

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM358807

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DB Acquisition, Inc.		10/14/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	AdUs, Inc.		
Street Address:	175 Sully's Trail, 3rd Floor		
City:	Pittsford		
State/Country:	NEW YORK		
Postal Code:	14534		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86310487	AD US	
Serial Number:	86310534	AD US	
CORRESPONDENCE DATA			
Fax Number:	2165669711		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2165669700		
Email:	docketing@rankinhill.com		
Correspondent Name:	Rankin, Hill & Clark LLP		
Address Line 1:	38210 Glenn Avenue		
Address Line 4:	Willoughby, OHIO 44094-7808		
ATTORNEY DOCKET NUMBER:	GHM-39961		
NAME OF SUBMITTER:	Stephen A. Hill		
SIGNATURE:	/stephen a hill/		
DATE SIGNED:	10/15/2015		
Total Attachments: 3			
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Trademark Assignment

Whereas, DB Acquisition, Inc., a corporation organized under the laws of the State of Delaware, having a principal place of business at 175 Sully's Trail, 3rd Floor, Pittsford, New York 14534 (hereinafter referred to as "ASSIGNOR"), is the owner of the trademarks which are listed in Exhibit 1 attached hereto; and

Whereas, AdUs, Inc., a corporation organized under the laws of the State of Nevada, having a principal place of business at 175 Sully's Trail, 3rd Floor, Pittsford, New York 14534 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire rights in and to said marks;

Now, Therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the above-identified applications for registration of said marks.

DB ACQUISITION, INC.

By



Printed Name: POLLY GRUNFELD SACK

Title: SR. VP, SECY; GEN COUNSEL

Date: OCTOBER 14, 2015

STATE OF NEW YORK

COUNTY OF MONROE

On this 14th day of OCTOBER 2015, before me appeared POLLY GRINFELD SACK, the person who signed this instrument, who acknowledged that he or she signed it as a free act on behalf of the identified company with authority to do so.

(Notarial Seal)

Monica L. Treviso

Notary Public

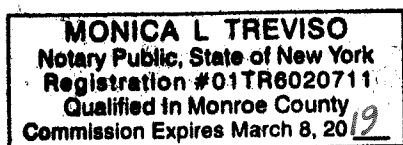



EXHIBIT 1

LIST OF TRADEMARK APPLICATIONS

FEDERAL APPLICATIONS

<i>Mark</i>	<i>Reg. No.</i>	<i>Reg. Date</i>	<i>Class</i>	<i>Goods/Services</i>
AD US	86/310,487	6/16/2014	35	Advertising services
	86/310,534	6/16/2014	35	Advertising services

RHC TM601