

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM360158

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PACIFIC WESTERN BANK (as successor in interest by merger to Square 1 Bank)		10/27/2015	State Chartered Bank: CALIFORNIA

RECEIVING PARTY DATA

Name:	TOTAL BEAUTY MEDIA, INC.
Street Address:	3420 OCEAN PARK BLVD
Internal Address:	SUITE 3050
City:	SANTA MONICA
State/Country:	CALIFORNIA
Postal Code:	90405
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	3174993	LIMELIFE
Registration Number:	3406546	LIMELIFE
Registration Number:	3199462	LIMELIFE
Registration Number:	3862591	MYSNAPS
Registration Number:	3617019	BEAUTY ADVICE JUST GOT A MAKEOVER.
Registration Number:	3488142	BEAUTY ADVICE JUST GOT A MAKEOVER.
Registration Number:	3533475	BEAUTY ADVICE JUST GOT A MAKEOVER.
Serial Number:	77758257	MYSNAPS
Serial Number:	77373687	BEAUTY ADVICE JUST GOT A MAKEOVER.

CORRESPONDENCE DATA

Fax Number: 9193541278

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (919) 314-3086

Email: loandocsdept@square1bank.com

Correspondent Name: PACIFIC WESTERN BANK

Address Line 1: 406 BLACKWELL STREET

CH \$240.00 3174993

Address Line 2: SUITE 240
Address Line 4: DURHAM, NORTH CAROLINA 27701

NAME OF SUBMITTER: NICHOLAS NANCE

SIGNATURE: /NICHOLASNANCE-TKF/

DATE SIGNED: 10/27/2015

Total Attachments: 2

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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of October 27, 2015, by **PACIFIC WESTERN BANK** (as successor in interest by merger to Square 1 Bank) ("Lender") in favor of **TOTAL BEAUTY MEDIA, INC.**, a Delaware corporation ("Company") with its principal place of business located at 3420 Ocean Park Blvd, Suite 3050, Santa Monica, CA 90405.

Recitals

WHEREAS Company granted to Lender a security interest in its copyrights, patents and trademarks, including without limitation the trademarks described on Exhibit A attached hereto, (collectively, the "Intellectual Property") under an Intellectual Property Security Agreement dated as of May 20, 2011 (the "Security Agreement"), and recorded with the US Patent and Trademark Office as set forth on Exhibit A.

WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

PACIFIC WESTERN BANK

Name: 

Title: SVP

406 Blackwell Street
Suite 240
Durham, NC 27701

EXHIBIT A

Trademarks

Lender's security interest in the following trademarks was recorded at the US Patent and Trademark Office on **June 3, 2011** at Reel and Frame Number **4554/0318**:

<u>Description</u>	Registration or Serial Number	Registration or Application Date
LIMELIFE	3174993	11/21/2006
LIMELIFE	3406546	4/1/2008
LIMELIFE	3199462	1/16/2007
MYSNAPS	77758257	6/12/2007
MYSNAPS	3862591	10/19/2010
BEAUTY ADVICE JUST GOT A MAKEOVER.	77373687	1/16/2008
BEAUTY ADVICE JUST GOT A MAKEOVER.	3617019	5/5/2009
BEAUTY ADVICE JUST GOT A MAKEOVER.	3488142	8/19/2008
BEAUTY ADVICE JUST GOT A MAKEOVER.	3533475	11/18/2008