

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM358800

|   |  |                       |                       |
|---|--|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                       |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                       |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>    |
| DB Acquisition, Inc.  |  | 10/14/2015            | CORPORATION: DELAWARE |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                       |
| <b>Name:</b>  | DB Arkansas Holdings, Inc.                         |                       |                       |
| <b>Street Address:</b>  | 175 Sully's Trail, 3rd Floor                       |                       |                       |
| <b>City:</b>  | Pittsford  |                       |                       |
| <b>State/Country:</b>   | NEW YORK   |                       |                       |
| <b>Postal Code:</b>   | 14534  |                       |                       |
| <b>Entity Type:</b>   | CORPORATION: DELAWARE                              |                       |                       |
| <b>PROPERTY NUMBERS Total: 3</b>  |  |                       |                       |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                       |
| <b>Registration Number:</b>   | 2612693  | THE COURIER-TRIBUNE   |                       |
| <b>Registration Number:</b>   | 2876308  | PINE BLUFF COMMERCIAL |                       |
| <b>Registration Number:</b>   | 4260158  | MAUMELLE MONITOR      |                       |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                       |
| <b>Fax Number:</b>  | 2165669711   |                       |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                       |
| <b>Phone:</b>   | 2165669700   |                       |                       |
| <b>Email:</b>   | docketing@rankinhill.com                           |                       |                       |
| <b>Correspondent Name:</b>  | Rankin, Hill & Clark LLP                           |                       |                       |
| <b>Address Line 1:</b>  | 38210 Glenn Avenue                                 |                       |                       |
| <b>Address Line 4:</b>  | Willoughby, OHIO 44094-7808                        |                       |                       |
| <b>ATTORNEY DOCKET NUMBER:</b>  | GHM-39961  |                       |                       |
| <b>NAME OF SUBMITTER:</b>   | Stephen A. Hill                                    |                       |                       |
| <b>SIGNATURE:</b>   | /stephen a hill/                                   |                       |                       |
| <b>DATE SIGNED:</b>   | 10/15/2015   |                       |                       |
| <b>Total Attachments: 3</b>   |  |                       |                       |
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CH \$90.00 2612693

## Trademark Assignment

Whereas, DB Acquisition, Inc., a corporation organized under the laws of the State of Delaware, having a principal place of business at 175 Sully's Trail, 3rd Floor, Pittsford, New York 14534 (hereinafter referred to as "ASSIGNOR"), is the owner of the trademarks which are listed in Exhibit 1 attached hereto; and

Whereas, DB Arkansas Holdings, Inc., a corporation organized under the laws of the State of Delaware, having a principal place of business at 175 Sully's Trail, 3rd Floor, Pittsford, New York 14534 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire rights in and to said marks;

Now, Therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the above-identified registrations of said marks.

DB ACQUISITION, INC.

By



Printed Name: POLLY GRUNFELD SAZK

Title: SR VP, SECY & GEN COUNSEL

Date: OCTOBER 14, 2015

STATE OF NEW YORK

COUNTY OF MONROE

On this 14th day of OCTOBER 2015, before me appeared POLLY GRUNFELD SAEK, the person who signed this instrument, who acknowledged that he or she signed it as a free act on behalf of the identified company with authority to do so.

(Notarial Seal)

Monica L. Treviso  
Notary Public

**MONICA L TREVISO**  
Notary Public, State of New York  
Registration #01TR6020711  
Qualified in Monroe County  
Commission Expires March 8, 20 12

EXHIBIT 1

LIST OF TRADEMARK REGISTRATIONS

FEDERAL REGISTRATIONS

| <i>Mark</i>           | <i>Reg. No.</i> | <i>Reg. Date</i> | <i>Class</i> | <i>Goods/Services</i>              |
|-----------------------|-----------------|------------------|--------------|------------------------------------|
| THE COURIER-TRIBUNE   | 2,612,693       | 8/27/2002        | 16           | Daily newspapers                   |
| PINE-BLUFF COMMERCIAL | 2,876,308       | 8/24/2004        | 16           | Daily newspapers                   |
| Maumelle MONITOR      | 4,260,158       | 12/18/2012       | 16           | Newspapers for general circulation |

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