

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM359469

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	02/18/2015		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Montag Divulgação Ltda		10/07/2015	LIMITED LIABILITY COMPANY: BRAZIL
RECEIVING PARTY DATA			
Name:	Pele IP Ownership LLC		
Street Address:	1717 K Street, NW		
Internal Address:	c/o Arent Fox LLP		
City:	Washington		
State/Country:	D.C.		
Postal Code:	20006-5344		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	86488817		
Serial Number:	77724944	PELÉ	
Serial Number:	85597511	PELÉ	
Serial Number:	86488822	PELÉ	
Serial Number:	77725037	PELE	
CORRESPONDENCE DATA			
Fax Number:	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(202) 857-6000		
Email:	tmdocket@arentfox.com		
Correspondent Name:	Cristina Carvalho		
Address Line 1:	1717 K Street, NW		
Address Line 2:	Arent Fox LLP		
Address Line 4:	Washington, D.C. 20006-5344		
ATTORNEY DOCKET NUMBER:	034313.00007		
NAME OF SUBMITTER:	Linda Makings		

OP \$140.00 86488817

SIGNATURE:	/Linda Makings/
DATE SIGNED:	10/21/2015
Total Attachments: 2 source=Pele IP US Trademark assignment document#page1.tif source=Pele IP US Trademark assignment document#page2.tif	

NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, MONTAG DIVULGAÇÃO LTDA., a Brazilian limited liability company with a principal place of business at Rua Riachuelo, 121-4º Andar, conj. 41, Centro, Santos/SP Brasil CEP 11010-911 (“Assignor”), is the owner of all rights, titles, and interests in, under, and to the U.S. trademark applications and registrations listed in the attached Schedule (the “Trademarks”); and

WHEREAS, PELE IP OWNERSHIP LLC, a Delaware limited liability company with a principal place of business at c/o Kayne Anderson Mezzanine Advisors, LLC, 655 Madison Avenue, 18th Floor, New York, NY 10065 (“Assignee”), is desirous of acquiring all rights, titles, and interests in, under, and to said Trademarks;

WHEREAS, pursuant to and as set forth in that certain Assignment agreement between Assignor and Assignee dated February 18, 2015, Assignor assigned the Trademarks and the goodwill associated therewith to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor agrees that Assignor hereby assigns, transfers, and sets over unto Assignee *nunc pro tunc* effective as of February 18, 2015, all rights, titles, and interests in, under, and to the Trademarks, together with the goodwill of the business inherent therein and the right to bring suit and recover damages for past infringement thereof, the same to be held and enjoyed by Assignee, its successors, assigns, and other legal representatives.

IN WITNESS WHEREOF, Assignor, as represented by one of its officers, has signed this instrument this 7 day of October 2015.



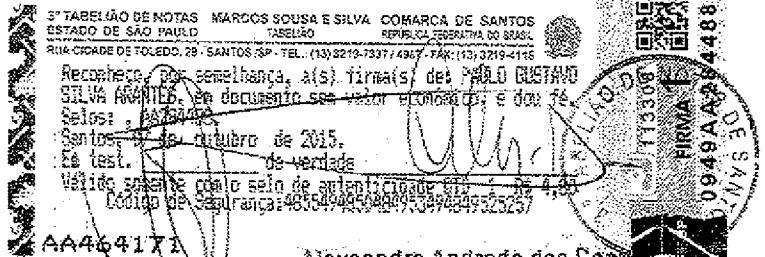
MONTAG DIVULGAÇÃO LTDA., Assignor

By:
Name: _____
Title: Paulo Gustavo S. Arantes
Advogado
OAB/SP 201.473

Este documento, para produzir efeito no Brasil e para valer contra terceiros, deverá ser vertido em vernáculo, e registrada a tradução.

Santos, 07 de OUT de 2015

Alexandre Andrade dos Santos
Escritor Autorizado





AA464171

Alexandre Andrade dos Santos
Escritor Autorizado

SCHEDULE

U.S. Trademarks

Mark	Application No. Registration No.
Bicycle Kick Design 	86/488817
PELE	77/724944 4338969
PELE	85/597511 4345347
PELE	86/488822
PELE (Stylized) 	77/725037 4338970