

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM358848

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Universal Points, Inc.		04/24/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Guestbook Rewards, Inc.		
Street Address:	612 N. Kings Road #401		
City:	West Hollywood		
State/Country:	CALIFORNIA		
Postal Code:	90048		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4676426	REWARDING INDEPENDENT SPIRIT	
Serial Number:	86109182	REWARDING INDEPENDENT SPIRIT	
Serial Number:	86109186	UNIVERSAL POINTS	
Serial Number:	86109184	UNIVERSAL POINTS	
CORRESPONDENCE DATA			
Fax Number:	6506147401		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650.614.7400		
Email:	lpartmann@orrick.com		
Correspondent Name:	Thomas H. Zellerbach		
Address Line 1:	2050 Main Street, Suite 1100		
Address Line 2:	Orrick, Herrington & Sutcliffe LLP		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	29954.6000		
NAME OF SUBMITTER:	Linda L. Partmann		
SIGNATURE:	/Linda L. Partmann/		
DATE SIGNED:	10/15/2015		
Total Attachments: 3			

CH \$115.00 4676426

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "UNIVERSAL POINTS, INC.", CHANGING ITS NAME FROM "UNIVERSAL POINTS, INC." TO "GUESTBOOK REWARDS, INC.", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF APRIL, A.D. 2015, AT 7:44 O'CLOCK P.M.


A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

5423500 8100

150573654



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 2327565

DATE: 04-28-15

TRADEMARK
REEL: 005646 FRAME: 0722

CERTIFICATE OF AMENDMENT OF

CERTIFICATE OF INCORPORATION

OF

UNIVERSAL POINTS, INC.

The undersigned, James Gancos, hereby certifies that:

1. He is the duly elected and acting Chief Executive Officer of Universal Points, Inc., a Delaware corporation.
2. The Certificate of Incorporation of this corporation was originally filed with the Delaware Secretary of State on November 21, 2013.
3. Pursuant to Section 242 of the General Corporation Law of the State of Delaware, this Certificate of Amendment of Certificate of Incorporation amends and restates Article I of this corporation's Certificate of Incorporation to read in its entirety as follows:

“The name of the corporation is Guestbook Rewards, Inc. (the “Corporation”).”

The foregoing Certificate of Amendment of Certificate of Incorporation has been duly adopted by this corporation's Board of Directors and stockholders in accordance with the applicable provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

Executed at Los Angeles, California, on April 24, 2015.


James Gancos, Chief Executive Officer

UNIVERSAL POINTS, INC. – CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION