

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM359655

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bakers 2013, LLC		10/22/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Zigi USA LLC		
<b>Doing Business As:</b>	ZigiNY		
<b>Street Address:</b>	3901 Union Blvd.		
<b>Internal Address:</b>	Suite 103		
<b>City:</b>	St. Louis		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63115		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 14</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	430591	QUALI CRAFT	
<b>Registration Number:</b>	719777	LEED'S	
<b>Registration Number:</b>	655552		
<b>Registration Number:</b>	661116		
<b>Registration Number:</b>	719778	BAKERS	
<b>Registration Number:</b>	1943049	NO PARKING	
<b>Registration Number:</b>	2273024	STOMP	
<b>Registration Number:</b>	3875198	BAKERS	
<b>Registration Number:</b>	3875200	BAKERS	
<b>Registration Number:</b>	3107432	B	
<b>Registration Number:</b>	3876307	BAKERS	
<b>Registration Number:</b>	3876318	RIVERSTONE	
<b>Registration Number:</b>	4039478	SHOETERNITY	
<b>Registration Number:</b>	4039479	SHOETERNITY.COM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2158518383		

OP \$365.00 430591

TRADEMARK

**Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.**

**Phone:** 215-851-8522  
**Email:** ipdocket@eckertseamans.com,  
rjacobsmeadway@eckertseamans.com,  
Inocella@eckertseamans.com  
**Correspondent Name:** Roberta Jacobs-Meadway  
**Address Line 1:** 50 South 16th Street  
**Address Line 2:** Two Liberty Place, 22nd Floor  
**Address Line 4:** Philadelphia, PENNSYLVANIA 19102

<b>ATTORNEY DOCKET NUMBER:</b>	305603-00001
<b>NAME OF SUBMITTER:</b>	Roberta Jacobs-Meadway
<b>SIGNATURE:</b>	/rjacobsmeadway/
<b>DATE SIGNED:</b>	10/22/2015

**Total Attachments: 2**  
source=305603-00001 BAKER TO ZIGINY TRADEMARK ASSIGNMENT (M1434815)#page1.tif  
source=305603-00001 BAKER TO ZIGINY TRADEMARK ASSIGNMENT (M1434815)#page2.tif

ASSIGNMENT OF TRADEMARKS

WHEREAS, Bakers 2013, LLC, a Limited Liability Company of Delaware, having an address of 345 Marshall Avenue, Webster Groves, Missouri, has used in various forms and is using in its business the trademarks identified in attached Schedule A; and

WHEREAS, Zigi USA LLC DBA ZigiNY, a Limited Liability Company of Delaware, is desirous of acquiring all right, title and interest in and to the said marks and all versions of them, together with the goodwill of the business associated with the marks and the registrations thereof as set forth in Schedule A; and

WHEREAS, it is desired that the assignment of said registrations be made of record in the United States Patent and Trademark Office, and other appropriate Patent and Trademark Offices.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound, Bakers 2013, LLC hereby assigns to said Zigi USA LLC, DBA ZigiNY, all rights, title and interest in and to the said trademarks identified in attached Schedule A and all versions of them, together with the goodwill of the business symbolized by the said trademarks, and the registrations thereof as set forth in Schedule A, and all rights to damages and profits, due or accrued, arising out of past infringements and of marks, and the right to sue for and recover the same.

Bakers 2013, LLC

By: 

MARC-BERNARD  
Executive Vice President

Dated: 10/22/15

EXHIBIT A

Mark	Application Number	Filing Date	Registration Number	Registration Date
QUALI CRAFT	71/498,510	3/19/1946	430,591	6/17/1947
LEED'S	72/103,122	8/22/1960	719,777	8/8/1961
BAKER'S	1141926	5/28/2002	655,552	12/20/2005
BAKER'S	1150020	8/19/2002	661,116	3/22/2006
BAKERS	72/103,123	8/22/1960	719,778	8/8/1961
NO PARKING	74/648,455	3/13/1995	1,943,049	12/19/1995
STOMP	75/399,831	12/4/1997	2,273,024	8/24/1999
BAKERS	75/449,163	3/12/1998	3,875,198	11/16/2010
BAKERS	75/979,308	3/12/1998	3,875,200	11/16/2010
B Design	78/048,493	2/15/2001	3,107,432	6/20/2006
BAKERS	78/115,991	3/19/2002	3,876,307	11/16/2010
RIVERSTONE	78/879,754	5/9/2006	3,876,318	11/16/2010
SHOETERINITY	85/085,639	7/15/2010	4,039,478	10/11/2011
SHOETERINITY.COM	85/085,704	7/15/2010	4,039,479	10/11/2011