

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM359089

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Anna's Linens, Inc.		10/01/2015	CORPORATION: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sensio, Inc.		
<b>Street Address:</b>	1175 Place du Frere Andre		
<b>City:</b>	Montreal, Quebec		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	H3B3X9		
<b>Entity Type:</b>	CORPORATION: CANADA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3973724	B BELLA	
<b>Registration Number:</b>	4578385	B BELLA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2027568087		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202.756.8000		
<b>Email:</b>	rkim@mwe.com, ksandacz@mwe.com, washington_ip_docket@mwe.com		
<b>Correspondent Name:</b>	Richard Y. Kim, McDermott Will & Emery		
<b>Address Line 1:</b>	500 North Capitol Street, NW		
<b>Address Line 4:</b>	Washington, D.C. 20001-1531		
<b>ATTORNEY DOCKET NUMBER:</b>	093887-0133		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Richard Y. Kim, McDermott Will & Emery		
<b>Address Line 1:</b>	500 North Capitol Street, NW		
<b>Address Line 4:</b>	Washington, D.C. 20001-1531		
<b>NAME OF SUBMITTER:</b>	Richard Y. Kim		
<b>SIGNATURE:</b>	/Richard Y. Kim/		

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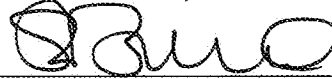
<b>DATE SIGNED:</b>	10/19/2015
<b>Total Attachments: 2</b> source=93887-133assignment#page1.tif source=93887-133assignment#page2.tif	

**ASSIGNMENT OF TRADEMARK**

Assignor, Anna's Linens, Inc., a California corporation ("Assignor") with a principal place of business in Costa Mesa, California, for good and valuable consideration, hereby assigns to Assignee, Sensio, Inc., a Canadian corporation with a principal place of business in Montreal, Canada ("Assignee") all right, title and interest in and to the trademarks in the attached Exhibit A, together with all of the goodwill of Assignor's business related thereto, including all income, royalties, damages and payments now or hereafter due with respect to any of the foregoing, including, without limitation, damages for past, present or future infringements, the right to sue for past, present and future infringements of any of the foregoing, and all rights whatsoever corresponding in any way to any of the foregoing.

Assignor: Anna's Linens, Inc.

By: \_\_\_\_\_



Name: \_\_\_\_\_

J.E. Rick Bunka

Title: \_\_\_\_\_

CEO

Date: \_\_\_\_\_

October 1, 2015

**EXHIBIT A**

**BELLA (STYLIZED DESIGN)**, App. No. 85/145,667, U.S. Reg. No. 3,973,724

IC 008. US 023 028 044. G & S: Flatware, namely, forks, knives, and spoons.

FIRST USE: 20100300. FIRST USE IN COMMERCE: 20100300

IC 021. US 002 013 023 029 030 033 040 050. G & S: Dinnerware, namely, dinner plates, salad plates, bowls, and mugs; and drinking vessels, namely, beverage glassware, plastic beverage ware, glass beverage pitchers, and plastic beverage pitchers.

FIRST USE: 20091000. FIRST USE IN COMMERCE: 20091000

**BELLA (STYLIZED DESIGN)**, App. No. 85/833,017, Reg. No. 4,578,385

IC 024. US 042 050. G & S: Tablecloths of textiles; blanket throws.

FIRST USE: 20110900. FIRST USE IN COMMERCE: 20110900