

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM358856

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The PrivateBank and Trust Company		10/15/2015	Banking Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	Ansira Partners, LLC		
Street Address:	15851 Dallas Parkway		
Internal Address:	Suite 725		
City:	Addison		
State/Country:	TEXAS		
Postal Code:	75001		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1365893	OPTIMAIL	
Registration Number:	3281039	CUSTOM BUILT RETAIL MARKETING	
Registration Number:	3337527	CUSTOM BUILT MARKETING SOLUTIONS	
Registration Number:	3451587	PRECISION MARKETING ONLINE	
CORRESPONDENCE DATA			
Fax Number:	3128622200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3128622000		
Email:	rob.soneson@kirkland.com		
Correspondent Name:	Rob Soneson		
Address Line 1:	300 N LaSalle		
Address Line 2:	Kirkland & Ellis LLP		
Address Line 4:	Chicago, ILLINOIS 60654		
ATTORNEY DOCKET NUMBER:	14316-8-RFS		
NAME OF SUBMITTER:	Rob Soneson		
SIGNATURE:	/rsoneson/		
DATE SIGNED:	10/15/2015		

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Total Attachments: 2

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**TERMINATION OF SECURITY INTEREST
IN TRADEMARKS**

THIS TERMINATION OF SECURITY INTEREST IN TRADEMARKS is made effective as of October 15, 2015 (the "Effective Date") by The PrivateBank and Trust Company, as administrative agent (the "Bank").

WHEREAS, Ansira Partners, LLC, a Delaware limited liability company ("Ansira") granted Bank a security interest in the trademarks listed on Schedule A by instrument which was recorded in the United States Patent and Trademark Office on May 7, 2012 at Reel/Frame 004774/0216 (the "Trademarks").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Bank hereby terminates, releases, discharges and disclaims, any lien, security interest, pledge and/or assignment created in its favor in the Trademarks, and releases all of the Bank's right, title and interest in said Trademarks.

IN WITNESS WHEREOF, the undersigned has caused this Termination of Security Interest to be executed by a duly authorized representative as of the date first written above.

THE PRIVATEBANK AND TRUST
COMPANY, AS ADMINISTRATIVE
AGENT

By: Thomas P. Shaner
Name: Tom Shaner
Title: Managing Director

SCHEDULE A

Registered Trademarks

COUNTRY	MARK	APP NO.	REG. NO.	OWNER
United States	OPTIMAIL	73/518350	1365893	Ansira Partners, LLC
United States	Custom Built Retail Marketing	77/055339	3281039	Ansira Partners, LLC
United States	Custom Built Marketing Solutions	77/102471	3337527	Ansira Partners, LLC
United States	Precision Marketing Online	77/247404	3451587	Ansira Partners, LLC