

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM359263

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CRIO, Inc.		10/01/2015	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Acrisure, LLC		
Street Address:	5664 Prairie Creek Drive, S.E.		
City:	Caledonia		
State/Country:	MICHIGAN		
Postal Code:	49316		
Entity Type:	LIMITED LIABILITY COMPANY: MICHIGAN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3821088	CRIO FLOOD ADVANTAGE	
Registration Number:	3698872	CRIO CONVERT RISK INTO OPPORTUNITY	
CORRESPONDENCE DATA			
Fax Number:	6163367000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	616-336-6000		
Email:	trademarks@varnumlaw.com		
Correspondent Name:	Timothy E. Eagle		
Address Line 1:	333 Bridge Street, P.O. Box 352		
Address Line 4:	Grand Rapids, MICHIGAN 49501		
ATTORNEY DOCKET NUMBER:	ACRISURE CRIO ASSIGNMENT		
NAME OF SUBMITTER:	Timothy E. Eagle		
SIGNATURE:	/Timothy E. Eagle/		
DATE SIGNED:	10/20/2015		
Total Attachments: 2			
source=Acrisure Crio Assignment#page1.tif			
source=Acrisure Crio Assignment#page2.tif			

CH \$65.00 3821088

TRADEMARK ASSIGNMENT

WHEREAS, CRIO, Inc., a Florida corporation, whose principal address is 1801 South Australian Avenue, Suite 100, West Palm Beach, Florida 33409 ("Assignor"), is the recorded owner of the entire right, title and interest in and to the trademarks listed on the attached Schedule A (collectively, the "Trademarks").

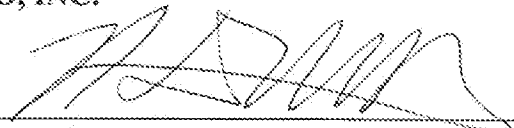
WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Trademarks, together with all of the goodwill associated therewith and symbolized thereby, including all common-law rights associated with the Trademarks by virtue of its use in commerce, to Acrisure, LLC, a Michigan limited liability company whose address is 5664 Prairie Creek Drive, S.E., Caledonia, Michigan 49316 ("Assignee").

NOW, THEREFORE, in view of the premises herein and for good and valuable consideration, the receipt of which is hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademarks, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

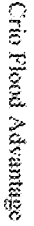

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed by a duly authorized officer effective on this 1st day of October 2015.

CRIO, INC.

By: _____


Ralph D. Freudenthal, President

SCHEDULE A

Citation	Image	Reg. No.	Status	Goods and Services	Owner
CRIO FLOOD ADVANTAGE		U.S. Reg. No. 3,821,088	Registered (USA)	INT. CL. 36 BROKERAGE IN THE FIELD OF FLOOD INSURANCE; INSURANCE AGENCIES; INSURANCE AGENCIES IN THE FIELD OF FLOOD INSURANCE; INSURANCE BROKERAGE; INSURANCE BROKERAGE IN THE FIELD OF FLOOD INSURANCE; THE FIELD OF FLOOD INSURANCE; INSURANCE CONSULTATION; INSURANCE SERVICES IN THE NATURE OF LOSS CONTROL MANAGEMENT FOR OTHERS	CRIO, INC. DBA FLOOD ZONE CORRECTION FLORIDA CORPORATION 1801 SOUTH AUSTRALIAN AVENUE, SUITE 102 WEST PALM BEACH, FLORIDA, 334109
CRIO CONVERT RISK INTO OPPORTUNITY		U.S. Reg. No. 3,698,872	Registered (USA)	INT. CL. 36 BROKERAGE IN THE FIELD OF RISK MANAGEMENT AND INSURANCE	CRIO, INC. FLORIDA CORPORATION 1801 S. AUSTRALIAN AVENUE WEST PALM BEACH, FLORIDA, 334109