TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM359875

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CSC Brands LP		10/23/2015	LIMITED PARTNERSHIP: DELAWARE

RECEIVING PARTY DATA

Name:	Campbell Soup Company
Street Address:	One Campbell Place
City:	Camden
State/Country:	NEW JERSEY
Postal Code:	08103
Entity Type:	CORPORATION: NEW JERSEY

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4799867	IRRESISTIBLE CHOCOLATY HAPPINESS IN A CO

CORRESPONDENCE DATA

Fax Number: 6126324357

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 612.632.3357
Email: ipmail@gpmlaw.com
Correspondent Name: Jennifer C. Debrow
Address Line 1: P.O. Box 2186
Address Line 4: Minneapolis, MINNESOTA 55402

CH $40.00 4799867

ATTORNEY DOCKET NUMBER:	122416-US-386
NAME OF SUBMITTER:	Gwen Spurrier
SIGNATURE:	/gwen spurrier/
DATE SIGNED:	10/25/2015

Total Attachments: 1

source=2015_10_24_-_executed_assignment_(US)_CSC_-_IRRESISTIBLE_CHOCOLATY_HAPPINESS_IN_A_COOKI

ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, **CSC BRANDS LP** ("Assignor"), a Delaware limited partnership, with principal offices located at One Campbell Place, Camden New Jersey 08103, has adopted, used, and is using the mark which is registered in the United States Patent and Trademark Office, as identified below:

Registration No.	Mark	Registration Date
4,799,867	IRRESISTIBLE CHOCOLATY HAPPINESS IN A COOKIE	August 25, 2015

And

WHEREAS, **Campbell Soup Company** ("Assignee"), a New Jersey corporation with principal offices located at One Campbell Place, Camden New Jersey 08103, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said **CSC BRANDS LP** does hereby assign to **Campbell Soup Company,** all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the registration thereof identified above.

CSC BRANDS LP

By A. Minnie Alexander

Date: 10/23/15

Name: A. Minnie Alexander

Title: Chief Intellectual Property Counsel

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