

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM359326

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eduardo Morales		10/20/2015	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Morales Beverage Company, LLC		
Street Address:	8950 Railwood Drive		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77078		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77043975	LA CAVA DE LOS MORALES	
Serial Number:	77043987	LUPE TORTILLA	
CORRESPONDENCE DATA			
Fax Number:	2108869883		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2108869500		
Email:	mpaul@gunn-lee.com		
Correspondent Name:	Michael D. Paul		
Address Line 1:	300 Convent Street		
Address Line 2:	Suite 1080		
Address Line 4:	San Antonio, TEXAS 78205		
ATTORNEY DOCKET NUMBER:	T-11188.45 AND .46		
NAME OF SUBMITTER:	Michael D. Paul		
SIGNATURE:	/mpaul/		
DATE SIGNED:	10/20/2015		
Total Attachments: 2			
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OP \$65.00 77043975

TRADEMARK ASSIGNMENT

WHEREAS, EDUARDO MORALES ("ASSIGNOR") has adopted, used, is using, and is the owner of the trademarks listed in the chart below (hereafter, "the Trademarks"):

MARK	Application No.	Registration No.
LA CAVA DE LOS MORALES	77043975	3701939
LUPE TORTILLA	77043987	

WHEREAS, MORALES BEVERAGE COMPANY, LLC., ("ASSIGNEE"), a Texas limited liability company, with its business address at Railwood Industrial Park, 8950 Railwood Dr., Houston, Texas 77078, U.S., is desirous of obtaining the entire right, title and interest in, to and under the same Trademarks and any applications; for registrations (the Applications) or registrations thereof (the Registrations).

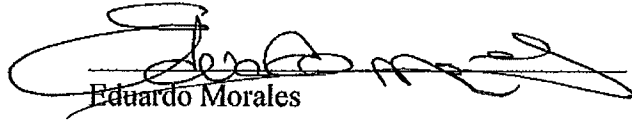
NOW, THEREFORE, in consideration of the sum of Ten and No/100 Dollars (\$10.00) to said ASSIGNOR in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby sell, assign, transfer and set over, unto said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under said Trademark and the Application, and all renewals or reissues of the registration thereof and all applications for trademarks which may hereafter be filed for said Trademark in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States registrations under the Trademark Laws of the United States or any international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; together with the goodwill of the business symbolized by the Trademark and said applications to register said Trademarks; and any and all causes of action thereto that may have heretofore accrued in ASSIGNOR's favor.

AND ASSIGNOR HEREBY covenants that all information in the Registration(s) is true and correct to the best of ASSIGNOR's knowledge, and that ASSIGNOR's has full right to convey the entire interest herein assigned, and that she has not executed, and will not execute, any agreement in conflict herewith.

AND ASSIGNOR HEREBY further covenants and agrees that she will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any

facts known to ASSIGNOR respecting said Trademarks, and testify in any legal proceeding, sign all lawful papers, make all rightful oaths and generally do everything possible to aid said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper trademark protection for said Trademarks in all countries.

IN TESTIMONY WHEREOF, I have duly executed this Assignment this 20 day of October, 2015.

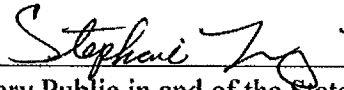

Eduardo Morales

STATE OF Texas §
 §
COUNTY OF Harris §

BEFORE ME, the undersigned authority, on this day personally appeared Eduardo Morales, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that she executed the same for the purposes and consideration therein expressed.

GIVEN under my hand and seal of office this 20 day of October, 2015.

[SEAL]


Notary Public in and of the State of Texas



My Commission Expires: 2/27/2016