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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM360276

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PACIFIC WESTERN BANK (as successor in interest by merger to Square 1 Bank)		10/27/2015	State Chartered Bank: CALIFORNIA

RECEIVING PARTY DATA

Name:	CLUB W, INC.
Street Address:	5340 ALLA ROAD
Internal Address:	SUITE 105
City:	LOS ANGELES
State/Country:	CALIFORNIA
Postal Code:	90066
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	4176945	CLUB W
Serial Number:	86152127	BRETHREN OF THE ROAD
Serial Number:	86110854	PALATE PROFILE
Serial Number:	86109755	W COLLABORATIONS
Serial Number:	86109469	REDUX WINES
Serial Number:	86109443	PORTER AND PLOT

CORRESPONDENCE DATA

Fax Number: 9193541278

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (919) 314-3086

Email: loandocsdept@square1bank.com

Correspondent Name: PACIFIC WESTERN BANK
Address Line 1: 406 BLACKWELL STREET

Address Line 2: SUITE 240

Address Line 4: DURHAM, NORTH CAROLINA 27701

NAME OF SUBMITTER: NICHOLAS NANCE

TRADEMARK REEL: 005654 FRAME: 0488

900342380

SIGNATURE:	/NICHOLASNANCE-JLT/	
DATE SIGNED:	10/28/2015	
Total Attachments: 2		
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TRADEMARK REEL: 005654 FRAME: 0489

RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of October 27, 2015, by PACIFIC WESTERN BANK (as successor in interest by merger to Square 1 Bank) ("Lender") in favor of CLUB W, INC., a Delaware corporation ("Company") with its principal place of business located at 5340 Alla Road, Suite 105, Los Angeles, CA 90066.

Recitals

WHEREAS Company granted to Lender a security interest in its copyrights, patents and trademarks, including without limitation the trademarks described on Exhibit A attached hereto, (collectively, the "Intellectual Property") under an Intellectual Property Security Agreement dated as of July 3, 2013 (the "Security Agreement"), and recorded with the US Patent and Trademark Office as set forth on Exhibit A.

WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

PACIFIC WESTERN BANK

Name: Zalk holder

Title:

406 Blackwell Street

Suite 240

Durham, NC 27701

TRADEMARK REEL: 005654 FRAME: 0490

EXHIBIT A

Trademarks

Lender's security interest in the following trademarks was recorded at the US Patent and Trademark Office on August 7, 2013 at Reel and Frame Number 5087/0315:

<u>Description</u>	Registration or Serial Number	Registration or Application Date
Club W	4176945	07/17/12

Lender's security interest in the following trademarks was recorded at the US Patent and Trademark Office on July 31, 2014 at Reel and Frame Number 5334/0445:

Description	Registration or Serial Number	Registration or Application Date	
Brethren of the Road	86152127	12/24/13	
Palate Profile	86110854	11/5/13	
W Collaborations	86109755	11/4/13	
Redux Wines	86109469	11/4/13	
Porter and Plot	86109443	11/4/13	

TRADEMARK REEL: 005654 FRAME: 0491

RECORDED: 10/28/2015