD-ROMS and electronic game equipment; conducting horse races; arranging and conducting of seminars; leisure services; organization of entertainment facilities and management of sports facilities and sporting events; organization of sporting activities and competitions; motion	MSG Sports & Entertainment, LLC

SCHEDULE I

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MADISON SQUARE GARDEN	FRANCE	MSG Holdings, L.P.	REGISTERED	22-Dec-1989	1566785	22-Dec-1989	<p>picture and video rental services; provision of physical education and gymnastic facilities; production of shows; rental of radio and television receiving sets; organization of meetings and conferences; theatrical ticket agency services; organization and provision of training facilities for sales and hotel staff; organization of facilities for sporting events; all other services included in class 41.</p> <p>42 - Int. Hotels, resort hotels, motels and guest house services; providing convention facilities; hotel management services; hotel reservation services; services of travel agents, brokers ensuring hotel accommodation for travelers; restaurant, bar and catering services; cafes and nightclubs; hairdressing salons, skin-care salons; spas; barber shops and beauty salons; hairdressing services; babysitting services; management of shopping arcades and shopping centers; country clubs providing residential facilities; resort services; food and beverage services; accommodation services; security services relating to valuables; provision of information relating to holidays; consumer advisory services relating to holidays; cafe and cafeteria services; carleen services; provision of facilities for exhibitions and fairs; provision of conference and meeting facilities; housekeeping services; photographer services; provision of translation services; vending machine rental services.</p>	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN	FRANCE	MSG Holdings, L.P.	REGISTERED	20-Mar-1996	96616804	20-Mar-1996	<p>35 - N/A 37 - N/A 41 - N/A N/A - Engineering and drafting of plans for the construction and arrangement of amphitheatres, tracks, sites and places for entertainment events and sports activities. Organization, performance and programming of such events.</p> <p>41 - Int. Education and entertainment services, namely, organization of entertainment activities, orchestra performances, conferences, exhibitions and production or co-production of sport events</p>	MSG Sports & Entertainment, LLC

SCHEDULE I

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MADISON SQUARE GARDEN	GERMANY	MSG Holdings, L.P.	REGISTERED	28-Mar-1990	1173917	19-Mar-1991	and entertainment activities, orchestra performances, conferences for presentation to the public, to radio and television and to cable transmission. 43 - Int. Services for providing food and drink, bar services. 35 - Business organization consultancy, professional business consultancy, marketing, business management consultancy. 41 - Ticket agency services; education and entertainment, namely sports events, concerts, performances, circus performances, and other entertainment events; production of radio and television programs. 42 - Design services; architectural and construction drafting and consultancy. Deleted from renewal. 45 - Surveillance of persons, buildings and valuable items. *Original registered goods & services: Organization consulting, business consulting, management consulting, marketing, services of a designer, architectural consulting and construction drafting; sale and brokerage of tickets for events of all kinds; protection and supervision of persons, buildings and valuables; education and entertainment, namely, circus productions, theatre performances, sports competitions, music performances and all other entertaining events, broadcast and television entertainment.	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN	ITALY	MSG Holdings, L.P.	REGISTERED	23-Apr-1990	1296427	30-Dec-1992	35 - Int. Advertising and business management, consulting services related to the organization of commercial undertakings and marketing and engineering activities; sale and distribution of tickets for any kind of entertainment. 41 - Int. Education and entertainment services, namely, operating a sports entertainment, concert, convention and exhibition arena and any other entertainment events both live shows and radio and television broadcasting.	MSG Sports & Entertainment, LLC

