

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM360066

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New SAH Corp.		10/19/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	TigerDirect, Inc.		
Street Address:	7795 West Flagler St.		
City:	Miami		
State/Country:	FLORIDA		
Postal Code:	33144		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3837784	TECHSPERT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	305-415-2573		
Email:	jenelle.busto@syx.com		
Correspondent Name:	Jenelle Busto		
Address Line 1:	7795 West Flagler St.		
Address Line 4:	Miami, FLORIDA 33144		
NAME OF SUBMITTER:	Jenelle Busto		
SIGNATURE:	/Jenelle Busto/		
DATE SIGNED:	10/27/2015		
Total Attachments: 2			
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source=New SAH Corp. Assignment#page2.tif			

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TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is effective as of October 19, 2015 from New SAH Corp., a Delaware corporation, ("ASSIGNOR"), to TigerDirect, Inc., a Florida corporation. ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the trademarks ("the Marks") as described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with services on which the Marks are used ("the Services").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks as an additional capital contribution and without further consideration.


NOW, THEREFORE, as an additional capital contribution and without further consideration, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR's right, title, and interest of whatever kind in and to the Marks, together with (1) the goodwill of the business relating to the Services in respect upon which the Marks are used and for which they are registered: (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks: and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have each duly executed and delivered this Assignment, as of the day and year first above written.

ASSIGNOR:

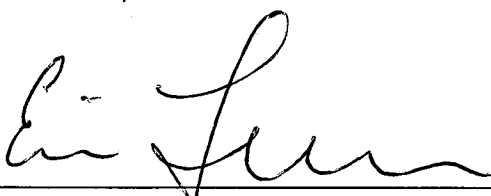
NEW SAH CORP.

By 

Name: Lawrence Reinhold
Title: Director

ASSIGNEE:

TIGERDIRECT, INC.

By 

Name: Eric Lerner
Title: Secretary

EXHIBIT A
TRADEMARKS

Country	Mark	Appl./Reg. No.	Class
U.S.	TECHSPERT	3837784	25