

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM359883

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
O'Reilly Media, Inc.		10/13/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ignite Talks PBC, Inc.		
<b>Street Address:</b>	209 9th Street, No. 401		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94103		
<b>Entity Type:</b>	public benefit corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3598407	IGNITE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	415-643-6482		
<b>Email:</b>	john@jsullivaniplaw.com		
<b>Correspondent Name:</b>	John J. Sullivan		
<b>Address Line 1:</b>	17 Liberty Street		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94110		
<b>ATTORNEY DOCKET NUMBER:</b>	ASSIGN.ORM.IGNITELOGO		
<b>NAME OF SUBMITTER:</b>	John J. Sullivan		
<b>SIGNATURE:</b>	/John J. Sullivan/		
<b>DATE SIGNED:</b>	10/26/2015		
<b>Total Attachments: 1</b>			
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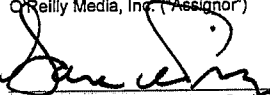
**TRADEMARK ASSIGNMENT**

O'Reilly Media, Inc., a Delaware corporation, located and doing business at 1005 Gravenstein Highway North, Sebastopol, California 95472, U.S.A. ("O'Reilly") hereby confirms that it has assigned to Ignite Talks PBC, Inc., a Delaware public benefit corporation, located and doing business at 209 9<sup>th</sup> Street, #401, San Francisco, CA 94103 ("Ignite Talks") all of its rights, title and interest in and to the registered U.S. trademark listed below (the "Mark"), together with the registrations of and applications for the Mark, the business associated with the Mark, the goodwill symbolized by the Mark, and the right to sue for past infringement (collectively, the "Assigned Rights"):

MARK	U.S. REGISTRATION NO.	REGISTRATION DATE
Ignite (and design)	3,598,407	March 31, 2009

For its part, Ignite Talks hereby confirms that it has accepted assignment of the Assigned Rights and currently controls the business associated with the Mark.

O'Reilly Media, Inc. ("Assignor")

  
Sara Winge, Vice President, Radar

Date: 10/13/15

Ignite Talks PBC, Inc. ("Assignee")

  
Brady Forrest, Chief Executive Officer

Date: 9/25/15