

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM359897

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Intellectual Property Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SILICON VALLEY BANK		10/23/2015	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	MILLENNIAL MEDIA, INC.		
Street Address:	2400 BOSTON STREET		
Internal Address:	Suite 300		
City:	BALTIMORE		
State/Country:	MARYLAND		
Postal Code:	21224		
Entity Type:	CORPORATION: DELAWARE		
Name:	JUMPTAP, INC.		
Street Address:	2400 BOSTON STREET		
Internal Address:	Suite 300		
City:	BALTIMORE		
State/Country:	MARYLAND		
Postal Code:	21224		
Entity Type:	CORPORATION: DELAWARE		
Name:	NEPTUNE MERGER SUB I, INC.		
Street Address:	2400 BOSTON STREET		
Internal Address:	Suite 300		
City:	BALTIMORE		
State/Country:	MARYLAND		
Postal Code:	21224		
Entity Type:	CORPORATION: DELAWARE		
Name:	NEPTUNE MERGER SUB II, LLC		
Street Address:	2400 BOSTON STREET		
Internal Address:	Suite 300		
City:	BALTIMORE		
State/Country:	MARYLAND		
Postal Code:	21224		
Entity Type:	CORPORATION: DELAWARE		

TRADEMARK

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	3550731	DECKTRADE
Registration Number:	3157888	JUMPTAP
Registration Number:	4341522	JUMPTAP
Registration Number:	3376591	MILLENNIAL MEDIA
Registration Number:	4466918	MYDAS
Registration Number:	4320692	TAPMATCH

CORRESPONDENCE DATA**Fax Number:** 8004947512

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2023704750**Email:** ipteam@nationalcorp.com**Correspondent Name:** Darlena Bari Stark**Address Line 1:** 1025 Vermont Ave NW, Suite 1130**Address Line 2:** National Corporate Research, Ltd.**Address Line 4:** Washington, D.C. 20005**ATTORNEY DOCKET NUMBER:** F159034**NAME OF SUBMITTER:** Andrew Nash**SIGNATURE:** /Andrew Nash/**DATE SIGNED:** 10/26/2015**Total Attachments: 3**

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RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENT

October 23, 2015

WHEREAS, (i) MILLENNIAL MEDIA, INC., a Delaware corporation (“**Borrower**”), JUMPTAP, INC., a Delaware corporation (“**JumpTap**”), (ii) NEPTUNE MERGER SUB I, INC., a Delaware corporation (“**Neptune I**”), and (iii) NEPTUNE MERGER SUB II, LLC, a Delaware limited liability company (“**Neptune II**”, and together with JumpTap, and Neptune I, each individually and collectively, the “**Guarantor**”, and together with Borrower, each individually and collectively, the “**Grantor**”), granted a security interest in favor of **Silicon Valley Bank** (in such capacity, the “**Bank**”), and a lien upon certain trademarks and trademark applications pursuant to that certain Intellectual Property Security Agreement dated November 21, 2014 by Grantor in favor of the Bank (the “**Agreement**”), which was recorded in the United States Patent and Trademark Office on November 25, 2014 at Reel 005407, Frame 0868;

WHEREAS, the Grantor has requested and Bank has agreed to release and reassign to Grantor its interest in all of Grantor’s trademarks and trademark applications including the trademarks identified in **Exhibit A** hereto and made a part hereof; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Bank hereby:

1. releases, terminates and discharges all liens and security interests in all of Grantor’s right, title and interest in, to and under the Trademarks (as defined in the Agreement) including those trademarks identified in **Exhibit A** hereto;
2. authorizes and requests that the Commissioner for Trademarks at the United States Patent and Trademark Office note and record the existence of the release hereby given; and
3. agrees that it shall, at the Grantor’s sole cost and expense and at the Grantor’s, or their successor’s or assign’s, reasonable request, execute, acknowledge and deliver to the Grantor all further releases and other documents, and take all other actions necessary or reasonably desirable for the release of such security interest.

[Signature page follows]

IN WITNESS WHEREOF, Bank has caused this Release of Intellectual Property Security Agreement to be executed by its duly authorized officer effective as of the date above first written.

Bank:

SILICON VALLEY BANK

By: 

Name: Will Deevy

Title: Vice President

SIGNATURE PAGE TO RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENT

TRADEMARK
REEL: 005652 FRAME: 0382

EXHIBIT A
TO
RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENT

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
DECKTRADE	3550731	12/23/2008
JUMPTAP	3157888	10/17/2006
JUMPTAP	4341522	5/28/2013
MILLENNIAL MEDIA	3376591	1/29/2008
MYDAS	4466918	1/14/2014
TAPMATCH	4320692	4/16/2013