

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM359397

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lane Limited		05/15/2012	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Scandinavian Tobacco Group Lane Limited		
<b>Street Address:</b>	2280 Mountain Industrial Boulevard		
<b>City:</b>	Tucker		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30084		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1371649	SMOKER'S PRIDE	
<b>Registration Number:</b>	1909425	JESTER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2023187707		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2024861578		
<b>Email:</b>	jsatterthwaite@potomaclaw.com,tm@potomaclaw.com		
<b>Correspondent Name:</b>	Janet F. Satterthwaite		
<b>Address Line 1:</b>	Potomac Law Group		
<b>Address Line 2:</b>	Suite 700, 1300 Pennsylvania Ave NW		
<b>Address Line 4:</b>	Washington, D.C. 20004		
<b>ATTORNEY DOCKET NUMBER:</b>	STG/LANE		
<b>NAME OF SUBMITTER:</b>	Janet Satterthwaite		
<b>SIGNATURE:</b>	/Janet Satterthwaite/		
<b>DATE SIGNED:</b>	10/21/2015		
<b>Total Attachments: 0</b>			

CH \$65.00 1371649

**THIS  
PAGE  
INTENTIONALLY  
LEFT  
BLANK**