SCHEDULE I

Mark with Image	Country	Owner Name	Status	File Date	Registration #	Registration Date	Class	Assignee
MADISON SQUARE GARDEN (continued)	ITALY (continued)	MSG Holdings, L.P. (contin't)					42 - Int. Consulting services relating to the organization or commercial undertakings, the engineering and marketing activities, architectural and building engineering, sale and distribution of tickets for any kind of entertainment; services of bodyguard, watching of buildings and valuables; services of education and entertainment, namely operating a sports, entertainment, concert, convention and exhibition area and any other entertainment events both live shows and radio and television broadcasting.	MSG Sports & Entertainment, L.L.C. (continued)
MADISON SQUARE GARDEN	JAPAN	MSG Holdings, L.P.	REGISTERED	4-Mar-1994	3236668	25-Dec-1996	18 - Int. Raw hides (pelts), unworked leather, curried skins (tanned skins), imitations of leather, furs, bags and pouches and the like, vanity cases (not fitted), umbrellas and parasols, walking sticks, canes, horseriding equipment and other harness and saddlery (excluding those belonging to other classes).	MSG Sports & Entertainment, L.L.C.
MADISON SQUARE GARDEN	JAPAN	MSG Holdings, L.P.	REGISTERED	7-Apr-2000	4452905	9-Feb-2001	25 - Int. Clothing, footwear and headgear.	MSG Sports & Entertainment, L.L.C.
MADISON SQUARE GARDEN	JAPAN	MSG Holdings, L.P.	REGISTERED	4-Mar-1994	3305962	16-May-1997	28 - Int. Game machines, billiard equipment, go game equipment (Japanese board game), Shogi game equipment (Japanese chess), dice, Sogoroku games (Japanese parches), dice cups, diamond games, chess games, checkers, conjuring apparatus, dominos, mahjong equipment, darts, decorations for Christmas trees excluding lighting fixtures for decoration use and decorative confectionery, other toys, sporting and gymnastic implements.	MSG Sports & Entertainment, L.L.C.
MADISON SQUARE GARDEN	JAPAN	MSG Holdings, L.P.	DO NOT RENEW	13-May-1992	3052745	30-Jun-1995	35 - Int. Consulting and guidance services relating to organization and business; consulting and assisting services relating to marketing; marketing research; providing information relating to sale of goods or business; personnel recruitment; auctioneering.	MSG Sports & Entertainment, L.L.C.
MADISON SQUARE GARDEN	JAPAN	MSG Holdings, L.P.	REGISTERED	18-Apr-1994	4003061	30-May-1997	41 - Int. Information services relating to sports and amusement facilities.	MSG Sports & Entertainment, L.L.C.

SCHEDULE I

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MADISON SQUARE GARDEN	JAPAN	MSG Holdings, L.P.	REGISTERED	13-May-1992	3047396	31-May-1995	41 - Int. Planning or operation of movies, theater performances, circus productions or music performances; screening, production or distribution of movies, production or presentation of theater performances or circus productions; performance of music; production of broadcasting programs; planning or operation of baseball games; planning or operation of boxing matches; planning or operation of wrestling bouts, planning or operation of American football games; planning or operation of basketball games; planning or operation of field hockey games; planning or operation of ice hockey games; planning or operation of motorcycle races; planning or operation of motor car races; providing sports facilities; providing amusement parks; sale and brokerage of tickets for events of all kinds.	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN	JAPAN	MSG Holdings, L.P.	REGISTERED	13-May-1992	3172162	28-Jun-1996	42 - Int. Drafting services relating to the architectural and construction field; consulting services relating to the architectural and construction field, measuring *surveying); consulting services relating to design, protection and supervision of persons, buildings and valuables.	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN	KOSOVO	MSG Holdings, L.P.	REGISTERED	14-Nov-2008	5418	19-Jul-2011	35 - Int. Consulting. 36 - Int. Brokerage of tickets. 41 - Int. Entertainment. 42 - Int. Drafting of plans relating to architecture and construction.	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN	MEXICO	MSG Holdings, L.P.	REGISTERED	10-Feb-2006	963314	24-Nov-2006	41 - Int. Education and entertainment services, namely, operating a sports, entertainment, concert, convention and exhibition arena and the production or co-production of sports and entertainment events, concerts, conventions and exhibitions for public exhibition, viewing and for radio, television, and cable television broadcast; entertainment programs broadcast on television and cable television excluding not unloaded publications and electronic not unloaded publications.	MSG Sports & Entertainment, LLC

SCHEDULE 1

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MADISON SQUARE GARDEN	MEXICO	MSG Holdings, L.P.	REGISTERED	10-Feb-2006	947433	9-Aug-2006	43 - Int. Restaurant services, bar services, cocktail services and take-out food and drink services.	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN	MONTENEGRO	MSG Holdings, L.P.	REGISTERED	19-Jul-1991	06823	20-Jun-1994	35 - N/A 36 - N/A 41 - N/A 42 - N/A N/A - Automatic extension from Serbia.	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN	PARAGUAY	MSG Holdings, L.P.	SUSPENDED	13-Jan-2012			41 - Int. Operation of a sports, entertainment, convention and exhibition arena, and the production or co-production of sports and entertainment events for public exhibition and television and radio broadcast; education and entertainment.	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN	PORTUGAL	MSG Holdings, L.P.	REGISTERED	5-Jan-1990	261082	7-Jul-1992	42 - Int. Arena design, management operation and programming services.	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN	SERBIA	MSG Holdings, L.P.	REGISTERED	19-Jul-1991	38179	20-Jun-1994	35 - Int. Consulting services relating to organization and business, consulting services relating to design and marketing. 36 - Int. Sale and brokerage of tickets for events of all kinds. 41 - Int. Educational and entertainment services, namely operating of an arena and presentation of circus productions, theater performances, sporting events, music performances and other live entertainment and broadcasting events. 42 - Int. Drafting services relating to the architectural and construction field, protection and supervision of persons.	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN	SOUTH KOREA	MSG Holdings, L.P.	REGISTERED	23-Apr-1994	383226	22-Nov-1997	16 - Int. Paper bags. 18 - Int. Travel bags, shoulder bags, duffel bags, overnight bags, sport bags (not included in other classes), cosmetic bags (sold empty), handbags, waist packs, satchels, knapsacks, wallets, name card cases, key holder cases (leatherware), credit card cases. 21 - Int. Cosmetic bags (fitted), plastic drink bottles. 22 - Int. Cotton bags, straw bags.	MSG Sports & Entertainment, LLC

