

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM359858

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kraft Foods Schweiz Holding GmbH		10/08/2015	LIMITED LIABILITY COMPANY: SWITZERLAND

RECEIVING PARTY DATA

Name:	Koninklijke Douwe Egberts B.V.
Street Address:	Oosterdoksstraat 80
City:	Amsterdam
State/Country:	NETHERLANDS
Postal Code:	1011 DK
Entity Type:	B.V.: NETHERLANDS

PROPERTY NUMBERS Total: 28

Property Type	Number	Word Mark
Registration Number:	3804513	BARISTA INSIDE
Registration Number:	3842573	BARISTA INSIDE
Registration Number:	3835977	BARISTA INSIDE
Registration Number:	4455600	CORNER COFFEEHOUSE
Registration Number:	4314408	
Registration Number:	4314407	
Registration Number:	4314409	
Registration Number:	4411644	KING OF JOE
Registration Number:	4380364	T DISC
Registration Number:	3168052	TASSIMO
Registration Number:	3074435	TASSIMO
Registration Number:	3030372	TASSIMO
Registration Number:	4115447	TASSIMO
Registration Number:	4479874	TASSIMO AMIA
Serial Number:	86461062	TASSIMO CADDY
Registration Number:	4479908	TASSIMO CHARMY
Registration Number:	4450307	TASSIMO CONFIA
Registration Number:	3069128	TASSIMO
Registration Number:	4115448	

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4483569	TASSIMO FIDELIA
Registration Number:	4569356	TASSIMO
Registration Number:	4016874	TASSIMO
Registration Number:	4578396	TASSIMO
Registration Number:	4211079	TASSIMO
Registration Number:	4450308	TASSIMO SUNITA
Serial Number:	86005564	TASSIMO SUNY
Registration Number:	4483571	TASSIMO VIVY
Registration Number:	3895005	TOGETHER IS BETTER

CORRESPONDENCE DATA

Fax Number: 7038482981

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7035843270

Email: trademarks@rmsclaw.com

Correspondent Name: David Safran

Address Line 1: 7918 Jones Branch Drive, Suite 500

Address Line 4: McLean, VIRGINIA 22102

ATTORNEY DOCKET NUMBER:	DSS
NAME OF SUBMITTER:	David S. Safran
SIGNATURE:	/davidssafran/
DATE SIGNED:	10/24/2015

Total Attachments: 2

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**CONFIRMATORY DEED OF ASSIGNMENT
UNITED STATES**

This DEED is made between:

Kraft Foods Schweiz Holding GmbH, a company duly organized and existing under the Laws of Switzerland of Chollerstrasse 4, 6301 Zug, Switzerland ("the Assignor");

and

Koninklijke Douwe Egberts B.V., a company duly organized and existing under the Laws of The Netherlands, of Oosterdoksstraat 80, 1011 DK Amsterdam, The Netherlands ("the Assignee");

WHEREAS, Assignor and Assignee entered into an IP Assignment Agreement executed on July 2nd, 2015 (hereinafter, the "Agreement"), wherein Assignor contributed all of its rights, title and interests in, to and under trademarks set forth on Annex A hereto, including the applications and registrations therefore (the "assigned Marks"), along with all related common law marks and all appurtenant goodwill to Assignee;

NOW THEREFORE, in consideration of the foregoing and pursuant to the mutual promises set forth in the Agreement, Assignor and Assignee confirm the following:

- (a) The Assignor is the proprietor of the trade marks in the United States as set out in the attached schedule marked "Annex A" (the "Trademarks"); and
- (b) The Assignor and the Assignee have agreed that the Trademarks should be transferred to the Assignee;
- (c) The Assignment of the afore-mentioned trademarks became effective as of July 2nd, 2015.

IT IS AGREED THAT:

For good and valuable consideration of the sum of 1 EUR, receipt of which is hereby acknowledged by the Assignor, the Assignor hereby confirms having assigned, transferred and set over unto the Assignee, its successors all rights, title and interests in the United States in the Trademarks together with the goodwill of the business represented and symbolised by the Trademarks and the Assignee accepts the said assignment.

IN WITNESS WHEREOF, the Assignor and Assignee have caused this Assignment to be executed by their authorized representatives.

Signed as a Deed in Munich, Germany on behalf of the **Assignor** this 8th day of October 2015 by



Anna Popova, Proxy-Holder

Signed as a Deed in Munich, Germany on behalf of the **Assignee** this 8th day of October 2015 by



Daniela Vanoni, Proxy-Holder

Annex A

IP Right	Application No.	Registration No.	Class(es)
BARISTA INSIDE	77/728000	3804513	11
BARISTA INSIDE	77/726303	3842573	30
BARISTA INSIDE & Design	77/728012	3835977	11, 30
CORNER COFFEEHOUSE	85/504283	4455600	30
DESIGN MAN WITH CROWN	85/537231	4314408	30
DESIGN MAN WITH SPIKED HAIR	85/537227	4314407	30
DESIGN MAN WITH TOP HAT (TASSIMO)	85/537234	4314409	30
KING OF JOE	85/497219	4411644	30
T DISC	85/852777	4380364	30
TASSIMO	78/738832	3168052	30
TASSIMO	78/363420	3074435	11
TASSIMO	78/366477	3030372	30
TASSIMO LOGO 2010 (w/DESIGN OF WHEEL)	77/916940	4115447	11, 30
TASSIMO AMIA	85/799903	4479874	11, 21
TASSIMO CADDY (word)	86461062		11
TASSIMO CHARMY	85/806216	4479908	11, 21
TASSIMO CONFIA	85/844817	4450307	11, 21
TASSIMO DEVICE	78/355658	3069128	11
TASSIMO DEVICE (WHEEL)	77/916948	4115448	11, 30
TASSIMO FIDELIA	85/800005	4483569	11, 21
TASSIMO LOGO 2010 (w/DESIGN OF WHEEL SHADED)	85/899395	4569356	11, 30
TASSIMO LOGO 2010 (W/DESIGN OF WHEEL STACKED)	85/056080	4016874	11
TASSIMO LOGO WITH SHADED WHEEL IN COLOUR	85852570	4578396	11, 21, 29, 30, 32
TASSIMO ON WHEEL (w/ONE WHEEL SHADED)	85/337705	4211079	30
TASSIMO SUNITA	85/844821	4450308	11, 21
TASSIMO SUNY	86/005564		11, 21
TASSIMO VIVY	85/800058	4483571	11, 21
TOGETHER IS BETTER	77/822461	3895005	11, 30