

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM358903

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Insider Media Management, LLC		10/13/2015	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	Giordanella Holdings, LLC		
Street Address:	621 NW 53 Street, #320		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33487		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86613381	STORY HARVESTING	
CORRESPONDENCE DATA			
Fax Number:	9544149309		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	954-966-1820		
Email:	mrubin@phillipslawyers.com		
Correspondent Name:	Marci A. Rubin		
Address Line 1:	4000 Hollywood Blvd., Suite 500-N		
Address Line 4:	Hollywood, FLORIDA 33021		
NAME OF SUBMITTER:	Marci A. Rubin		
SIGNATURE:	/Marci A. Rubin/		
DATE SIGNED:	10/16/2015		
Total Attachments: 3			
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OP \$40.00 86613381

ASSIGNMENT OF TRADEMARK

KNOW ALL BY THESE PRESENTS that the undersigned Assignor, Insider Media Management, LLC, a Florida limited liability company, whose mailing address is entered below, pursuant to §501.01 of the TMEP, does hereby assign to said Assignee, Giordanella Holdings, LLC, a Florida limited liability company, its successors and assigns, to its own proper use and benefit, the trademark "Story Harvesting" (for which an application is now pending in the United States Patent and Trademark Office); including all right, title and interest, which Assignor has, had or may have therein, and as to which Assignor has, had or may have power to assign, together with any registrations thereof, state, federal, including specifically U.S. Serial Number No. 86613381 or otherwise, and together with all rights and interests appertaining to the foregoing or which may be derived therefrom, and including any rights of prosecution, or to renewal, or to extensions thereof, that have been or may be secured under the laws, now or hereinafter in force or effect, in the United States of America, or in any other county or countries, together with any heretofore or hereafter arising claims for infringement, and actions, causes of action, chases in action and rights and remedies appurtenant and or relating thereto.

The undersigned Assignor declares that all statements made herein, and in the registration application for U.S. Serial No. 86613381, of its own knowledge are true and that all statements made on information and belief are believed to be true.

ASSIGNMENT OF TRADEMARK

U.S. Serial No. 86613381

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IN WITNESS WHEREOF Assignor does hereby execute this Assignment of Trademark on this 13 day of October, 2015.

Assignor: Insider Media Management, LLC
621 NW 53 Street, Suite 330
Boca Raton, Florida 33487

Signed: 
Printed: Stephen G. Giordanella, Managing Member

NOTARY AFFIDAVIT FOR SIGNATURE OF ASSIGNOR'S NAME

State of: Florida

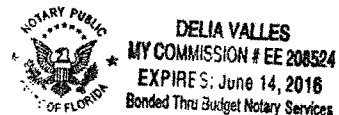
City/County of: Palm Beach

On this 13 day of October, 2015, personally appeared Stephen G. Giordanella, Managing Member of Insider Media Management, LLC, an individual to me known (or satisfactorily identified) as assignor, and acknowledged that he executed the foregoing Assignment of Trademark.

 (Notary Public Signature)

[SEAL]

My Commission Expires: June 14, 2016 (Date)



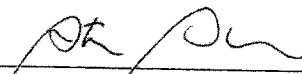
ASSIGNMENT OF TRADEMARK

U.S. Serial No. 86613381

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IN WITNESS WHEREOF Assignee does hereby execute this Assignment of Trademark on this 13 day of October, 2015.

Assignee: Giordanella Holdings, LLC
621 NW 53 Street, #320
Boca Raton, Florida 33487

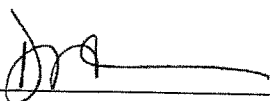
Signed: 
Printed: Stephen G. Giordanella, Manager

NOTARY AFFIDAVIT FOR SIGNATURE OF ASSIGNEE'S NAME

State of: Florida

City/County of: Palm Beach

On this 13 day of October, 2015, personally appeared Stephen G. Giordanella as Manager of Giordanella Holdings, LLC, an individual to me known (or satisfactorily identified) as assignee, and acknowledged that he executed the foregoing Assignment of Trademark.

 (Notary Public Signature)

[SEAL]

My Commission Expires: June 14, 2016 (Date)

