

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM360277

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Go Smile Acquisition Company, LLC		10/07/2015	COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	GOSMILE, LLC		
<b>Street Address:</b>	555 E. 5th Street		
<b>Internal Address:</b>	Suite 2712		
<b>City:</b>	Austin		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78701		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86707698	MILLION DOLLAR SMILE WITH GO SMILE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7139515660		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	713-951-5600		
<b>Email:</b>	ipdocketing@strasburger.com,john.tang@strasburger.com,jose.medrano@strasbu		
<b>Correspondent Name:</b>	STRASBURGER & PRICE / JOHN A. TANG		
<b>Address Line 1:</b>	909 Fannin Street		
<b>Address Line 2:</b>	Suite 2300		
<b>Address Line 4:</b>	Houston, TEXAS 77010		
<b>ATTORNEY DOCKET NUMBER:</b>	38699.7001		
<b>NAME OF SUBMITTER:</b>	John A. Tang		
<b>SIGNATURE:</b>	/John A. Tang/		
<b>DATE SIGNED:</b>	10/28/2015		
<b>Total Attachments: 2</b>			
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source=Certificate of Amendment#page2.tif			

CH \$40.00 86707698

# Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "GO SMILE ACQUISITION COMPANY, LLC", CHANGING ITS NAME FROM "GO SMILE ACQUISITION COMPANY, LLC" TO "GOSMILE, LLC", FILED IN THIS OFFICE ON THE NINTH DAY OF OCTOBER, A.D. 2015, AT 7:05 O`CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

5741644 8100  
SR# 20150458697

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 10218628  
Date: 10-10-15

**TRADEMARK**  
**REEL: 005654 FRAME: 0493**

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 07:05 PM 10/09/2015  
FILED 07:05 PM 10/09/2015  
SR 20150458697 - File Number 5741644

**CERTIFICATE OF AMENDMENT**  
**TO THE**  
**CERTIFICATE OF FORMATION**  
**OF**  
**GO SMILE ACQUISITION COMPANY, LLC**

Go Smile Acquisition Company, LLC (the "*Company*"), a limited liability company formed under the Delaware Limited Liability Company Act, as amended (the "*Act*"), for the purpose of amending the Certificate of Formation of the Company pursuant to Section 18-202 of the Act, hereby certifies that:

1. The name of the limited liability company is Go Smile Acquisition Company, LLC.
2. The Certificate of Formation of the Company is hereby amended as follows:

"FIRST: The name of the limited liability company to be formed hereby is GOSMILE, LLC (the "LLC")."

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment as of October 2, 2015.

**LIFESTYLE PRODUCTS HOLDING COMPANY,  
LLC, its Manager**

By: Gatsby Intermediate, LLC, its sole manager

By: 

Colt Verret, President

**TRADEMARK**