

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM359656

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Go Smile Acquisition Company, LLC		10/09/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	GOSMILE, LLC		
<b>Street Address:</b>	555 EAST 5TH STREET, SUITE 2712		
<b>City:</b>	AUSTIN		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78701		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 28</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	4773533	AM/PM	
Registration Number:	3920241	AMPOULE TECHNOLOGY	
Registration Number:	4184217	BEAUTIFUL SMILES FOR BUSY PEOPLE	
Registration Number:	4199670		
Registration Number:	4191746		
Registration Number:	4099504	FLASH YOUR SMILE	
Registration Number:	3758283	FLASHLITES	
Registration Number:	3483030	GO ON... SMILE!	
Registration Number:	3389326	GO SMILE	
Registration Number:	2566285	GO SMILE	
Registration Number:	3850454	GO SMILE	
Registration Number:	3461582	GO SMILE	
Registration Number:	4077264	GO SMILE	
Registration Number:	3612420	GO SMILE	
Registration Number:	3920657	GO WHITER	
Registration Number:	3998198	JET SET	
Registration Number:	3198345	LEMONADE SMILE	
Registration Number:	3920692	LIGHT YOUR SMILE	
Registration Number:	3325107	ON THE GO	
<b>TRADEMARK</b>			

OP \$715.00 4773533

Property Type	Number	Word Mark
Serial Number:	86486877	ON THE GO
Registration Number:	4147602	PRIME TIME SMILE
Registration Number:	4203418	PRIME TIME SMILE
Serial Number:	86321592	SMILE ON THE GO
Registration Number:	3433410	THE SMILE BEAUTY COMPANY
Registration Number:	3270604	TOUCH UP
Registration Number:	4679126	TOUCH UP
Serial Number:	86361877	TOUCH UP
Serial Number:	85966968	WHITENING ON THE GO

**CORRESPONDENCE DATA**

**Fax Number:** 3129843150

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 312-984-3100

**Email:** trademarks@bfkn.com

**Correspondent Name:** Thomas M. Gniot

**Address Line 1:** 200 W. Madison Street, Suite 3900

**Address Line 4:** Chicago, ILLINOIS 60606

<b>ATTORNEY DOCKET NUMBER:</b>	GSLE-0001 ETC
<b>NAME OF SUBMITTER:</b>	Thomas M. Gniot
<b>SIGNATURE:</b>	/Thomas M. Gniot/
<b>DATE SIGNED:</b>	10/21/2015

**Total Attachments: 2**

source=GSLE-0001 Certificate of Amendment#page1.tif

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# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "GO SMILE ACQUISITION COMPANY, LLC", CHANGING ITS NAME FROM "GO SMILE ACQUISITION COMPANY, LLC" TO "GOSMILE, LLC", FILED IN THIS OFFICE ON THE NINTH DAY OF OCTOBER, A.D. 2015, AT 7:05 O`CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

5741644 8100  
SR# 20150458697

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 10218628  
Date: 10-10-15

**TRADEMARK**  
**REEL: 005650 FRAME: 0892**

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 07:05 PM 10/09/2015  
FILED 07:05 PM 10/09/2015  
SR 20150458697 - File Number 5741644

**CERTIFICATE OF AMENDMENT**

**TO THE**

**CERTIFICATE OF FORMATION**

**OF**

**GO SMILE ACQUISITION COMPANY, LLC**

Go Smile Acquisition Company, LLC (the "*Company*"), a limited liability company formed under the Delaware Limited Liability Company Act, as amended (the "*Act*"), for the purpose of amending the Certificate of Formation of the Company pursuant to Section 18-202 of the Act, hereby certifies that:

1. The name of the limited liability company is Go Smile Acquisition Company, LLC.
2. The Certificate of Formation of the Company is hereby amended as follows:

"FIRST: The name of the limited liability company to be formed hereby is GOSMILE, LLC (the "LLC")."

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment as of October 2, 2015.

**LIFESTYLE PRODUCTS HOLDING COMPANY,  
LLC, its Manager**

By: Gatsby Intermediate, LLC, its sole manager

By: 

Colt Verret, President

**TRADEMARK**