

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM359653

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Globosat Programadora Ltda.		10/01/2012	COMPANY: BRAZIL
RECEIVING PARTY DATA			
Name:	Horizonte Conteúdos Ltda.		
Street Address:	Avenida des Americas 1650		
Internal Address:	Bloco 02, Salas 303-310, Barra da Tijuca		
City:	Rio de Janeiro		
State/Country:	BRAZIL		
Postal Code:	22640-101		
Entity Type:	COMPANY: BRAZIL		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86747237	PFC	
CORRESPONDENCE DATA			
Fax Number:	7327534065		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-857-3101		
Email:	julie@katzgroupllc.com		
Correspondent Name:	Julie A. Katz		
Address Line 1:	1711 N. Hermitage Ave.		
Address Line 2:	Katz Group LLC		
Address Line 4:	Chicago, ILLINOIS 60622		
ATTORNEY DOCKET NUMBER:	MATOS PFC 001		
DOMESTIC REPRESENTATIVE			
Name:	Julie A. Katz		
Address Line 1:	1711 N. Hermitage Ave.		
Address Line 4:	Chicago, ILLINOIS 60622		
NAME OF SUBMITTER:	Julie A. Katz		
SIGNATURE:	/jak/		

OP \$40.00 86747237

DATE SIGNED:

10/22/2015

Total Attachments: 14

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I, the undersigned, as a practicing attorney, registered in the Brazilian Bar Association, Rio de Janeiro branch, under n. 103.540, certify that this document was presented to me in Portuguese and translated into English.

ASSIGNMENT DOCUMENT

This Agreement, made by and between, on the one hand, GLOBOSAT PROGRAMADORA LTDA., a Brazilian company, registered with CNPJ under number 00.811.990/0001-48, established at Avenida das Américas, 1650, Bloco 1 - salas 304, 305, 306, 307 and 308, Bloco 2 - salas 103, 104, 105, 106, 107, 108, 109, 110, 111, 118, 119, 121, 122, 125 and 126 and Bloco 05 - loja 101, sala 201 and sala 301, Barra da Tijuca, Rio de Janeiro - RJ, 22640-101, Brazil, hereinafter called GLOBOSAT, and, on the other hand, HORIZONTE CONTEÚDOS LTDA., a Brazilian company, registered with CNPJ under number 03.304.489/0001-83, established at Avenida das Américas, 1650, Bloco 02, salas 303 to 310, Barra da Tijuca, Rio de Janeiro - RJ, 22640-101, Brazil, hereinafter called HORIZONTE.

WITNESSETH

WHEREAS, GLOBOSAT holds the foreign registrations for the trademarks mentioned in Exhibit A (the "Trademarks");

WHEREAS, on October 1st 2012, one portion of GLOBOSAT's assets was split up, being such portion split up to HORIZONTE;

WHEREAS, said portion of assets split up to and acquired by HORIZONTE included the "Trademarks";

WHEREAS, GLOBOSAT desires to confirm the title and ownership of the aforesaid "Trademarks" on behalf of HORIZONTE, which agrees with such assignment;

NOW, THEREFORE, the parties hereto agree as follows:

- 1) By the present instrument, considering that said portion of GLOBOSAT's assets was split up to and acquired by HORIZONTE, GLOBOSAT declares and does hereby freely assign all its rights, actions and interests in and to the "Trademarks" in favor of HORIZONTE, and HORIZONTE does hereby agree with the assignment of such "Trademarks" on its behalf.

- 2) GLOBOSAT undertakes to provide HORIZONTE with whatever documents required for the recordal of the "Trademarks" transfer in favor of HORIZONTE at the Trademark Offices of the counties related in Exhibit A.
- 3) The persons signing this document on behalf of GLOBOSAT expressly declare that they are duly authorized to assign the rights mentioned in clause 1.
- 4) GLOBOSAT declares that the "Trademarks" assigned are entirely free of any encumbrances and obligations.
- 5) HORIZONTE does hereby declare that it is engaged in the branch of activity to which the goods covered by the "Trademarks" are intended.
- 6) This assignment shall be irrevocable and irrevocable, binding upon the parties, their successors and assignees.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement in ten copies having the same contents and value, before the witnesses indicated here in below.

