

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM359325

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Vinifera Wine Company, LLC		09/30/2015	LIMITED LIABILITY COMPANY: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JAG Consulting, LLC		
<b>Street Address:</b>	4159 Barnes Court		
<b>City:</b>	Rochester		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48306		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: MICHIGAN		
<b>PROPERTY NUMBERS Total: 13</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86450985	STARLIGHT M PEACH MOSCATO	
<b>Registration Number:</b>	4394569	THE ROCK	
<b>Registration Number:</b>	4178198	THE MISSION	
<b>Registration Number:</b>	4252467	THE BRIDGE	
<b>Registration Number:</b>	4471281	THE OAK	
<b>Registration Number:</b>	4238827	THE FALLS	
<b>Registration Number:</b>	4131259	SWEET TIMES	
<b>Registration Number:</b>	4121493	TWO DOVES	
<b>Registration Number:</b>	4240790	THE FOG	
<b>Registration Number:</b>	4370084	THE RIVER VALLEY	
<b>Registration Number:</b>	4370103	CONTINENTAL EXPEDITION	
<b>Registration Number:</b>	4632988	THE HIDDEN COVE	
<b>Registration Number:</b>	4487867	CALIFORNIA LANDSCAPE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7025671483		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	702-667-4836		
<b>Email:</b>	dhb@h2law.com		
<b>TRADEMARK</b>			

CH \$340.00 86450985

**Correspondent Name:** Daniel H. Bliss  
**Address Line 1:** 450 W. Fourth Street  
**Address Line 4:** Royal Oak, MICHIGAN 48067

**ATTORNEY DOCKET NUMBER:** 107330.00031

**NAME OF SUBMITTER:** Daniel H. Bliss

**SIGNATURE:** /Daniel H. Bliss/

**DATE SIGNED:** 10/20/2015

**Total Attachments: 4**

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EXHIBIT E

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made as of the 30 day of September, 2015 (the "Effective Date") by and between Vinifera Wine Company, LLC, a Michigan Limited Liability Company, having an address of 1091 Centre Road, Suite 150, Auburn Hills, Michigan 48326 ("Assignor"), on the one hand, and, JAG Consulting, LLC, a Michigan Limited Liability Company, having an address of 4159 Barnes Court, Rochester, Michigan 48306 ("Assignee") on the other hand.

WHEREAS, Assignor owns the common law trademarks and federal trademarks including applications and/or registrations therefor listed on the attached Schedule A (collectively, the "Trademarks");

WHEREAS, Assignee is the successor to the portion of the Assignor's business to which the trademark pertains; and

WHEREAS, Assignor desires to assign, and Assignee desires to acquire, the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

ASSIGNOR does hereby sell, assign, and transfer to Assignee all of Assignor's rights, title and interest in and to the Trademarks together with all of the goodwill of the business appurtenant thereto symbolized by the Trademarks and any renewals and extensions of the registrations of the Trademarks, and all other corresponding rights that exist or that may be secured under common law, state law, the laws of the United States or any foreign country, as of the Effective Date, and the right to sue and collect damages for past, present and future infringements, dilution or other unauthorized use of the Trademarks, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

ASSIGNOR shall promptly execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Trademarks.

[SIGNATURES ON FOLLOWING PAGE]

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

ASSIGNOR:

VINIFERA WINE COMPANY, LLC,  
a Michigan limited liability company

Dated: September \_\_\_\_, 2015

By: \_\_\_\_\_

Kimberly Dzierzawski

Its: Manager

ASSIGNEE:

JAG CONSULTING, LLC,  
a Michigan limited liability company

Dated: September 30, 2015

By: \_\_\_\_\_

Jon Gerstenschlager

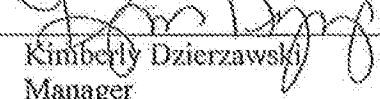
Its: Sole Member

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

ASSIGNOR:

VINIFERA WINE COMPANY, LLC,  
a Michigan limited liability company

Dated: September 28, 2015

By:   
Kimberly Dzierzawski  
Its: Manager

ASSIGNEE:

JAG CONSULTING, LLC,  
a Michigan limited liability company

Dated: September \_\_\_\_, 2015

By: \_\_\_\_\_  
Jon Gerstenschlager  
Its: Sole Member

**SCHEDULE A  
TO TRADEMARK ASSIGNMENT**

**COMMON LAW TRADEMARKS**

Mark
THE PIER
EXPEDITION
STARLIGHT
STARLIGHT MOSCATO
STARLIGHT PEACH
STARLIGHT WATERMELON
STARLIGHT STRAWBERRY
SWEET TIMES MOSCATO
SWEET TIMES PINK MOSCATO

**FEDERAL TRADEMARKS**

Mark	U.S. Application/Registration No.
THE ROCK	4394569
THE MISSION	4178198
THE BRIDGE	4252467
THE OAK	4471281
THE FALLS	4238827
SWEET TIMES	4131259
TWO DOVES	4121493
THE FOG	4240790
THE RIVER VALLEY	4370084
CONTINENTAL EXPEDITION	4370103
THE HIDDEN COVE	4632988
CALIFORNIA LANDSCAPE	4487867
STARLIGHT M PEACH MOSCATO (& design)	86/450985