

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM359189

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Water Optimizer, LLC		09/09/2010	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	Water Optimizer, Inc.		
Street Address:	4921 Memorial Highway, Suite 300		
City:	Tampa		
State/Country:	FLORIDA		
Postal Code:	33634		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3701097	WATEROPTIMIZER	
Registration Number:	3698070	WATEROPTIMIZER	
Registration Number:	4038905	OPTIMIZER	
CORRESPONDENCE DATA			
Fax Number:	8132545400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8132545100		
Email:	frijouf@frijouf.com		
Correspondent Name:	Daniel R. Frijouf		
Address Line 1:	201 East Davis Blvd		
Address Line 4:	Tampa, FLORIDA 33606		
ATTORNEY DOCKET NUMBER:	WOPT.08275, 08276, 09012		
NAME OF SUBMITTER:	Daniel R. Frijouf		
SIGNATURE:	/d/		
DATE SIGNED:	10/20/2015		
Total Attachments: 1			
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OP \$90.00 3701097

IN THE UNITED STATES TRADEMARK OFFICE

Mark: WATEROPTIMIZER
Registrant: Water Optimizer, LLC
Registration No.: 3,701,097
Mark: WATEROPTIMIZER
Registrant: Water Optimizer, LLC
Registration No.: 3,698,070
Mark: OPTIMIZER
Registrant: Water Optimizer, LLC
Registration No.: 4038905

ASSIGNMENT OF MARKS AND FEDERAL REGISTRATIONS

WHEREAS, Water Optimizer, LLC, a limited liability company existing under the laws of the State of Florida, and having a business address of 4921 Memorial Highway, Suite 300 Tampa, Florida 33634 (hereinafter assignor), had adopted and had continuously used the above identified marks, and has registered said marks in the United States Patent and Trademark Office, as shown in the Registrations identified above; and

WHEREAS, on or about September 9, 2010, assignor converted into Water Optimizer, Inc., a corporation existing under the laws of the State of Florida, and having a business address of 4921 Memorial Highway, Suite 300 Tampa, Florida 33634 (hereinafter assignee).

WHEREAS, on or about September 9, 2010, said assignor, had previously sold, assigned, and transferred unto assignee, all right, title and interest in and to the marks, together with the good will of the business symbolized by said marks, and the above-identified registrations therefore.

WHEREAS said assignor and said assignee desire to record said previous assignment of said marks and the above-identified registrations therefore from said assignor to said assignee.

NOW THEREFORE, said assignor by these presents does hereby confirm that assignor has previously sold, assigned, and transferred unto said assignee all the right, title and interest in and to said marks, together with the good will of the business symbolized by said marks, and the above-identified registrations therefore.

FOR AND IN CONSIDERATION of the additional sum of \$10.00 in hand paid, the receipt of which is hereby acknowledged, assignor does hereby sell, assign, and transfer unto the said assignee, all the right, title and interest in and to said marks, together with the good will of the business symbolized by said marks, and the above-identified registration therefore.

The undersigned declarant declares that the declarant is authorized to execute this Assignment and to sell, assign, and transfer unto the said assignee, the interest set forth above.

The undersigned declarant, hereby declares that all statements made herein on the own knowledge of the declarant are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statement may jeopardize the validity of the Registration.

Water Optimizer, LLC

10/19/15

Date


Thomas M. O'Connor, Manager

TRADEMARK