Place and Date: October 1st 2012

(illegible signature)
GLOBOSAT PROGRAMADORA LTDA.
By: ADRIANA MONTEIRO
Title: Attorney
CIC n. 977.642.363.82

(illegible signature)
ROBERTO PRIMO
Technology Director

(illegible signature)
HORIZONTE CONTEÚDOS LTDA.
By: PEDRO GARCIA
Title: Head of Department

Witnesses:
Luiz Guilherme de Jesus Campos
(full name)
ID n. 26.985.480-8
CPF n. 147.020.747-84

Bruna Muniz Moreira
(full name)
ID n. 13159221-4
CPF n. 124.239.527-08

5th Notary Public Office of the Capital /RJ
R. Real Grandeza, 193 Lj. 1 - Botafogo/RJ - Tel: (21) 2286-2433
I certify, by RESEMBLANCE, the signatures of ADRIANA DE MELLO MONTEIRO and ROBERTO PEREIRA PRIMO

Rio de Janeiro, February 15th 2013.
Fees: 9.16 Legal fees: 1.82 Notary Public Office Fees: 0.88 and 0.36
Total: 12.22

In witness whereof
(illegible signature)
SAMUEL GOMES RODRIGUES -Substitute-65984/070

Checked by the Notary Assistant
(illegible signature)
Daniel de A. Silva
CTPS 20100 / 103-RJ

INSPECTION SEAL
Directorate-General for Justice
Signatures certified by resemblance
RAS
JAM74104

5th Notary Public Office of the Capital /RJ
R. Real Grandeza, 193 Lj. 1 - Botafogo/RJ - Tel: (21) 2286-2433
I certify, by RESEMBLANCE, the signatures of PEDRO BORGES GARCIA and GUSTAVO PORTA RAMOS
Rio de Janeiro, February 15th 2013.
Fees: 9.16 Legal fees: 1.82 Notary Public Office Fees: 0.88 and 0.36
Total: 12.22

In witness whereof
(illegible signature)
ANTONIO CARLOS DA SILVA JUNIOR -Substitute-15170/108/RJ

EXHIBIT A

GERMANY

Trademark: PFC
Registration N. 30665355

Trademark: PFC (composite)
Registration N. 30665360

ARGENTINA

Trademark: PFC
Registration N. 2196534

Trademark: PFC (composite)
Registration N. 2196535

AUSTRALIA

Trademark: PFC
Registration N. 1224758

Trademark: PFC (composite)
Registration N. 1224761

BENELUX

Trademark: PFC
Registration N. 810124

Trademark: PFC (composite)
Registration N. 810684

CANADA

Trademark: PFC
Registration N. TMA734267

Trademark: PFC (composite)
Registration N. TMA734268

CHILE

Trademark: PFC
Registration N. 782241

Trademark: PFC (composite)
Registration N. 782240

COLOMBIA

Trademark: PFA
Registration N. 372521

Trademark: PFC (composite)
Registration N. 372520

ECUADOR

Trademark: PFC
Registration N. 244207

Trademark: PFC (composite)
Registration N. 244307

SPAIN

Trademark: PFC
Registration N. 2746850

Trademark: PFC (composite)
Registration N. 2746852

UNITED STATES

Trademark: PFC
Registration N. 3527977

Trademark: PFC (composite)
Registration N. 3527978

Trademark: PREMIERE FUTEBOL CLUBE (composite)
Registration N. 3413409

FRANCE

Trademark: PFC
Registration N. 63459768

Trademark: PFC (composite)
Registration N. 63459767

ITALY

Trademark: PFC
Registration N. 1215047

Trademark: PFC (composite)
Registration N. 1215050

MEXICO

Trademark: PFC
Registration N. 966858

Trademark: PFC (composite)
Registration N. 981425

PARAGUAY

Trademark: PFC
Registration N. 299215

Trademark: PFC (composite)
Registration N. 299735

PERU

Trademark: PFC
Registration N. 45675

Trademark: PFC (composite)
Registration N. 45676

PORTUGAL

Trademark: PFC
Registration N. 407322

Trademark: PFC (composite)
Registration N. 407321

UNITED KINGDOM

Trademark: PFC
Registration N. 2437231

Trademark: PFC (composite)
Registration N. 2437230

SWITZERLAND

Trademark: PFC
Registration N. 553610

Trademark: PFC (composite)
Registration N. 553627

EUROPEAN UNION (Community Trademark)

