

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM359891

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Beneficial Savings Bank		01/12/2015	CORPORATION: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Beneficial Bank		
<b>Street Address:</b>	1818 Market Street		
<b>Internal Address:</b>	1818 Beneficial Bank Place		
<b>City:</b>	Philadelphia		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	19103		
<b>Entity Type:</b>	CORPORATION: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2202081	B	
<b>Registration Number:</b>	3937959	BANKTHANKS	
<b>Registration Number:</b>	3732556	START BENEFITING	
<b>Registration Number:</b>	3732555	START EARNING	
<b>Registration Number:</b>	3732557	START GROWING	
<b>Registration Number:</b>	3732558	START REWARDING	
<b>Registration Number:</b>	3803992	STARTING NOW	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6106401965		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	610-640-5800		
<b>Email:</b>	ipdocketing@stradley.com		
<b>Correspondent Name:</b>	Elizabeth M. O'Donoghue		
<b>Address Line 1:</b>	30 Valley Stream Parkway		
<b>Address Line 4:</b>	Malvern, PENNSYLVANIA 19355		
<b>ATTORNEY DOCKET NUMBER:</b>	183720-0007		
<b>NAME OF SUBMITTER:</b>	Elizabeth M. O'Donoghue		

CH \$190.00 2202081

<b>SIGNATURE:</b>	/elizabeth m. o'donoghue/
<b>DATE SIGNED:</b>	10/26/2015
<b>Total Attachments: 5</b> source=Bank - Filed Articles of Amendment from PA#page1.tif source=Bank - Filed Articles of Amendment from PA#page2.tif source=Bank - Filed Articles of Amendment from PA#page3.tif source=Bank - Filed Articles of Amendment from PA#page4.tif source=Bank - Filed Articles of Amendment from PA#page5.tif	

COMMONWEALTH OF PENNSYLVANIA  
DEPARTMENT OF STATE  
BUREAU OF CORPORATIONS AND CHARITABLE ORGANIZATIONS  
401 NORTH STREET, ROOM 206  
P.O. BOX 8722  
HARRISBURG, PA 17105-8722  
WWW.CORPORATIONS.STATE.PA.US/CORP

Beneficial Bank

THE BUREAU OF CORPORATIONS AND CHARITABLE ORGANIZATIONS IS HAPPY TO SEND YOU YOUR FILED DOCUMENT. THE BUREAU IS HERE TO SERVE YOU AND WANTS TO THANK YOU FOR DOING BUSINESS IN PENNSYLVANIA.

IF YOU HAVE ANY QUESTIONS PERTAINING TO THE BUREAU, PLEASE VISIT OUR WEB SITE LOCATED AT WWW.CORPORATIONS.STATE.PA.US/CORP OR PLEASE CALL OUR MAIN INFORMATION TELEPHONE NUMBER (717)787-1057. FOR ADDITIONAL INFORMATION REGARDING BUSINESS AND / OR UCC FILINGS, PLEASE VISIT OUR ONLINE "SEARCHABLE DATABASE" LOCATED ON OUR WEB SITE.

ENTITY NUMBER: 32507

Beneficial Mutual Bancorp, INC  
1818 Market St.  
Philadelphia, PA 19103

**TRADEMARK**  
**REEL: 005652 FRAME: 0342**

**ARTICLES OF AMENDMENT**

**Beneficial Mutual Savings Bank**

**Philadelphia, Pennsylvania**

**TO THE COMMONWEALTH OF PENNSYLVANIA  
DEPARTMENT OF BANKING AND SECURITIES:**

Pursuant to the provisions of Chapter 15 of the Pennsylvania Banking Code of 1965 (P.L. 847, No. 356), as amended, the undersigned institution hereby submits these Articles of Amendment:

ARTICLE I: The name of the institution is Beneficial Mutual Savings Bank.

ARTICLE II: The location and post office address of its principal place of business are 1818 Beneficial Bank Place, 1818 Market Street, Philadelphia, Pennsylvania 19103.

ARTICLE III: The institution was incorporated as a stock savings bank on August 24, 2004 under the provisions of the Banking Code of 1965.

ARTICLE IV: The amendment hereinafter set forth was authorized by the Board of Trustees of the institution at a meeting held on August 14, 2014 and adopted by the consent of the sole shareholder of the institution on August 14, 2014.

