

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM359035

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BUZZPIA Co., Ltd.		10/01/2015	CORPORATION: KOREA, REPUBLIC OF
RECEIVING PARTY DATA			
Name:	Kakao Corp.		
Street Address:	242, Cheomdan-ro, Jeju-si		
City:	Jeju-do		
State/Country:	KOREA, REPUBLIC OF		
Entity Type:	CORPORATION: KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86218319	B BUZZLAUNCHER	
Serial Number:	86218315	B BUZZWIDGET	
CORRESPONDENCE DATA			
Fax Number:	7032639361		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703 263 9390		
Email:	lex1233@lexipgroup.com, hhkwon@lexipgroup.com, usptotm@lexipgroup.com		
Correspondent Name:	Helena H. Kwon		
Address Line 1:	5180 Parkstone Dr. Suite 175		
Address Line 4:	Chantilly, VIRGINIA 20151		
ATTORNEY DOCKET NUMBER:	BUZZWIDGET BUZZLAUNCHER		
NAME OF SUBMITTER:	Helena H. Kwon		
SIGNATURE:	/hhkwon/		
DATE SIGNED:	10/19/2015		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and effective as of October 1, 2015 ("Effective Date") by and between BUZZPIA Co., Ltd. (the "Assignor") locating at H Square, S-712, 213, Pangyoyeok-ro, Bundang-gu, Seongnam-si, Gyeonggi-do, Republic of Korea and Kakao Corp. (the "Assignee") locating at 242, Cheomdan-ro, Jeju-si, Jeju-do, Republic of Korea.

RECITALS

WHEREAS, the Assignor has applied the trademarks described in Exhibit A attached hereto and made a part hereof (collectively, the "Marks");

WHEREAS, it is the Assignor's intention to convey, transfer, assign, deliver and contribute to the Assignee all of its rights, title, and interest in and to the Marks;

WHEREAS, it is the Assignee desires to acquire or purchase all of the Assignor's right, title, and interest in and to the Marks;

NOW, THEREFORE, in consideration of the covenants and premises set forth herein, and for other goods and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor sells, transfers, assigns, and delivers to the Assignee all of the Assignor's right, title, and interest in and to the Marks, together with (1) the Marks referred to in Exhibit 1; (2) the Goodwill of the business connected with and symbolized by each such Marks; (3) all income, royalties, and damages that become or due payable to the Assignor with respect to the Marks including, without limitation, damages and payments for past or future infringements and misappropriations of the Marks; and (4) all rights to sue for past, present, and future infringements or misappropriations of the Marks.

ASSIGNOR warrants that it is the legal owner of all right, title and interest, including all intellectual property rights, in the Marks.

ASSIGNOR covenants and agrees that it will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interests in the Marks.

IN WITNESS WHEREOF, the Parties have duly executed this Assignment as of the day and year first above written.

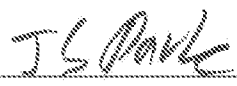
BUZZPIA Co., Ltd.

Kakao Corp.

ASSIGNOR

ASSIGNEE







Name: Yoo, kangwon
Title: CEO
Date: 14/10/2015

Name: Jong Sun Park
Title: Legal Counsel
Date: 10/10/2015

EXHIBIT A

No.	Trademark	Serial No.	Application Date	Class
1.	 buzzlauncher	86/218,319	03/11/2014	9, 42
2.	 buzzwidget	86/218,315	03/11/2014	9, 42