Trademark: PFC
Registration N. 5423249

Trademark: PFC (composite)
Registration N. 5423207

URUGUAY

Trademark: PFC
Registration N. 375217

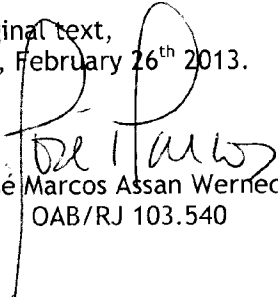
Trademark: PFC (composite)
Registration N. 375218

VENEZUELA

Trademark: PFC
Registration N. 28125

Trademark: PFC (composite)
Registration N. 28126

As per the original text,
Rio de Janeiro, February 26th 2013.


José Marcos Assan Werneck
OAB/RJ 103.540

CONTRATO DE CESSÃO DE DIREITOS SOBRE
MARCAS

Contrato que entre si fazem, de um lado, GLOBOSAT PROGRAMADORA LTDA., empresa brasileira, inscrita no CNPJ sob o número 00.811.990/0001-48, com sede na Avenida das Américas, 1650, Bloco 1 - salas 304, 305, 306, 307 e 308, Bloco 2 - salas 103, 104, 105, 106, 107, 108, 109, 110, 111, 118, 119, 121, 122, 125 e 126 e Bloco 05 - loja 101, sala 201 e sala 301, Barra da Tijuca, Rio de Janeiro - RJ, 22640-101, Brasil, doravante denominada GLOBOSAT, e, de outro, HORIZONTE CONTEÚDOS LTDA., empresa brasileira, inscrita no CNPJ sob o número 03.304.489/0001-83, com sede na Avenida das Américas, 1650, Bloco 02, salas 303 a 310, Barra da Tijuca, Rio de Janeiro - RJ, 22640-101, Brasil, doravante denominada HORIZONTE.

PREÂMBULO

CONSIDERANDO QUE a GLOBOSAT é titular dos registros no exterior referentes às marcas mencionadas no Anexo A ("Marcas");

CONSIDERANDO que, em 01 de outubro de 2012, ocorreu a cisão parcial do patrimônio da GLOBOSAT com a versão da parcela cindida para a HORIZONTE;

CONSIDERANDO que a parcela vertida e incorporada pela HORIZONTE incluiu as "Marcas";

CONSIDERANDO QUE a GLOBOSAT deseja confirmar a cessão de titularidade das "Marcas" em favor da HORIZONTE, que concorda com esta transferência;

CONTRATO DE CESIÓN DE DERECHOS SOBRE
MARCAS

Contrato que entre ellos hacen, por una parte GLOBOSAT PROGRAMADORA LTDA., empresa brasileña, inscrita en el CNPJ con el número 00.811.990/0001-48, con sede en la Avenida das Américas, 1650, Bloco 1 - salas 304, 305, 306, 307 y 308, Bloco 2 - salas 103, 104, 105, 106, 107, 108, 109, 110, 111, 118, 119, 121, 122, 125 y 126 y Bloco 05 - loja 101, sala 201 y sala 301, Barra da Tijuca, Rio de Janeiro - RJ, 22640-101, Brasil, en adelante denominada GLOBOSAT, y, por la otra parte HORIZONTE CONTEÚDOS LTDA., empresa brasileña, inscrita en el CNPJ con el número 03.304.489/0001-83, con sede en la Avenida das Américas, 1650, Bloco 02, salas 303 a 310, Barra da Tijuca, Rio de Janeiro - RJ, 22640-101, Brasil, en adelante denominada HORIZONTE.