ARTICLE V: At the time of the consent of the sole shareholder of the institution, there were 100 shares of common stock of the institution entitled to vote on the amendment.

ARTICLE VI: At the time of the consent of the sole shareholder of the institution, 100 shares of common stock of the institution were voted for the proposed amendment and no shares of common stock of the institution were voted against the proposed amendment.

ARTICLE VII: The resolution approved by the Board of Trustees of the institution and adopted by the sole shareholder of the institution, providing for the amendment, was as follows:

NOW, THEREFORE, BE IT RESOLVED, that Article I, Section 1 of the Articles of Incorporation by amended and restated in its entirety to read as follows:

**ARTICLE I**

*Name and Place of Business*

**Section 1.** The name of the stock bank is Beneficial Bank (the "Bank").

**Section 2.** The location and post office address of the principal place of business of the Bank shall be at 1818 Beneficial Bank Place, 1818 Market Street, Philadelphia, Pennsylvania 19103.

*[Remainder of page intentionally blank]*

US2008 6047729 1

**Dept. of State**

**FEB 03 2015**

Commonwealth of Pennsylvania  
ARTICLES OF AMENDMENT-MISCELLANEOUS 4 Page(s)



T1504160088

**TRADEMARK  
REEL: 005652 FRAME: 0343**

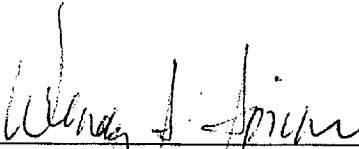
IN TESTIMONY WHEREOF, the undersigned has caused these Articles of Amendment to be signed by its President and Chief Executive Officer and its corporate seal, duly attested by its Secretary, to be hereunto affixed this 15th day of October 2014.

**ATTEST:**

William J. Kline, Jr.  
William J. Kline, Jr.  
Secretary

Gerard P. Cuddy  
Gerard P. Cuddy  
President and Chief Executive Officer

Approval is hereby granted by the Department of Banking and Securities for the Articles of Amendment of BENEFICIAL MUTUAL SAVINGS BANK, Philadelphia, Pennsylvania, which amends the institution's Articles of Incorporation to change the name of the institution to "Beneficial Bank," this **12th day of January, A.D. 2015**, to be effective at **5:01 p.m. on January 12, 2015**.

  
\_\_\_\_\_  
Wendy S. Spicher  
Deputy Secretary for  
Depository Institutions



January 12, 2015

717-787-5783

Ms. Joy Drake, Chief  
Business Processing Division  
Corporation Bureau  
DEPARTMENT OF STATE  
203 North Office Building  
Harrisburg, PA 17105-8722

**RE: Articles of Amendment – BENEFICIAL MUTUAL SAVINGS BANK, Philadelphia, Pennsylvania**

Dear Ms. Drake:


Pursuant to Section 1506 of the Pennsylvania Banking Code of 1965, we are delivering herewith the subject Articles of Amendment with written approval of the Department of Banking and Securities endorsed thereon. The purpose of the Articles of Amendment is to change the name of the institution to "Beneficial Bank".

We have concluded the required investigation incident to the amendment and find the requirements of law have been complied with fully.

We request the Department of State record the Articles of Amendment to be effective at **5:01 p.m. on January 12, 2015**. The recorded Articles of Amendment should be sent to **Mr. Scott A. Brown, Esquire, Kilpatrick Townsend, Suite 900, 607 14<sup>th</sup> Street, N.W., Washington, DC 20005-2018**.

Attached is a check in the amount of \$70.00, which represents the required filing fee.

Sincerely,

  
Wendy S. Spicher  
Deputy Secretary for  
Depository Institutions

Enclosures

cc: Scott A. Brown, Esquire, Kilpatrick Townsend  
John Vogel, Regional Director, Federal Deposit Insurance Corporation

Pennsylvania Department of Banking and Securities  
Market Square Plaza | 17 N Second Street, Suite 1300 | Harrisburg, PA 17101 | 717.787.2665 | F 717.787.8773 | www.dobs.state.pa.us

RECORDED: 10/26/2015

TRADEMARK  
REEL: 005652 FRAME: 0346