

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM358651

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Biya Ramar		09/16/2015	INDIVIDUAL: UNITED STATES
Haim Ramar		09/16/2015	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Johnny Was, LLC		
Street Address:	2423 E. 23rd Street		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90058		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86384740	BIYA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2138915031		
Email:	trademark@buchalter.com		
Correspondent Name:	Jessie K. Reider, CA Bar No. 237,113		
Address Line 1:	1000 Wilshire Blvd., Suite 1500		
Address Line 2:	Buchalter Nemer		
Address Line 4:	Los Angeles, CALIFORNIA 90017		
ATTORNEY DOCKET NUMBER:	J6381-5001		
NAME OF SUBMITTER:	Jessie K. Reider, CA Bar No. 237113		
SIGNATURE:	/jkr/		
DATE SIGNED:	10/14/2015		
Total Attachments: 2			
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Trademark Assignment

WHEREAS Biya Ramar (hereinafter "**Biya**"), Haim Ramar (hereinafter "**Haim**"), Biya Ramar and Haim Ramar, a partnership (hereinafter "**Partnership**" and together with Biya and Haim, "**Assignor**") own and have used and/or have the bona fide intent to use the trademarks identified in Exhibit Marks, attached hereto and incorporated by this reference (hereinafter the "**Marks**");

WHEREAS Assignor owns the Marks, including the pending United States trademark application, foreign trademark application and registration, all common law rights in and to the Marks, and has used, uses and/or has the bona fide intent to use the Marks in commerce and desires to transfer the Marks, all on-going and existing business represented by and/or associated with the Marks, all trademark applications and registrations and all goodwill associated with the Marks;

WHEREAS Johnny Was, LLC, a Delaware limited liability (hereinafter "**Assignee**") desires to acquire all right, title and interest in and to the Marks, the goodwill symbolized by the Marks, the United States trademark application, the Canada trademark application and CTM trademark registration, the on-going and existing business represented by and/or associated with the Marks, and all common law rights thereto; and

WHEREAS the Parties desire to memorialize the assignment of the Marks, the on-going and existing business represented by and/or associated with the Marks, the goodwill of the business symbolized by the Marks, the United States trademark application, Canada trademark application and CTM trademark registration, and all common law rights relating thereto, and all rights to recover for past infringement.

NOW THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell and assign unto Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, along with that portion of the on-going and existing business represented by and/or associated with the Marks, and the United States trademark application, Canada trademark application and CTM trademark registration, all common law rights relating thereto, and all rights to recover for past infringement.

AGREED TO AND ACCEPTED BY THE ASSIGNOR:

Date: Sept 16 2015

Date: Sept 16 2015

Date: Sept 16 2015

By: [Signature]
Biya Ramar

By: [Signature]
Haim Ramar

By: [Signature]
Biya Ramar and Haim Ramar, a partnership

AGREED TO AND ACCEPTED BY THE ASSIGNEE:

Date: Sept 16 2015

By: [Signature]
Johnny Was, LLC

Exhibit Marks

Country	Mark	Reg. No./ Serial No.
United States	BIYA	86384740
Canada	BIYA	1696446
European Community	BIYA	013323159