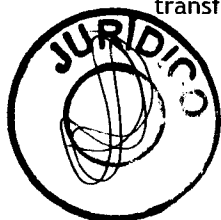
PREÂMBULO

CONSIDERANDO que GLOBOSAT es titular de los registros en el exterior referentes a las marcas mencionadas en el Anexo A ("Marcas");

CONSIDERANDO que el 01 de octubre de 2012, ocurrió la escisión parcial del patrimonio de GLOBOSAT vertiéndose la parte escindida para HORIZONTE;

CONSIDERANDO que la parte vertida e incorporada por HORIZONTE incluyó las "Marcas";

CONSIDERANDO que GLOBOSAT desea confirmar la cesión de titularidad de las "Marcas" en favor de HORIZONTE, que concuerda con esta transferencia;



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As partes ajustam o que segue:

- 1) Pelo presente instrumento, tendo em vista a cisão parcial do patrimônio da GLOBOSAT e a versão da parcela cindida para a HORIZONTE, a GLOBOSAT declara que cedeu em favor da HORIZONTE todos os direitos, ações e interesses sobre as “Marcas” e a HORIZONTE declara que concorda com a transferência das “Marcas” para o seu nome.
- 2) A GLOBOSAT compromete-se a fornecer à HORIZONTE todos os documentos necessários à averbação da transferência das “Marcas” para o nome da HORIZONTE junto aos Departamentos de Marcas dos países mencionados no Anexo A.
- 3) Os representantes da GLOBOSAT declaram expressamente que estão devidamente autorizados a ceder os direitos mencionados na cláusula 1.
- 4) A GLOBOSAT declara que as “Marcas” cedidas estão inteiramente livres de quaisquer ônus e obrigações.
- 5) A HORIZONTE declara, pelo presente, que atua no ramo de atividade a que pertencem os serviços assinalados pelas “Marcas”.
- 6) A presente cessão é feita em caráter irrevogável e irretratável, obrigando as partes, sucessores e cessionários a qualquer título.

EM TESTEMUNHO DO QUE, estando justas e contratadas, as partes firmam o presente contrato em 10 vias de igual teor e valor, na

Las partes ajustan lo que sigue:

- 1) Por el presente instrumento, teniendo en vista la escisión parcial del patrimonio de GLOBOSAT y la versión de la parte escindida para HORIZONTE, GLOBOSAT declara que cedió en favor de HORIZONTE todos los derechos, acciones e intereses sobre las “Marcas” y HORIZONTE declara que concuerda con la transferencia de las “Marcas” para su nombre.
- 2) GLOBOSAT se compromete a suministrar a HORIZONTE todos los documentos necesarios para el registro de la transferencia de las “Marcas” para el nombre de HORIZONTE junto a los Departamentos de Marcas de los países mencionados en el Anexo A.
- 3) Los representantes de GLOBOSAT declaran expresamente que están debidamente autorizados a ceder los derechos mencionados en la cláusula 1.
- 4) GLOBOSAT declara que las “Marcas” cedidas están enteramente libres de cualquier carga y obligaciones.
- 5) HORIZONTE declara por el presente, que actúa en el ramo de actividad a que pertenecen los servicios señalados por las “Marcas”.
- 6) La presente cesión se hace en carácter irrevocable e irretractable, obligando a las partes, sucesores y cesionarios a cualquier título.

EN TESTIMONIO DE LO CUAL, estando justas y contratadas, las partes firman el presente contrato en 10 ejemplares de igual tenor y valor,

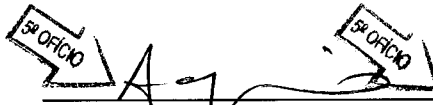



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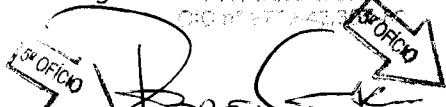
presença das testemunhas abaixo assinadas.

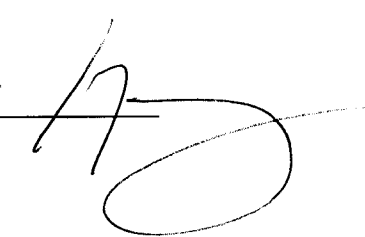
en la presencia de los testigos abajo firmados.

