

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM360208

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pacific Resorts Investments Limited		10/26/2015	LIMITED LIABILITY COMPANY: VIRGIN ISLANDS, BRITISH
RECEIVING PARTY DATA			
Name:	Wakaya Perfection, LLC		
Street Address:	13423 North Alpine Cove Drive		
City:	Alpine		
State/Country:	UTAH		
Postal Code:	84004		
Entity Type:	LIMITED LIABILITY COMPANY: UTAH		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	4352335	WAKAYA PERFECTION	
Registration Number:	4621461	WAKAYA PERFECTION	
Registration Number:	4348706	WAKAYA PERFECTION	
Registration Number:	4348707	WAKAYA PERFECTION	
Registration Number:	4696755	EAT. DRINK. THRIVE.	
Registration Number:	4501285	EAT. DRINK. THRIVE.	
Registration Number:	4501286	EAT. DRINK. THRIVE.	
Serial Number:	86030338	EAT. DRINK. THRIVE.	
Registration Number:	4501287	GET WELL. STAY WELL. TRAVEL WELL.	
Serial Number:	86594332	IMPORTED FROM WHERE YOU WOULD RATHER BE	
Serial Number:	86594235	IMPORTED FROM WHERE YOU'D RATHER BE	
Serial Number:	86594255	IMPORTED FROM WHERE YOU'D RATHER BE	
Serial Number:	86594278	IMPORTED FROM WHERE YOU'D RATHER BE	
Serial Number:	86030350	REPAIR. NOURISH. PROTECT.	
Registration Number:	4457740	UNIQUELY ORGANIC	
Registration Number:	4371143	UNIQUELY ORGANIC	
CORRESPONDENCE DATA			

OP \$415.00 4352335

TRADEMARK

Fax Number: 6197445407

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 619.515.3207

Email: docketing@procopio.com

Correspondent Name: Lisel Ferguson with Procopio et al.

Address Line 1: 525 B Street, Suite 2200

Address Line 4: San Diego, CALIFORNIA 92101

ATTORNEY DOCKET NUMBER:	118528-000003
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NAME OF SUBMITTER:	Lisel M. Ferguson
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SIGNATURE:	/Lisel M. Ferguson/
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DATE SIGNED:	10/28/2015
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Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Pacific Resorts Investments Limited, a British Virgin Islands Limited Liability Company, having a principal place of business at 400 East Main Street c/o Reese Henry & Company, Inc. Aspen Colorado 81611 (hereinafter "Assignor"), has adopted, is the owner of, has used and is using the trademarks registered at the United States Patent and Trademark Office as set forth on annexed Schedule "A" (hereinafter referred to as the "Trademarks"); and

WHEREAS, Wakaya Perfection, LLC, a Utah limited liability company, having a principal place of business at 13423 North Alpine Cove Drive, Alpine, Utah 84004 (hereinafter "Assignee"), effective on October 26, 2015 acquired all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the registrations thereof as set forth on annexed Schedule "A"; and

WHEREAS, it is desired that the assignment of the Trademarks identified on annexed Schedule "A" be made of record in the United States Patent and Trademark Office.

NOW, THEREFORE, in consideration of good and valuable consideration as set forth in the Asset Purchase Agreement dated October 26, 2015 by and between Wakaya Perfection L.P., a Delaware limited partnership, and Wakaya Perfection, LLC, a Utah limited liability company, the receipt and sufficiency of which are hereby acknowledged, the Assignor, as of the above date did hereby sell, assign, transfer and convey unto Assignee all of its rights, title and interest in and to each of the aforesaid Trademarks, worldwide, including any causes of action relating to said Trademarks, claims for damages, profits and costs, both in equity and law, for any infringement or infringements of said Trademark rights accruing on or before the date of the Assignment, together with the goodwill of the business symbolized by the Trademarks, and including the registrations thereof as set forth on annexed Schedule "A."

Executed this 26th day of October, 2015, at Salt Lake City, Utah.

Pacific Resorts Investments Limited (the Assignor)
By: Gilvest, L.P., a Delaware limited partnership
Its: Manager

By: Newgil Investments, LLC, a Colorado limited liability company
Its: General Partner

By: 
David Gilmour, Manager

Wakaya Perfection, LLC (the Assignee)
By: 
Todd Smith, Manager

SCHEDULE "A"

<u>Mark</u>	<u>Country</u>	<u>Reg.No.</u>	<u>Date of Registration</u>	<u>Serial No.</u>	<u>Date of Application</u>
WAKAYA PERFECTION	United States	4,352,335	June 18, 2013		
WAKAYA PERFECTION	United States	4,621,461	October 14, 2014		
WAKAYA PERFECTION	United States	4,348,706	June 11, 2013		
	United States	4,348,707	June 11, 2013		
WAKAYA PERFECTION	Australia	1,602,561	August 27, 2014		
WAKAYA PERFECTION	Canada			1,660,821	January 23, 2014
WAKAYA PERFECTION	European Union	011613114	July 24, 2013		
WAKAYA PERFECTION	Hong Kong	302535912	March 1, 2013		
EAT. DRINK. THRIVE.	United States	4,696,755	March 3, 2015		
EAT. DRINK. THRIVE.	United States	4,501,285	March 25, 2014		
EAT. DRINK. THRIVE.	United States	4,501,286	March 25, 2014		
EAT. DRINK. THRIVE.	United States			86/030,338	August 6, 2013
GET WELL. STAY WELL. TRAVEL WELL.	United States	4,501,287	March 25, 2014		
IMPORTED FROM WHERE YOU WOULD RATHER BE	United States			86/594,332	April 10, 2015
IMPORTED FROM WHERE YOU'D RATHER BE	United States			86/594,235	April 10, 2015
IMPORTED FROM WHERE YOU'D RATHER BE	United States			86/594,255	April 10, 2015
IMPORTED FROM WHERE YOU'D RATHER BE	United States			86/594,278	April 10, 2015
REPAIR. NOURISH. PROTECT.	United States			86/030,350	August 6, 2013
UNIQUELY ORGANIC	United States	4,457,740	December 31, 2013		
UNIQUELY ORGANIC	United States	4,371,143	July 23, 2013		