

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM359159

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ziggy Merger Sub, LLC		09/30/2015	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	zulily, llc
Street Address:	2601 Elliott Avenue, Suite 200
City:	Seattle
State/Country:	WASHINGTON
Postal Code:	98121
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 24

Property Type	Number	Word Mark
Serial Number:	86076734	PENELOPE POSEY
Serial Number:	86081269	CONNER & KATE
Registration Number:	4637333	ZULILY.COM
Registration Number:	4357191	ZULILY
Registration Number:	4349566	ZULILY
Registration Number:	4704515	ZULILY
Registration Number:	3868643	ZULILY
Registration Number:	4557281	ZULILY
Registration Number:	4358063	Z
Registration Number:	4491787	TIPTOE & WHISPER
Registration Number:	4389211	SWEET JEWEELEA
Registration Number:	4495552	SWEET FABLE
Registration Number:	4740380	SOMETHING SPECIAL EVERY DAY
Registration Number:	4740379	SOMETHING SPECIAL EVERY DAY
Registration Number:	4809472	SOMETHING SPECIAL EVERY DAY
Registration Number:	4389207	OWL & HOOT
Registration Number:	4359018	ORANGE POPPY KIDS
Registration Number:	4495423	LILY CAKE

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4396984	HIPPO HULA
Registration Number:	4654032	FREEDOM DAISY
Registration Number:	4491685	BLUEBERRY TWIRL
Registration Number:	4649773	BLOOM & PETAL
Registration Number:	4400922	AVA LOVES OLLI
Registration Number:	4492413	AIMEE & AMELIA

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: setrademarks@klgates.com

Correspondent Name: David Byer

Address Line 1: One Lincoln Street

Address Line 4: Boston, MASSACHUSETTS 02111

NAME OF SUBMITTER:	David J. Byer
SIGNATURE:	/David J. Byer/
DATE SIGNED:	10/19/2015

Total Attachments: 3
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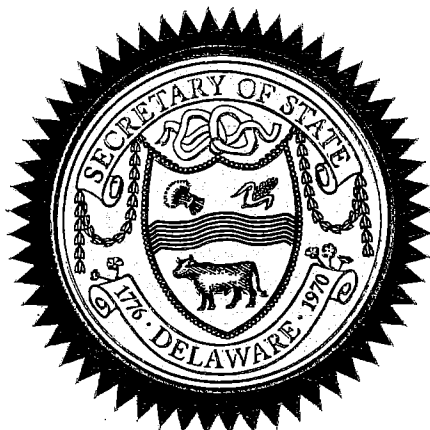
Delaware


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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ZIGGY MERGER SUB, LLC", CHANGING ITS NAME FROM "ZIGGY MERGER SUB, LLC" TO "ZULLY, LLC", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF SEPTEMBER, A.D. 2015, AT 4:45 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE FIRST DAY OF OCTOBER, A.D. 2015 AT 8:32 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

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SR# 20150415438

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 10196374
Date: 10-07-15

TRADEMARK
REEL: 005648 FRAME: 0147

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: Ziggy Merger Sub, LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows:

Article 1 of the Certificate of Formation of the Company is hereby amended as follows: "1. The name of the limited liability company is: zulily, llc"

3. This Certificate of Amendment shall become effective at 08:32 a.m., Eastern time, on October 1, 2015.

[Signature page follows]

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the
30th day of September, A.D. 2015.

ZIGGY MERGER SUB, LLC

by: Liberty Interactive Corporation, its sole
member

By: 

Name: Richard N. Baer

Title: Senior Vice President

[Signature Page to Certificate of Amendment]