Local e Data/Fecha: 01 de outubro de 2012


 GLOBOSAT PROGRAMADORA LTDA.
 Por: ADRIANA MONTEIRO
 Cargo: PROCURADORA


ROBERTO PRIMO
 Diretor de Tecnologia


 HORIZONTE CONTEÚDOS LTDA.
 Por: **PEDRO GARCIA**
 Cargo: **DIRETOR**



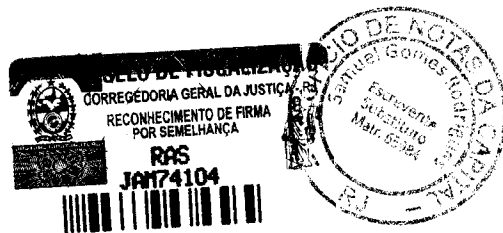
Testemunhas/Testigos:

Luiz Guilherme de Jesus Campos
 Nome/Nombre: _____
 ID No. 56 938.480-3
 CPF No. 244 020.444-84

Daiana Muniz Moccia
 Nome/Nombre: _____
 ID No. 13159221-4
 CPF No. 124.239.527-08

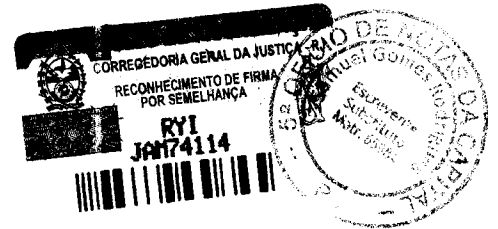
Cartorio do 5o. Oficio da Capital/RJ
 R.Real Grandeza, 193 Lj.1 - Botafogo/RJ - Tel:(21) 2286-2433
 Reconheço, por SEMELHANÇA, as firmas de
 ADRIANA DE MELLO MONTEIRO e ROBERTO FERREIRA PRIMO.

 Rio de Janeiro, 15 de fevereiro de 2013. Emol: 9,16 Lei.: 1,82
 Em testemunho _____ da verdade. Fnds: 0,88 Funas: 0,36
 DANIEL GOMES RODRIGUES-Substituto-65984/070 Total: 12,22



Cartorio do 5o. Oficio da Capital/RJ
 R.Real Grandeza, 193 Lj.1 - Botafogo/RJ - Tel:(21) 2286-2433
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 PEDRO BORGES GARCIA e GUSTAVO MORTA RAMOS.

 Rio de Janeiro, 15 de fevereiro de 2013. Emol: 9,16 Lei.: 1,82
 Em testemunho _____ da verdade. Fnds: 0,88 Funas: 0,36
 ANTONIO CARLOS DA SILVA JUNIOR-Substituto-15170/108/RJ Total: 12,22



