

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM358990

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
World Real Estate Marketing LLC		04/15/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Century 21 Real Estate LLC		
Street Address:	175 Park Ave		
City:	Madison		
State/Country:	NEW JERSEY		
Postal Code:	07940		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3999675	ADVISORRE	
Registration Number:	4037290	ADVISORRE CONNECT TO THE BEST	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9734072563		
Email:	uspto.mail@realogy.com		
Correspondent Name:	Jason Kasner		
Address Line 1:	175 Park Ave		
Address Line 4:	Madison, NEW JERSEY 07940		
ATTORNEY DOCKET NUMBER:	WORLD RE MKTNG ASSIGNMENT		
NAME OF SUBMITTER:	Jason H. Kasner		
SIGNATURE:	/jhk/		
DATE SIGNED:	10/16/2015		
Total Attachments: 2			
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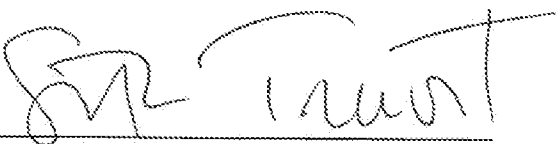
ASSIGNMENT OF U.S. TRADEMARK RIGHTS

WHEREAS World Real Estate Marketing LLC ("Assignor"), a Delaware limited liability company with its principal place of business at 1 Campus Drive, Parsippany, New Jersey 07054, is the owner of the trademarks, United States Trademark registrations and pending United States trademark applications that are the subject of this Assignment and are set forth on Exhibit 1 (the "Marks");

WHEREAS Century 21 Real Estate LLC ("Assignee"), a Delaware Limited Liability Company with its principal place of business at 175 Park Avenue, Madison, NJ 07940, is desirous of acquiring the Marks, the registrations and applications thereof and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, and effective as of April 15, 2014 Assignor does hereby assign unto Assignee, all rights, title and interest in and to the Marks together with that portion of its business relating to the Marks and the goodwill appurtenant thereto, including, but not limited to, any right to collect damages for past infringements.

World Real Estate Marketing LLC

By: 

Name: Seth Truwit
Title: Sr. Vice President
Dated: April 15, 2014

EXHIBIT 1

Trademark	Application No.	Filing Date	Registration No.	Registration Date
AdvisorRE (stylized)	85103801	10-Aug-2010	3999675	19-Jul-2011
AdvisorRE & Connect to the Best. (stylized)	85104151	10-Aug-2010	4037290	11-Oct-2011

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