

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM359004

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
4INFO, INC.		08/06/2012	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AVIDBANK CORPORATE FINANCE, A DIVISION OF AVIDBANK		
<b>Street Address:</b>	400 Emerson Street		
<b>City:</b>	Palo Alto		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94301		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86458462	BULLSEYE ID	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6506440520		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6506483802		
<b>Email:</b>	PATTY@PATTYCHENG.COM		
<b>Correspondent Name:</b>	PATTY CHENG		
<b>Address Line 1:</b>	2625 Middlefield Rd., #215		
<b>Address Line 4:</b>	Palo Alto, CALIFORNIA 94306		
<b>ATTORNEY DOCKET NUMBER:</b>	2-1011		
<b>NAME OF SUBMITTER:</b>	PATTY CHENG		
<b>SIGNATURE:</b>	/s/ Patty Cheng		
<b>DATE SIGNED:</b>	10/16/2015		
<b>Total Attachments: 5</b>			
source=4Info - IPSA (updated Sept 2015)#page1.tif			
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## INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT is entered into as of August 6, 2012 by and between AVIDBANK CORPORATE FINANCE, A DIVISION OF AVIDBANK, a California corporation ("Bank") and 4INFO, INC., a Delaware corporation ("Grantor").

### RECITALS

Bank has agreed to make certain advances of money and to extend certain financial accommodation to Grantor (the "Loans") in the amounts and manner set forth in that certain Loan and Security Agreement by and between Bank and Grantor (as amended from time to time, the "Loan Agreement") dated of even date herewith. Capitalized terms used herein have the meaning assigned in the Loan Agreement. Bank is willing to make the credit extensions to Grantor, but only upon the condition, among others, that Grantor shall grant to Bank a security interest in all of Grantor's right title, and interest in, to and under all of the Collateral whether presently existing or hereafter acquired.

**NOW, THEREFORE**, Grantor agrees as follows:

### AGREEMENT

To secure performance of Grantor's obligations under the Loan Agreement, Grantor grants to Bank a security interest in all of Grantor's right, title and interest in Grantor's intellectual property (including without limitation those Copyrights, Patents and Trademarks listed on Exhibits A, B and C hereto), including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits). Notwithstanding the foregoing, the Collateral does not include any intent-to-use application trademark application prior to the filing of a "Statement of Use" or "Amendment to Allege Use" with respect thereto, to the extent, if any, that, and solely during the period, if any, in which, the grant of a security interest therein would impair the validity or enforceability of such intent-to-use trademark application under applicable federal law. This security interest is granted in conjunction with the security interest granted to Bank under the Loan Agreement. Each right, power and remedy of Bank provided for herein shall not preclude the simultaneous or later exercise by Bank of any or all other rights, powers or remedies.

This Agreement may be executed in two or more counterparts, each of which shall be deemed an original but all of which together shall constitute the same instrument.

[Signature Page Follows]

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed as of the first date written above.

Address of Borrower:

155 Bovet Road  
San Mateo, CA 94402  
Attn: Ed Koenig - VP Finance

4INFO, INC.

By: 

Print Name: ED KOENIG

Title: VP-FINANCE

Address of Bank:

400 Emerson Street  
Palo Alto, CA 94301  
Attn: Jeffrey Javier

AVIDBANK CORPORATE FINANCE,  
A DIVISION OF AVIDBANK

By: 

Title: SVP

**EXHIBIT A**

**Copyrights**

<b>Title</b>	<b>Registration Number</b>	<b>Registration Date</b>
None		

**EXHIBIT B**

**Patents**

<b>Title</b>	<b>Serial/ Patent Number</b>	<b>Application/ Issue Date</b>
Prioritization of search responses system and method	11345628	1/31/06
Short query-based system and method for content searching	11345610	1/31/06
Automated transfer of data from pc clients	11345627	1/31/06
Intelligent mobile search client	11458672	7/19/06
<b>Systems and methods for statistically associating mobile devices to households</b>	<b>8,880,097 B1</b>	<b>11/04/14</b>
<b>Systems and methods for statistically associating mobile devices to households</b>	<b>8,792,909 B1</b>	<b>7/29/14</b>
<b>Systems and methods for statistically associating mobile devices to households</b>	<b>8,996,033</b>	<b>03/31/15</b>

**EXHIBIT C**

**Trademarks**

<u>Description</u>	<u>Serial / Registration Number</u>	<u>Application /Registration Date</u>
mHaven	85055010	6/4/10
adHaven	85054124	6/3/10
BE IN THE KNOW, WHILE ON THE GO	78898371	6/1/06
44636	78881692	5/11/06
4INFO	78881672	5/11/06
ANSWERS NOT LINKS	77125941	3/8/07
<b>BULLSEYE ID</b>	<b>86458462</b>	<b>11/19/14</b>