Contador Auxiliar
 Daniel de A. Silva
 CTPS 20100 / 103-RJ

Contador Auxiliar
 Daniel de A. Silva
 CTPS 20100 / 103-RJ



ANEXO A

ALEMANHA

Marca PFC
Registro No. 30665355

Marca PFC (mista)
Registro No. 30665360

ARGENTINA

Marca PFC
Registro No. 2196534

Marca PFC (mista)
Registro No. 2196535

AUSTRÁLIA

Marca PFC
Registro No. 1224758

Marca PFC (mista)
Registro No. 1224761

BENELUX

Marca PFC
Registro No. 810124

Marca PFC (mista)
Registro No. 810684

CANADÁ

Marca PFC
Registro No. TMA734267

Marca PFC (mista)
Registro No. TMA734268

CHILE

Marca PFC
Registro No. 782241

Marca PFC (mista)
Registro No. 782240

COLÔMBIA

Marca PFC

ANEXO A

ALEMANIA

Marca PFC
Registro No. 30665355

Marca PFC (mixta)
Registro No. 30665360

ARGENTINA

Marca PFC
Registro No. 2196534

Marca PFC (mixta)
Registro No. 2196535

AUSTRALIA

Marca PFC
Registro No. 1224758

Marca PFC (mixta)
Registro No. 1224761

BENELUX

Marca PFC
Registro No. 810124

Marca PFC (mixta)
Registro No. 810684

CANADÁ

Marca PFC
Registro No. TMA734267

Marca PFC (mixta)
Registro No. TMA734268

CHILE

Marca PFC
Registro No. 782241

Marca PFC (mixta)
Registro No. 782240

COLOMBIA

Marca PFC



Registro No. 372521

Marca PFC (mista)
Registro No. 372520

EQUADOR

Marca PFC
Registro No. 244207

Marca PFC (mista)
Registro No. 244307

ESPAÑA

Marca PFC
Registro No. 2746850

Marca PFC (mista)
Registro No. 2746852

ESTADOS UNIDOS

Marca PFC
Registro No. 3527977

Marca PFC (mista)
Registro No. 3527978

Marca PREMIERE FUTEBOL CLUB (mista)
Registro No. 3413409

FRANÇA

Marca PFC
Registro No. 63459768

Marca PFC (mista)
Registro No. 63459767

ITÁLIA

Marca PFC
Registro No. 1215047

Marca PFC (mista)
Registro No. 1215050

MEXICO

Marca PFC
Registro No. 966858

Marca PFC (mista)

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Marca PFC (mista)
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Registro No. 3527977

Marca PFC (mista)
Registro No. 3527978

Marca PREMIERE FUTEBOL CLUB (mista)
Registro No. 3413409

FRANCIA

Marca PFC
Registro No. 63459768

Marca PFC (mista)
Registro No. 63459767

ITALIA

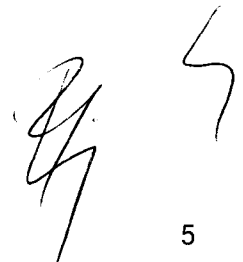
Marca PFC
Registro No. 1215047

Marca PFC (mista)
Registro No. 1215050

MÉXICO

Marca PFC
Registro No. 966858

Marca PFC (mista)



5



Registro No. 981425

PARAGUAI

Marca PFC
Registro No. 299215

Marca PFC (mista)
Registro No. 299735

PERU

Marca PFC
Registro No. 45675

Marca PFC (mista)
Registro No. 45676

PORTUGAL

Marca PFC
Registro No. 407322

Marca PFC (mista)
Registro No. 407321

REINO UNIDO

Marca PFC
Registro No. 2437231

Marca PFC (mista)
Registro No. 2437230

SUÍÇA

Marca PFC
Registro No. 553610

Marca PFC (mista)
Registro No. 553627

UNIÃO EUROPEIA (Marca Comunitária)

Marca PFC
Registro No. 5423249

Marca PFC (mista)
Registro No. 5423207

URUGUAI

Marca PFC
Registro No. 375217

Registro No. 981425

PARAGUAY

Marca PFC
Registro No. 299215

Marca PFC (mixta)
Registro No. 299735

PERÚ

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Registro No. 45675

Marca PFC (mixta)
Registro No. 45676

PORTUGAL

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Marca PFC (mixta)
Registro No. 553627

UNIÓN EUROPEA (Marca Comunitaria)

Marca PFC
Registro No. 5423249

Marca PFC (mixta)
Registro No. 5423207

URUGUAY

Marca PFC
Registro No. 375217



Handwritten mark

Handwritten signature

Marca PFC (mista)
Registro No. 375218

VENEZUELA

Marca PFC
Registro No. 28125

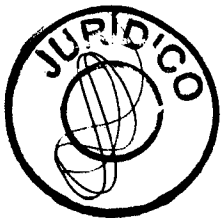
Marca PFC (mista)
Registro No. 28126

Marca PFC (mixta)
Registro No. 375218

VENEZUELA

Marca PFC
Registro No. 28125

Marca PFC (mixta)
Registro No. 28126



Handwritten marks:
A large handwritten "h" on the left.
A large handwritten signature or set of initials in the center.
A large handwritten "h" on the right.
A small handwritten "7" below the signature.