

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM359656

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Go Smile Acquisition Company, LLC		10/09/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	GOSMILE, LLC		
Street Address:	555 EAST 5TH STREET, SUITE 2712		
City:	AUSTIN		
State/Country:	TEXAS		
Postal Code:	78701		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 28			
Property Type	Number	Word Mark	
Registration Number:	4773533	AM/PM	
Registration Number:	3920241	AMPOULE TECHNOLOGY	
Registration Number:	4184217	BEAUTIFUL SMILES FOR BUSY PEOPLE	
Registration Number:	4199670		
Registration Number:	4191746		
Registration Number:	4099504	FLASH YOUR SMILE	
Registration Number:	3758283	FLASHLITES	
Registration Number:	3483030	GO ON... SMILE!	
Registration Number:	3389326	GO SMILE	
Registration Number:	2566285	GO SMILE	
Registration Number:	3850454	GO SMILE	
Registration Number:	3461582	GO SMILE	
Registration Number:	4077264	GO SMILE	
Registration Number:	3612420	GO SMILE	
Registration Number:	3920657	GO WHITER	
Registration Number:	3998198	JET SET	
Registration Number:	3198345	LEMONADE SMILE	
Registration Number:	3920692	LIGHT YOUR SMILE	
Registration Number:	3325107	ON THE GO	
TRADEMARK			

OP \$715.00 4773533

Property Type	Number	Word Mark
Serial Number:	86486877	ON THE GO
Registration Number:	4147602	PRIME TIME SMILE
Registration Number:	4203418	PRIME TIME SMILE
Serial Number:	86321592	SMILE ON THE GO
Registration Number:	3433410	THE SMILE BEAUTY COMPANY
Registration Number:	3270604	TOUCH UP
Registration Number:	4679126	TOUCH UP
Serial Number:	86361877	TOUCH UP
Serial Number:	85966968	WHITENING ON THE GO

CORRESPONDENCE DATA

Fax Number: 3129843150

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-984-3100

Email: trademarks@bfkn.com

Correspondent Name: Thomas M. Gniot

Address Line 1: 200 W. Madison Street, Suite 3900

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	GSLE-0001 ETC
NAME OF SUBMITTER:	Thomas M. Gniot
SIGNATURE:	/Thomas M. Gniot/
DATE SIGNED:	10/21/2015

Total Attachments: 2

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "GO SMILE ACQUISITION COMPANY, LLC", CHANGING ITS NAME FROM "GO SMILE ACQUISITION COMPANY, LLC" TO "GOSMILE, LLC", FILED IN THIS OFFICE ON THE NINTH DAY OF OCTOBER, A.D. 2015, AT 7:05 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

5741644 8100
SR# 20150458697

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 10218628
Date: 10-10-15

TRADEMARK
REEL: 005650 FRAME: 0892

State of Delaware
Secretary of State
Division of Corporations
Delivered 07:05 PM 10/09/2015
FILED 07:05 PM 10/09/2015
SR 20150458697 - File Number 5741644

CERTIFICATE OF AMENDMENT

TO THE

CERTIFICATE OF FORMATION

OF

GO SMILE ACQUISITION COMPANY, LLC

Go Smile Acquisition Company, LLC (the "*Company*"), a limited liability company formed under the Delaware Limited Liability Company Act, as amended (the "*Act*"), for the purpose of amending the Certificate of Formation of the Company pursuant to Section 18-202 of the Act, hereby certifies that:

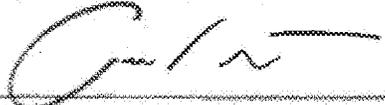
1. The name of the limited liability company is Go Smile Acquisition Company, LLC.
2. The Certificate of Formation of the Company is hereby amended as follows:

"FIRST: The name of the limited liability company to be formed hereby is GOSMILE, LLC (the "LLC")."

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment as of October 2, 2015.

**LIFESTYLE PRODUCTS HOLDING COMPANY,
LLC, its Manager**

By: Gatsby Intermediate, LLC, its sole manager

By: 

Colt Verret, President

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