

Form PTO-1594 (Rev. 12-11)
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U.S. DEPARTMENT OF COMMERCE
 United States Patent and Trademark Office

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

10/13/15

1. Name of conveying party(ies):

TCF Natonal Bank

- Individual(s) Association
 Partnership Limited Partnership
 Corporation- State: Delaware
 Other _____

Citizenship (see guidelines) Delaware

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) October 8, 2015

- Assignment Merger
 Security Agreement Change of Name
 Other Termination of Security Interest

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: MA AdBuilder, LLC

Street Address: 1720 W. Detweiller Drive

City: Peoria

State: Illinois

Country: USA Zip: 61615-1612

- Individual(s) Citizenship _____
 Association Citizenship _____
 Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship _____
 Other LLC Citizenship Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text

B. Trademark Registration No.(s)

1,353,207, 1,161,254

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

RECAS 1,353,207 AD-BUILDER 1,161,254

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Brian J. Meginnes

Internal Address: _____

Street Address: 416 Main Street, Suite 1400

City: Peoria

State: Illinois Zip: 61602

Phone Number: 309-672-6363

Docket Number: _____

Email Address: bmejinnes@emrslaw.com

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$65.00

- Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

10/14/2015 KNGUYEN1 00000093 1353207

Deposit Account Number _____ 48.00 OP

Authorized User Name _____ 23.00 SP

9. Signature: Brian J. Meginnes

Signature

Brian J. Meginnes

Name of Person Signing

October 9, 2015

Date

Total number of pages including cover sheet, attachments, and document:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
 Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 005645 FRAME: 0836

TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS TERMINATION AND RELEASE OF SECURITY INTERESTS IN TRADEMARKS (this "Release") is made in favor of MA AdBuilder, LLC (formerly known as MA Builder, LLC), a Delaware limited liability company ("Grantor"), by TCF National Bank ("Lender").

WHEREAS, pursuant to the terms and conditions of that certain Patent, Copyright, License and Trademark Security Agreement, dated as of December 30, 2014 (the "Security Agreement") executed by Grantor in favor of Lender, Grantor granted to Lender a security interest in all of Grantor's right, title and interest in and to the Marks (as defined in the Security Agreement), including the trademark applications and registrations set forth on Schedule 1 attached hereto (collectively the "Trademarks") and the goodwill associated therewith and the other collateral under the Security Agreement;

WHEREAS, the Security Agreement was recorded with the United States Patent and Trademark Office on March 18, 2015 at Reel/Frame 5480/0902.

WHEREAS, Grantor has repaid in full all of its outstanding indebtedness to Lender, which indebtedness is secured by, among other collateral, a security interest in the Trademarks and the goodwill associated therewith and the other collateral under the Security Agreement.

WHEREAS, Lender wishes to release its security interest in the Trademarks and in such goodwill and other collateral and reassign to Grantor all of Lender's right, title and interest in and to the Trademarks of Grantor and such goodwill and other collateral.

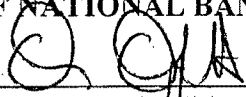
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Lender hereby terminates the Security Agreement and hereby terminates, cancels and releases any security interest it may have in the Trademarks and reassigns to Grantor any rights it may have in the Trademarks and in such goodwill and other collateral.

Lender shall take all further actions, and provide to Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Grantor to more fully and effectively effectuate the purposes of this Release. Grantor is hereby authorized to file and record this Release with the appropriate governmental agency or authority as evidence of the release of security interest granted hereunder.

* * * * *

IN WITNESS WHEREOF, Lender has caused this Release to be executed by its duly authorized representative as of this 4 day of October, 2015.

TCF NATIONAL BANK

By:  _____

Name: Dan Delgadillo

Title: Vice President

SCHEDULE 1

TRADEMARKS

Jurisdiction: USA

<u>Trademark</u>	<u>Serial Number</u>	<u>Registration Number</u>	<u>Registration Date</u>
RECAS	73454222	1353207	August 6, 1985
AD-BUILDER	73221097	1161254	July 14, 1981

Jurisdiction: United Kingdom

Trademark	Serial Number	Registration Number	Registration Date
MULTI AD AD- BUILDER		2111900	October 2, 1996

ELIAS, MEGINNES & SEGHETTI, P.C.
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CYNTHIA L. ELIAS, OF COUNSEL

17879/078

October 9, 2015

Mail Stop Assignment Recordation Branch
Director of the USPTO
P.O. Box 1450
Alexandria, VA 22313-1450

Re: Termination and Release of Security Interest in Trademarks

Ladies and Gentlemen:

Enclosed please find, in duplicate, Recordation Form Cover Sheet, Trademarks Only, and Termination and Release of Security Interest in Trademarks, together with a check in the amount of \$65.00 made payable to the U.S. Patent and Trademark Office for the filing fee. Please record the Termination and Release of Security Interest in Trademarks and return a file-stamped copy to the undersigned. We have enclosed for your use a stamped, self-addressed envelope.

If you have any questions, please call me.

Very truly yours,


Brian J. Meginnes

BJM/dsg
115-1332
Enclosures