

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM359942

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Scott A. Godino Jr.		10/15/2015	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Town Lounge IP LLC		
Street Address:	6018 S. Durango Dr., Ste. 110		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89113		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3926237	BORN AND RAISED	
Registration Number:	4217200	B A R B O R N A N D R A I S E D	
Registration Number:	4649947	BORN AND RAISED	
Registration Number:	4649954	B A R B O R N A N D R A I S E D	
Serial Number:	85802892	BORN AND RAISED	
CORRESPONDENCE DATA			
Fax Number:	7023824805		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	702-382-4804		
Email:	RGile@WeideMiller.com		
Correspondent Name:	Ryan Gile		
Address Line 1:	7251 West Lake Mead Blvd. Ste. 530		
Address Line 4:	Las Vegas, NEVADA 89128		
ATTORNEY DOCKET NUMBER:	GODINO.0000G		
NAME OF SUBMITTER:	Ryan Gile		
SIGNATURE:	/Ryan Gile/		
DATE SIGNED:	10/26/2015		
Total Attachments: 2			

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made between Scott A. Godino, Jr., an individual ("Assignor"), and Town Lounge IP, LLC, a Nevada limited liability company ("Assignee").

WHEREAS, Assignor is the owner of the U.S. trademark registrations and application listed in Exhibit A attached hereto and the marks identified by those registrations and application (the "Marks"), along with the goodwill associated with those Marks;

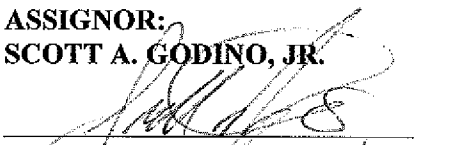
WHEREAS, Assignor has sold, assigned and/or otherwise transferred over such portion of the business associated with the Marks, including the goodwill associated with those Marks, to the Assignee; and

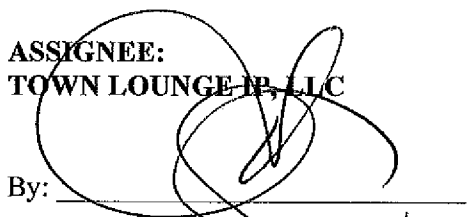
WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

- 1. Assignor does hereby sell, transfer, assign and otherwise convey to Assignee, its successors and assigns, all of Assignor's right, title and interest throughout the world, in the following:
 - (i) the Marks listed in Exhibit A, and any applications or registrations directed thereto and renewals thereof, foreign or domestic;
 - (ii) the goodwill of that portion of Assignor's business connected with, pertaining to, and symbolized by the Marks; and
 - (iii) the ownership of all causes of action for, and claims for damages by reason of, infringement of the Marks, which actions arose prior to the date of execution hereof.
- 2. This Trademark Assignment shall inure to the benefit of, and shall be binding upon, the successors and assigns of the parties.
- 3. Assignor hereby agrees that Assignee shall have the right to record this instrument of assignment.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be executed by the undersigned duly authorized representatives effective as of the date of Assignor's signature set forth below.

ASSIGNOR:
 SCOTT A. GODINO, JR.

 Date: 10/15/15

ASSIGNEE:
 TOWN LOUNGE IP, LLC

 By: _____
 Name: SCOTT A. Godino
 Title: MANAGER

Date: _____

**EXHIBIT A
OF
TRADEMARK ASSIGNMENT
BETWEEN
SCOTT A. GODINO, JR.
AND
TOWN LOUNGE IP LLC**

(the "Marks")

MARK	U.S. TRADEMARK REGISTRATION/APPLICATION NO.	REGISTRATION/FILING DATE
BORN AND RAISED	3,926,237	March 1, 2011
BAR BORN AND RAISED and Design	4,217,200	October 2, 2012
BORN AND RAISED	4,649,947	December 2, 2014
BAR BORN AND RAISED and Design	4,649,954	December 2, 2014
BORN AND RAISED	85/802,892	December 14, 2012

Assignor Assignee
Initials Initials

TRADEMARK