

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM359875

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CSC Brands LP		10/23/2015	LIMITED PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	Campbell Soup Company		
Street Address:	One Campbell Place		
City:	Camden		
State/Country:	NEW JERSEY		
Postal Code:	08103		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4799867	IRRESISTIBLE CHOCOLATY HAPPINESS IN A CO	
CORRESPONDENCE DATA			
Fax Number:	6126324357		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612.632.3357		
Email:	ipmail@gpmlaw.com		
Correspondent Name:	Jennifer C. Debrow		
Address Line 1:	P.O. Box 2186		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	122416-US-386		
NAME OF SUBMITTER:	Gwen Spurrier		
SIGNATURE:	/gwen spurrier/		
DATE SIGNED:	10/25/2015		
Total Attachments: 1			
source=2015_10_24_-_executed_assignment_(US)_CSC_-_IRRESISTIBLE_CHOCOLATY_HAPPINESS_IN_A_COOKI			

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ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, **CSC BRANDS LP** ("Assignor"), a Delaware limited partnership, with principal offices located at One Campbell Place, Camden New Jersey 08103, has adopted, used, and is using the mark which is registered in the United States Patent and Trademark Office, as identified below:

Registration No.	Mark	Registration Date
4,799,867	IRRESISTIBLE CHOCOLATY HAPPINESS IN A COOKIE	August 25, 2015

And

WHEREAS, **Campbell Soup Company** ("Assignee"), a New Jersey corporation with principal offices located at One Campbell Place, Camden New Jersey 08103, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said **CSC BRANDS LP** does hereby assign to **Campbell Soup Company**, all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the registration thereof identified above.

CSC BRANDS LP

By *A. Minnie Alexander*

Date: *10/23/15*

Name: *A. Minnie Alexander*

Title: *Chief Intellectual Property Counsel*

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