

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM358771

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Legacy Foundation		08/27/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Truth Initiative Foundation		
Doing Business As:	Truth Initiative		
Street Address:	900 G. Street, NW, Fourth Floor		
City:	Washington		
State/Country:	D.C.		
Postal Code:	20001		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 35			
Property Type	Number	Word Mark	
Serial Number:	86612687	SCHROEDER INSTITUTE	
Serial Number:	86533689	INSPIRING TOBACCO FREE LIVES	
Serial Number:	86560678	T	
Serial Number:	86560661	T TRUTH INITIATIVE INSPIRING TOBACCO-FRE	
Serial Number:	86533680	TRUTH INITIATIVE	
Serial Number:	86323164	FINISH IT X	
Serial Number:	86323146	FINISH IT X	
Serial Number:	86323039	FINISH IT X	
Serial Number:	86323116	FINISH IT X	
Serial Number:	86323128	FINISH IT X	
Serial Number:	86323086	FINISH IT X	
Serial Number:	86323069	FINISH IT X	
Registration Number:	4823597	#FINISHIT	
Registration Number:	4708208	FINISH IT X	
Registration Number:	4703809	#FINISHIT	
Registration Number:	4713067	UBIQUITXT	
Registration Number:	4690644	TRUTH 1585	
Registration Number:	4585340	GRAFFITI COLLECTIVE	

CH \$890.00 86612687

Property Type	Number	Word Mark
Registration Number:	4546389	UBIQUITOUS QUIT SMOKING ANYTIME, EVERYWH
Registration Number:	4546388	UBIQUITOUS
Registration Number:	4309197	FLAVOR MONSTERS
Registration Number:	4309196	FLAVOR MONSTERS
Registration Number:	4452151	TRUTHLIVE
Registration Number:	4258926	FLAVOR MONSTERS
Registration Number:	4302231	TRUTH
Registration Number:	3283760	BECOME AN EX
Registration Number:	3239025	EX
Registration Number:	3842764	LEGACY FOR LONGER HEALTHIER LIVES
Registration Number:	3891733	TRUTH ORANGE
Registration Number:	3525473	EX
Registration Number:	2654202	LEGACY AMERICAN LEGACY FOUNDATION
Registration Number:	2656118	INFECT TRUTH
Registration Number:	2675974	TRUTH
Registration Number:	2567936	AMERICAN LEGACY FOUNDATION
Registration Number:	2491320	AMERICAN LEGACY FOUNDATION

CORRESPONDENCE DATA

Fax Number: 2022937860

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-293-7060

Email: tm@sughrue.com

Correspondent Name: Jody H. Drake / Sughrue Mion, PLLC

Address Line 1: 2100 Pennsylvania Ave., NW

Address Line 2: Suite 800

Address Line 4: Washington, D.C. 20037-3213

ATTORNEY DOCKET NUMBER:	800328 / D4080
NAME OF SUBMITTER:	Jody H. Drake
SIGNATURE:	/jhd/
DATE SIGNED:	10/15/2015

Total Attachments: 2
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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "AMERICAN LEGACY FOUNDATION", CHANGING ITS NAME FROM "AMERICAN LEGACY FOUNDATION" TO "TRUTH INITIATIVE FOUNDATION", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF AUGUST, A.D. 2015, AT 8:06 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3012263 8100

151223161



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 2680987

DATE: 08-27-15

TRADEMARK
REEL: 005646 FRAME: 0094

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
(A CORPORATION WITHOUT CAPITAL STOCK)**

The corporation, AMERICAN LEGACY FOUNDATION,
organized and existing under the laws of the State of Delaware, hereby certifies as
follows:

(1) That at a meeting a vote of the members of the governing body was taken
for and against the amendment to the Certificate of Incorporation, said Amendment being
as follows:

The Name of the Corporation is Truth Initiative
Foundation

(2) That said amendment was duly adopted in accordance with the provisions of
Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be
signed this 25th day of August, A.D. 2015.

By: Ellen Vargyas
Authorized Officer

Name: Ellen Vargyas, Corp. Secretary
Print or Type

*State of Delaware
Secretary of State
Division of Corporations
Delivered 08:10 AM 08/27/2015
FILED 08:06 AM 08/27/2015
SRV 151223161 - 3012263 FILE*