

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM358678

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JUMPSTART GAMES, INC.	FORMERLY Knowledge Adventure	09/11/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DreamWorks Animation L.L.C.		
<b>Street Address:</b>	1000 Flower Street		
<b>City:</b>	Glendale		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91201		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86605197	GAME OF TROLLS	
<b>Registration Number:</b>	4506383	SCHOOL OF DRAGONS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8186957420		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	818-695-2298		
<b>Email:</b>	monique.joe@dreamworks.com		
<b>Correspondent Name:</b>	Monique Cheng Joe		
<b>Address Line 1:</b>	1000 Flower Street		
<b>Address Line 4:</b>	Glendale, CALIFORNIA 91201		
<b>NAME OF SUBMITTER:</b>	Monique Cheng Joe		
<b>SIGNATURE:</b>	/Monique Cheng Joe/		
<b>DATE SIGNED:</b>	10/14/2015		
<b>Total Attachments: 3</b>			
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## TRADEMARK ASSIGNMENT AGREEMENT

**THIS TRADEMARK ASSIGNMENT AGREEMENT** (this "Agreement"), dated as of September 11, 2015, is between DreamWorks Animation L.L.C., a Delaware limited liability company ("Assignee") and JumpStart, formerly known as Knowledge Adventure, a Delaware company (the "Assignor"). Assignor and the Assignee are sometimes referred to herein as a "Party" or collectively as the "Parties".

**WHEREAS** the Assignor has registered or applied to register a number of marks ("Marks") as identified in the attached Schedule A;

**WHEREAS**, Assignor assigns and transfers to Assignee all of Assignor's rights, title and interest to those trademark applications and registrations, together with any and all goodwill created and derived from such;

### **NOW THEREFORE THE PARTIES AGREE AS FOLLOWS:**

1. For good and valuable consideration, the receipt of which is hereby acknowledged by the Assignor, the Assignor hereby assigns to the Assignee all the rights, title and interest in and to the Trade Marks and the Application.

2. The Assignor and the Assignee agree to sign all other documents which may be useful and necessary to give effect to the foregoing or to establish that the Assignor does not have any other right, title and interest in and to the Trade Marks and the Application.

3. This agreement is governed by, and interpreted and enforced in accordance with the laws of the State of California without regard to or application of choice of law rules or principles.

4. This Agreement may be executed in separate counterparts, none of which need contain the signatures of all parties, each of which shall be deemed to be an original, and all of which taken together constitute one and the same instrument. It shall not be necessary in making proof of this Agreement to produce or account for more than the number of counterparts containing the respective signatures of, or on behalf of, all of the parties hereto. Original signatures transmitted by facsimile shall be acceptable to purposes of executing this Agreement. If original signatures are transmitted by facsimile, the parties shall endeavor in good faith to deliver to each other executed counterpart originals as soon as practicable after the date of this Agreement.

[Signature Page Follows]

IN WITNESS WHEREOF, the Parties have caused this Agreement to be executed as of the date first written above.

**ASSIGNOR**

JUMPSTART GAMES, INC.

By: 

Name: David N. Lord

Title: CEO

**ASSIGNEE**

DREAMWORKS ANIMATION, L.L.C.

By: 

Name: Robert A. Kelly

Title: Assistant Secretary

SCHEDULE A

Trademark	Class	Country	App. Date	App. #	Reg. Date	Reg. #
SCHOOL OF DRAGONS	9,41	Australia	5/23/13	1558948	1/7/14	1558948
SCHOOL OF DRAGONS	9	China	5/24/13	126322750	06/24/13	ZC12632750SL
SCHOOL OF DRAGONS	41	China	5/24/13	12632749	06/24/13	ZC12632749SL
SCHOOL OF DRAGONS	9,41,42	EU	5/23/13	11841145	10/31/13	11841145
SCHOOL OF DRAGONS	9,41	Hong Kong	5/24/13	302617768	5/23/14	302617768
SCHOOL OF DRAGONS	9,41	Japan	4/16/14	2014-029688	10/24/14	5712814
SCHOOL OF DRAGONS	9,41	Korea, Republic of	5/23/13	45-2013-0002899	5/13/14	4500493860000
SCHOOL OF DRAGONS	9	Macau	6/5/13	N/75897	1/28/14	N/75897
SCHOOL OF DRAGONS	41	Macau	6/5/13	N/75898	1/28/14	N/75898
SCHOOL OF DRAGONS	9,41	New Zealand	5/23/13	977827	5/23/13	977827
SCHOOL OF DRAGONS	9,41	Philippines	5/23/13	4/2013/00005936	11/7/13	4-2013-005936
SCHOOL OF DRAGONS	9,41	South Africa	5/24/13	2013/13746-7	registered	TBD
SCHOOL OF DRAGONS	9,41	Taiwan	5/23/13	2030625	4/1/14	162030625
SCHOOL OF DRAGONS	09,41	USA	8/16/12	85705719	4/1/14	4506383
GAME OF TROLLS	41	USA	04/21/15	86605197		

Inactive

SCHOOL FOR DRAGONS	9,41	USA	08/16/12	85705703		
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