

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM358887

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Notice of Trademark Security Agreement		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DWF Blue Moose Holdings LLC		09/30/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	First Business Capital Corp.		
<b>Street Address:</b>	401 Charmany Drive		
<b>City:</b>	Madison		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53719		
<b>Entity Type:</b>	CORPORATION: WISCONSIN		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85655322	BLUE MOOSE OF BOULDER	
<b>Serial Number:</b>	77693830	CIOLO	
<b>Serial Number:</b>	85406231	CIOLO CREATIONS	
<b>Serial Number:</b>	77693202	PICCOLO	
<b>Serial Number:</b>	86756019	BLUE MOOSE OF BOULDER	
<b>Serial Number:</b>	86756015	BLUE MOOSE OF BOULDER	
<b>Serial Number:</b>	86756024	BLUE MOOSE OF BOULDER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4142735198		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	414-273-3500		
<b>Email:</b>	alandsman@gklaw.com		
<b>Correspondent Name:</b>	Andrew C. Landsman; Godfrey & Kahn, S.C.		
<b>Address Line 1:</b>	780 N. Water Street		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202		
<b>ATTORNEY DOCKET NUMBER:</b>	057401-0156		
<b>NAME OF SUBMITTER:</b>	Andrew C. Landsman		
<b>SIGNATURE:</b>	/Andrew C. Landsman/		




CH \$190.00 85655322

<b>DATE SIGNED:</b>	10/16/2015
<b>Total Attachments: 2</b> source=moose#page1.tif source=moose#page2.tif	



SCHEDULE

UNITED STATES TRADEMARKS

Country	Mark	Status App. No. App. Date	Reg. No. Reg. Date
US	BLUE MOOSE OF BOULDER	Registered 85/655,322 19-Jun-2012	4,368,909 16-Jul-2013
US	CIOLO	Registered 77/693,830 18-Mar-2009	3,759,531 9-Mar-2010
US	CIOLO CREATIONS	Registered 85/406,231 24-Aug-2011	4,247,054 20-Nov-2012
US	PICCOLO	Registered 77/693,202 17-Mar-2009	3,780,144 27-Apr-2010
US		Pending 86/756,019 14-Sep-2015	
US		Pending 86/756,015 14-Sep-2015	
US		Pending 86/756,024 14-Sep-2015	