

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM358895

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Insider Media Management, LLC		10/13/2015	LIMITED LIABILITY COMPANY: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Giordanella Holdings, LLC		
<b>Street Address:</b>	621 NW 53 Street, #320		
<b>City:</b>	Boca Raton		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33487		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4581828	INSIDER MEDIA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9544149309		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	954-966-1820		
<b>Email:</b>	mrubin@phillipslawyers.com		
<b>Correspondent Name:</b>	Marci A. Rubin		
<b>Address Line 1:</b>	4000 Hollywood Blvd., Suite 500-N		
<b>Address Line 4:</b>	Hollywood, FLORIDA 33021		
<b>NAME OF SUBMITTER:</b>	Marci A. Rubin		
<b>SIGNATURE:</b>	/Marci A. Rubin/		
<b>DATE SIGNED:</b>	10/16/2015		
<b>Total Attachments: 3</b>			
source=Assignment of Trademark - Insider Media 4578182 Executed#page1.tif			
source=Assignment of Trademark - Insider Media 4578182 Executed#page2.tif			
source=Assignment of Trademark - Insider Media 4578182 Executed#page3.tif			

OP \$40.00 4581828

## **ASSIGNMENT OF TRADEMARK**

KNOW ALL BY THESE PRESENTS that the undersigned Assignor, Insider Media Management, LLC, a Florida limited liability company, whose mailing address is entered below, pursuant to §501.01 of the TMEP, does hereby assign to said Assignee, Giordanella Holdings, LLC, a Florida limited liability company, its successors and assigns, to its own proper use and benefit, the trademark "Insider Media", including all right, title and interest, which Assignor has, had or may have therein, and as to which Assignor has, had or may have power to assign, together with any registrations thereof, state, federal, including specifically U.S. Registration No. 4,581,828 or otherwise, and together with all rights and interests appertaining to the foregoing or which may be derived therefrom, and including any rights of prosecution, or to renewal, or to extensions thereof, that have been or may be secured under the laws, now or hereinafter in force or effect, in the United States of America, or in any other county or countries, together with any heretofore or hereafter arising claims for infringement, and actions, causes of action, chases in action and rights and remedies appurtenant and or relating thereto.

The undersigned Assignor declares that all statements made herein, and in the registration application for U.S. Registration No. 4,581,828, of its own knowledge are true and that all statements made on information and belief are believed to be true.

**ASSIGNMENT OF TRADEMARK**

**U.S. Registration No. 4,581,828**

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IN WITNESS WHEREOF Assignor does hereby execute this Assignment of Trademark  
on this 13 day of October, 2015.

Assignor: Insider Media Management, LLC  
621 NW 53 Street, Suite 330

Boca Raton, Florida 33487

Signed: \_\_\_\_\_

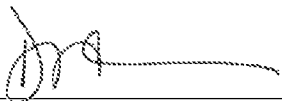
Printed: Stephen G. Giordanella, Managing Member

**NOTARY AFFIDAVIT FOR SIGNATURE OF ASSIGNOR'S NAME**

State of: Florida

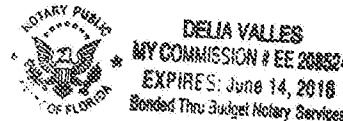
City/County of: Palm Beach

On this 13 day of October, 2015, personally appeared Stephen G. Giordanella, Managing Member of Insider Media Management, LLC, an individual to me known (or satisfactorily identified) as assignor, and acknowledged that he executed the foregoing Assignment of Trademark.

\_\_\_\_\_  
 (Notary Public Signature)

[SEAL]

My Commission Expires: June 14, 2016 (Date)



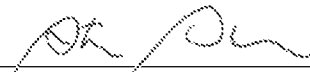
**ASSIGNMENT OF TRADEMARK**

**U.S. Registration No. 4,581,828**

**Page 3 of 3**

IN WITNESS WHEREOF Assignee does hereby execute this Assignment of Trademark on this 13 day of October, 2015.

Assignee: Giordanella Holdings, LLC  
621 NW 53 Street, #320  
Boca Raton, Florida 33487

Signed:  \_\_\_\_\_

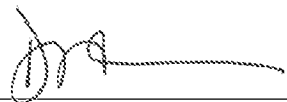
Printed: Stephen G. Giordanella, Manager

**NOTARY AFFIDAVIT FOR SIGNATURE OF ASSIGNEE'S NAME**

State of: Florida

City/County of: Palm Beach

On this 13 day of October, 2015, personally appeared Stephen G. Giordanella as Manager of Giordanella Holdings, LLC, an individual to me known (or satisfactorily identified) as assignee, and acknowledged that he executed the foregoing Assignment of Trademark.

 \_\_\_\_\_ (Notary Public Signature)

[SEAL]

My Commission Expires: June 14, 2016 (Date)

