

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM358971

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Coty US LLC		08/20/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Killer Queen, LLC		
<b>Street Address:</b>	15260 Ventura Boulevard		
<b>City:</b>	Sherman Oaks		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91403		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86260645	KATY PERRY'S MAD POTION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2128055571		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-801-2256		
<b>Email:</b>	schlossd@gtlaw.com		
<b>Correspondent Name:</b>	Daniel I. Schloss, Greenberg Traurig,LLP		
<b>Address Line 1:</b>	200 Park Avenue, 38th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10166		
<b>ATTORNEY DOCKET NUMBER:</b>	071363.011600		
<b>NAME OF SUBMITTER:</b>	Daniel I. Schloss		
<b>SIGNATURE:</b>	/Daniel I. Schloss/		
<b>DATE SIGNED:</b>	10/16/2015		
<b>Total Attachments: 2</b>			
source=86260645#page1.tif			
source=86260645#page2.tif			

CH \$40.00 86260645

## ASSIGNMENT OF TRADEMARKS

WHEREAS, Coty US LLC, a limited liability company organized and existing under the laws of Delaware, USA, having an address at 350 Fifth Avenue New York, New York 10118 USA (the "Assignor"), is the owner of all right, title and interest in and to the trademark application identified on Exhibit A annexed hereto (collectively hereinafter the "Mark"); and

WHEREAS, Killer Queen, LLC, a limited liability company organized and existing under the laws of California, USA having an address at 15260 Ventura Boulevard Sherman Oaks, California, 91403 USA ("Assignee"), is acquiring substantially all of Assignor's business and goodwill appurtenant to the Mark, and Assignor has agreed to assign to Assignee the Mark to Assignee;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns, sells and transfers to Assignee all right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the right to sue and recover damages and profits for all past, present, and future third-party infringements, if any.

Upon request of Assignee, Assignor agrees to execute such further documents as may be reasonably necessary to record and perfect the interest of Assignee in and to the Mark.

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed by its officer thereunto duly authorized as of this 20<sup>th</sup> day of August 2015.

COTY US LLC

By: 

Name: Joseph J. Conklin

Title: Vice President & Assistant Secretary

KILLER QUEEN, LLC

By: 

Name:

Title: CFO

TRADEMARK

REEL: 005647 FRAME: 0385

**EXHIBIT A**

<b>Trademark</b>	<b>REGISTER</b>	<b>Application No.</b>	<b>Application Date</b>
<b>KATY PERRY'S MAD POTION</b>	<b>USA</b>	<b>86260645</b>	<b>4/23/2014</b>