SCHEDULE I

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MADISON SQUARE GARDEN	SOUTH KOREA	MSG Holdings, L.P.	PUBLISHED	5-Dec-2014			25 - Int. Clothing.	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN	SOUTH KOREA	MSG Holdings, L.P.	REGISTERED	27-Jan-1984	107873	5-Dec-1984	25 - Int. Uniforms (sportswear), tennis suits, T-shirts, jackets and sport shirts.	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN	SPAIN	MSG Holdings, L.P.	REGISTERED	15-Oct-1992	M1725017	5-Jul-1993	41 - Int. Education services; providing of training including vocational training; recreation and entertainment services; sporting and cultural activities; animal training.	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN	SPAIN	MSG Holdings, L.P.	REGISTERED	13-Oct-1992	M1725088	5-Apr-1993	42 - Int. Restaurant services (providing of food and drink); temporary accommodation; medical hygienic and beauty care; veterinary and agricultural services; legal services; scientific and industrial research; computer programming; services that cannot be placed in other classes.	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN	SWITZERLAND	MSG Holdings, L.P.	REGISTERED	19-Jan-1984	P338252	19-Jan-1984	35 - Int. Clothing of U.S. origin.	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN	TAIWAN	MSG Holdings, L.P.	REGISTERED	6-Mar-2014	01711415	1-Jun-2015	41 - Sport arena rental services, concert site rental services. 43 - Exhibition site rental services, site rental services, convention site rental services, meeting room rental services.	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN	UNITED KINGDOM	MSG Holdings, L.P.	REGISTERED	24-Sep-1990	1441451	1-May-1992	35 - Int. Business consultancy services; consultancy services relating to marketing, all included in class 35.	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN	UNITED KINGDOM	MSG Holdings, L.P.	REGISTERED	24-Sep-1990	1441452	18-May-1992	41 - Int. Circus, theatre and music concert services; live entertainment services; booking agency services for the aforesaid.	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN	UNITED KINGDOM	MSG Holdings, L.P.	REGISTERED	29-Jan-1996	2054465	29-Jan-1996	41 - Int. Provision and management of facilities to hold educational classes, seminars and lectures; production of live entertainment events, all for public exhibition, viewing and for radio, television and cable broadcast; circus, theatre, and music concert services; live entertainment services; booking agency services for the aforesaid services; the provision and management of sports facilities, entertainment facilities, concert facilities, convention facilities and/or exhibitions, the organization and production (or co-production)	MSG Sports & Entertainment, LLC

SCHEDULE I

Mark with Image	Country	Owner Name	Status	File Date	Registration #	Registration Date	Class	Assignee
MADISON SQUARE GARDEN	UNITED KINGDOM	MSG Holdings, L.P.	REGISTERED	27-Dec-1989	1403530	16-Oct-1992	of sports and entertainment events, concerts, conventions and exhibitions, all for public exhibition, viewing and for radio, television and cable television broadcast. 42 - Int. Restaurant, cafeteria, canteen, snack bar, bar, cocktail lounge services, food and beverage services; consultancy services relating to the aforesaid, consultancy services relating to design, architectural services; construction drafting services; security services.	MSG Sports & Entertainment, LLC
MADISON SQUARE GARDEN & Design	CHINA	MSG Holdings, L.P.	REGISTERED	1-May-1994	815445	14-Feb-1996	42 - Int. Consultancy services related to design, architectural and construction drafting, security services. 25 - Int. T-shirts, sweatshirts, jerseys, sport shirts, sweaters, tank tops, jackets, pants, sweatpants, shirts, swimwear, outerwear, hats, caps, socks, belts, ties, footwear.	MSG Sports & Entertainment, LLC